

## Your Career How To Make It Happen With Career Transitions Printed Access Card

Enrolments in Canadian PhD programs are on the rise, but without a matched increase in available tenure-track positions. Despite the reality that many grad students will end up working outside of the academy, traditional guidance treats this path as a back-up only to be considered when the academic track fails. *Work Your Career* takes a different approach, encouraging students to consider both career options from the very beginning and to prepare for both concurrently. Recognizing the need for more organized and systematic mentoring and career guidance, the authors provide practical advice to Canadian social sciences and humanities students for developing skills useful to both markets. The book's chapters are organized according to the kinds of questions that graduate students should consider as they progress through their programs. Throughout, Berdahl and Malloy aim to help students build a seamless, lifelong approach to career readiness and development.

*The Little Book to Land Your Dream Job* takes an unconventional and highly effective approach to change what work means by reframing how you understand your career. It is breezy, a bit fun, encouraging yet honest.

Do you feel like you've hit career quicksand and you don't really know why? You've done all the right 'things' (work hard, take on tough tasks, learned new skills, tried to do your very best), but nothing is really moving the needle? As a proven expert in career growth, it's author Erin Urban's mission to close the gap between where you are today and where you want to be. You want better opportunities. You want more impact, influence, and income! That's what *Elevate Your Career: More Impact + More Income* is all about. Urban experienced a major career pivot that literally changed her life for the better. In this new book, she shares her journey, what she learned and the secrets she shares with her clients to unlock their career potential. It's time to free your mind from hateful career myths that keep hundreds of thousands of professionals stuck. This book is about going from frustrated to fulfilled. It's about creating a career action plan to open the door to more opportunities. It's about discovering your specific, small, and significant shift to get real career results. It's time to *Elevate Your Career!*

Consultant Quast contends that any woman regardless of age or profession can use the business concept of a strategic plan to advance her career. Ten chapters take the reader through the various stages of creating and implementing such a plan, from reviewing assets and evaluating competitors through determining goals, checking progress, and rewardin

Your next act starts now. You're ready for something new, but it's hard to start over. Just the idea of trading the security you have now for the unknown or throwing away the education and time you've invested in your current career can plunge you into a swirl of indecision and anxiety. But mixing things up every few years is an increasingly normal and cyclical part of a healthy work life--a way to

gain new skills and stretch your existing ones by applying them to different contexts. Whether you know what you want to do next or you're still evaluating options, the HBR Guide to Changing Your Career will help you: Imagine other professional selves Identify the skills you need--and those you already possess that will transfer to another industry Assess the financial implications of the change you're considering Try out new roles without endangering your current job Explain a seemingly winding career path Pitch yourself into a new role

Feeling stuck at a dead end job is not a great feeling. "Dominate Your Career: A Professional Guide to Get The Job You Want" is a book encapsulating over 10 years of Tea Cooper's knowledge, research, leadership, interviewing techniques, and recruitment strategies. She promises to walk you step by step through the process of choosing a career that aligns with who you are. You will learn how to target the job that you want in order to be in the career that you choose! In this book you will be guided through the ABC's of creating a dynamic Resume, Networking, Job Searching, and Interviewing techniques.

The third and final book in the REED career trilogy (after Why You? and The 7Second CV), Life's Work is a practical, inspirational guide full of advice to help you create a fulfilling career wherever you are in life, from the UK's best-known authority on jobs and careers. 'Life's Work is a candid, practical and empowering book for those looking to find meaningful work at all stages of life . . . offers unique and unexpected insights into how to build and sustain a rewarding career' - FE News 'Helps young and not-so-young hopefuls get ahead' - Sunday Times

By the time you retire you'll have spent a third of your life working. That's far too long to be stuck in a job you hate or even just tolerate. But where to start? Life's Work will show you 12 proven ways to fast track your career, so when you leap out of bed every Monday morning you'll be ready to take on the world. The book is written by James Reed, Chairman of REED, Britain's best-known recruitment brand. Over the past 25 years he has helped millions of people find jobs. This has given him a deep insight into what makes some people successful in building a rewarding career, while others are stuck in the confusion and frustration of not landing the job they want. Through these multiple observations and conversations, James has learned that there are 12 key ways to build and sustain the career you want. You will learn how to:

- Be (sustainably) selfish
- Kick start some good habits and kick out some bad ones
- Think in days and decades
- Be powerful, be prepared
- Find a boss you can learn from

Today's job landscape allows you more freedom to carve your own path than ever before. Along with this, however, comes the responsibility of shaping your mind and actions to make your career work for you. This book shows you how. 'Full of ways to fast-track your career' - The Sun 'Persuades you to think more deeply' - Bookbag

In short, it is becoming a national nightmare for the working class in the USA. According to a recent survey -- ONLY 45 percent of today's employees are satisfied with their work. Not surprising, this was the lowest level ever recorded

by the Conference Board research group in over 22 years of studying the issue. Economists and experts blame soaring health insurance costs . . . fewer employees consider their jobs meaningful or interesting . . . not to mention many feel their pay is not keeping up with inflation. Throw in the fact that TODAY'S employee is now doing the work two or three people and you have a tsunami of disgruntled workers. Many have switched career. And the ones still holding down the fort at "The Office" are looking for effective ways to reinvent themselves so they can find fulfilment without making a lateral move to another firm.

From the founder of the influential website Career Contessa, an invaluable career resource for women feeling stuck or unfulfilled that combines actionable advice, learning tools to make impactful life changes, and an in-depth discussion of how to build a meaningful career on your terms. With her popular website Career Contessa, Lauren McGoodwin built an audience of ambitious, professional, millennial women who thought they did everything right—they got the degree, the internship, and even the promotion—but still wondered why they felt stuck and unfulfilled. The first site of its kind to focus on the unique, complex aspects of women's careers, Career Contessa offers women the smart advice they deserve, in a voice that resonates.

Drawing on the insights and lessons developed from Career Contessa, Power Moves is the essential handbook that helps professional women truly feel understood so they can bypass perfection and planning and head straight to evolving. McGoodwin addresses young professionals' number-one concern: career transitions and growth, and engages them with specific goals, including: What is a Power Move and why they matter Cutting out comparison, shame, and self-loathing How to abandon the elusive "dream job" Embracing your inner questioner, your inner quester, and your inner-quitter Making money moves and taking control of your financial future Tuning out from the noise and tuning into your voice Power Moves is filled with the information, guidance, advice, and essential tools, (including helpful graphics) that can help women take decisive, bold steps without self-doubt and fear, Power Moves shows women how to build a successful career on their own terms.

Get Your Career Life in Order is a step-by-step guide with tips, tricks, worksheets and templates designed to help readers navigate the job market and manage their careers within their organizations. (This is a black and white print edition.)

An exclusive guide to besting the competition and rising to the top in your career. Many people spend years working themselves into the ground, only to be passed over for the promotions, recognition, and pay raises they deserve. Today, there is a new set of unwritten rules for getting ahead, and they are all about making an impact. In Boost Your Career, Sander and Mechele Flaum expose what many people have taken years to learn: Success depends on the "impact dynamic." Defined as projects that make a resounding difference in an organization, with the added benefit of impressing key stakeholders, the impact dynamic is what separates over-deliverers from average workers. Drawing on their many years in business in a variety of high-level roles, the Flaums teach readers exactly what they need to know in today's job market: how to identify opportunities and successfully lead projects that will propel their careers. Packed with real and exclusive stories from seasoned professionals, newbies in big roles, and entrepreneurs in a variety of industries, this book shares the hidden hurdles, aha! moments, and tips for getting ahead in a competitive environment. Whether you've been at the same company for twenty years, you're starting a new job tomorrow, or you own your own business, Boost Your Career will make a resounding difference in how you view your professional role and frame your accomplishments.

We all want successful careers, but many of us struggle to define success for ourselves and to create careers that play into our strengths and meet our needs. Know Yourself, Grow Your Career provides a framework to reconnect with and enhance your skills, talents, interests and

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values and construct a personal value proposition that advances your own career goals while meeting the needs of employers, clients and others who may hire or invest in you. Anne Marie's supportive but no-nonsense voice will guide you through the specific steps of figuring out who you are, identifying what value you bring to the world, and sharing all this in a way that will get you actual jobs. - Michael F. Melcher, Author, *The Creative Lawyer* and host of the podcast, *Meanwhile* If you want to accelerate your next move (whether it's up or off the ladder), use this book! Your career will thank you. - J. Kelly Hoey, Author, *Build Your Dream Network* Know Yourself is a one-stop resource for anyone wanting to take charge of their career trajectory and do so from a place of integrity, authenticity and inner power. - Hyeon-Ju Rho, Leadership and Transition Coach

It's Monday morning, and you wake up at 6 AM; you didn't even have your first cup of coffee, and you already feel the whole week is going to be a disaster. You know you have to go to a job you hate and endure 40 hours of torture. You are doubtful whether you will make it through another week, and yet you are stuck in this hamster wheel. Is this how you want to live the rest of your life? Are you tired of being unfulfilled, and you know you want more? It is time for a change; it is time to Skyrocket Your Career. In this book, Raj Subrameyer shares his real-life experiences living through these nightmares and making a dramatic transformation. Coming to a foreign land as an immigrant during the 2008 recession, he applied for 1293 jobs and got one job out of it. After many failures, he learned different strategies to convert his minimal-paying job into a six-figure business. Through this book Raj reveals his practical strategies to find your dream job, be massively successful in it, and uncover your rockstar potential, setting you miles apart from your competition. Using the tips, tricks, and tools discussed in this book, you can launch yourself into each opportunity and blast off with courage and confidence.

Offers advice on understanding today's job market, creating and customizing a resume, honing interviewing skills, and developing long-term career goals

Work isn't supposed to be a four-letter word! Does the work you do matter to you? Are you unsure what you want to do for a living? Are you in the right place but looking to advance? No matter where you are in your career, you were born to do work you love. National bestselling author and career expert Ken Coleman was stuck in an unfulfilling career until he realized he didn't have to be. In his latest book, he draws on what he learned from his own ten-year journey as well as from coaching thousands of others to walk you through the seven stages to discovering and doing meaningful work. Relevant to any job or industry, you'll learn step-by-step how to: Get Clear on the work you were uniquely made to do and why. Get Qualified to do the work you were created for. Get Connected with the right people who can open the doors to your dream. Get Started by overcoming the emotions and mistakes that often hold people back. Get Promoted by developing winning habits and traits. Get Your Dream Job by doing work you love and accomplishing results that matter to you. Give Yourself Away by expanding the dream to leave a legacy. This is your moment. You are needed, and you were made to contribute. It's time to exit the daily grind and use your talents to start living your dream once and for all.

This effortless and unapologetic approach to self-promotion will manage your anxiety and allow you to champion yourself. Does talking about your accomplishments feel scary or icky because you're worried people will think you're "obnoxious"? Does it feel more natural to "put your head down and do the work"? Are you tired of watching the loudest people in your industry get disproportionate praise and rewards? If you answered "yes" to any of the above, you might be self-sabotaging. You need to learn to Brag Better. Meredith Fineman has built a career working with "The Qualified Quiet": smart people who struggle to talk about themselves and thus go underestimated or unrecognized. Now, she shares the surefire and anxiety-proof strategies that have helped her clients effectively communicate their achievements and skillsets to others. Bragging Better doesn't require false bravado, talking over people, or pretending to be more

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qualified than you are. Instead, Fineman advocates finding quiet confidence in your opinions, abilities, and background, and then turning up the volume. In this book, you will learn the career-changing tools she's developed over the past decade that make bragging feel easy, including:

- Get remembered by focusing your personal brand and voice on key adjectives (like "effective, subtle, and edgy")
- Practice explaining what you do in simple, sticky terms to earn respect and recognition from the public and people at work.
- Eliminate words that undermine your work and find better ones--like your bio saying you're "trying" or "attempting" to do something instead that you ARE doing it. If you're ready to begin Bragging Better--to telling the truth about your accomplishments with grace and confidence--this book is for you.

We all know someone who is dissatisfied with their career but feels trapped in their current trajectory. What's not always clear is how they got there or, more importantly, how we can avoid the same fate as we develop our own careers. In a competitive job market, we need concrete, field-tested advice to help us ace the interview, land the job, and launch a career we love. Enter Dee Ann Turner. After more than three decades leading teams and coaching staff members at Chick-fil-A, she knows what it takes to build a fulfilling career. In this practical, hands-on book she reveals the secrets of - finding a job - preparing for an interview - conquering the first 90 days - managing work relationships - overcoming mistakes - adding value to your team - and so much more. Anyone entering the job market or hoping to make a transition in their career--along with the parents, teachers, college counselors, or career counselors who coach them--will find invaluable, hard-won advice on how to create a work life you love.

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The Practical Guide to Building a Career in the Digital Age If Marc Miller could have seen the future when he wrote his first book: *Repurpose Your Career, A Practical Guide for Baby Boomers*, he might have called it *Life As You Know It Is About to Change...A Lot*. Since the 2008 economic downturn left many Baby Boomers unable to retire, Marc decided to use his own experiences to help others pivot to a career that would fulfill them for the next 20 years. In his second book, *Repurpose Your Career: A Practical Guide for the Second Half of Life* he addressed the fact that the people seeking him out weren't all Baby Boomers. Many in Generation X were also either dissatisfied with their careers or were being displaced by ongoing technological and social disruption. *Repurpose Your Career* third edition responds to another huge shift in work: In this age of disruption, digitization, and the gig economy, people need a new mindset and strategies to become continual learners, create their own flexible careers, and cope with ageism. This book helps them do it. Miller's Career Pivot.com has been listed as a top career site by organizations including Forbes and Career Sherpa, and his strategies for a career transition have been featured on Mashable, Life Hacker, Money, Flexjobs and Sixty & Me. His second book was listed as one of the best career books of all time by Book Authority. A "recovering engineer," who spent years working at IBM, Miller's own career journey started when his bicycle collided with a car, nearly ending his life. The experience changed his perspective on what he was doing with his time and launched him on a search for career fulfillment, leading him to jobs including teaching in the inner city, fundraising for a non-profit, and working for startups. He decided to parlay his experiences-and his engineer's expertise at breaking big tasks into manageable steps-into helping others find long-lasting career fulfillment. Today, though unemployment is at record lows for all age groups, employee satisfaction

numbers have remained low. Everyone wants a job that's meaningful and fulfilling to them as individuals, but few know how to evaluate an opportunity for those criteria. Instead, they focus on things like money and location, not realizing that more impactful factors to their happiness might include how much time they interact with others, whether the role requires multitasking or single focus, and what level of emotional support they need. Complicating matters is the fact that entire industries can virtually disappear overnight and that many people will wind up doing a series of jobs and side gigs rather than having one long-term role with a single employer. Every worker--regardless of age--needs to avail themselves of every opportunity to learn and grow rather than expecting someone to train them. And they to look not for a role to fill but a problem to solve. Written with professional writer Susan Lahey, *Repurpose Your Career*, the third edition is not only an easy read but packed with practical information and specific action steps. It's the guidebook people in their 40 and beyond need to carry them into the next phase of life.

**Ditch the Job for the Dream** If you don't love what you do, then it's time to re-think your daily grind and renovate your career. It's time for *Career Rehab*. This book has the tools you need to go from the job you're in to the career—and the life—you want. In *Career Rehab*, professional career and life coach Kanika Tolver helps you strip away the fear and doubt holding you back from living your best life and get down to the "good bones" of your resume so you can build your dream career. Tolver outlines simple yet innovative ways to brand, market, and sell yourself into jobs that promote work-life balance, fair compensation, and continuous career development. You'll learn how to: Brand yourself like a product Fearlessly, but softly, resign from a job Identify the right career path for yourself Enhance your professional happiness Leverage your personal passions and purpose in life This collection of research, success stories, interviews, and case studies will give you a better understanding of how you can find professional and personal bliss. The time is NOW to build your personal brand, network like a hustler, and get the pay you deserve.

**Summary** You are going to need more than technical knowledge to succeed as a data scientist. *Build a Career in Data Science* teaches you what school leaves out, from how to land your first job to the lifecycle of a data science project, and even how to become a manager. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology What are the keys to a data scientist's long-term success? Blending your technical know-how with the right "soft skills" turns out to be a central ingredient of a rewarding career. About the book *Build a Career in Data Science* is your guide to landing your first data science job and developing into a valued senior employee. By following clear and simple instructions, you'll learn to craft an amazing resume and ace your interviews. In this demanding, rapidly changing field, it can be challenging to keep projects on track, adapt to company needs, and manage tricky stakeholders. You'll love the insights on how to handle expectations, deal with failures, and plan your career path in the stories from seasoned data scientists included in the book. What's inside Creating a portfolio of data science projects Assessing and negotiating an offer Leaving gracefully and moving up the ladder Interviews with professional data scientists About the reader For readers who want to begin or advance a data science career. About the author Emily Robinson is a data scientist at Warby Parker. Jacqueline Nolis is a data science consultant and

mentor. Table of Contents: PART 1 - GETTING STARTED WITH DATA SCIENCE 1. What is data science? 2. Data science companies 3. Getting the skills 4. Building a portfolio PART 2 - FINDING YOUR DATA SCIENCE JOB 5. The search: Identifying the right job for you 6. The application: Résumés and cover letters 7. The interview: What to expect and how to handle it 8. The offer: Knowing what to accept PART 3 - SETTLING INTO DATA SCIENCE 9. The first months on the job 10. Making an effective analysis 11. Deploying a model into production 12. Working with stakeholders PART 4 - GROWING IN YOUR DATA SCIENCE ROLE 13. When your data science project fails 14. Joining the data science community 15. Leaving your job gracefully 16. Moving up the ladder

Moving you from job seeker to job finder, Owens/Kadokia's bestselling YOUR CAREER: HOW TO MAKE IT HAPPEN, 10th edition, equips you with the tips, tools and step-by-step instructions to land an ideal job now and at every stage of your career. Marketing yourself to prospective employers can be overwhelming, so the authors break it down into small chunks that build your skills -- and confidence -- one chapter at a time. Real-life stories help you relate to chapter content, while clear instructions guide you through self-assessment, employer research, networking, resume writing, successful interviewing and more. Helping you build a strong foundation for current and future job searches, YOUR CAREER gives you the tools to stand out as a strong candidate for jobs, gain a competitive advantage in the workplace and reach your career potential. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

When you live a life you're truly proud of, you ignite your potential and become a catalyst to solve the world's most perplexing problems. Elevate Your Career brilliantly demonstrates how you can design a career in alignment with your interests and talents by discovering what makes you truly happy. Through stories of real people, Helen Horyza expertly illustrates how people from all walks of life and education levels can create a career that is literally a perfect fit--even if you don't know what your "passion" is. By taking the Elevations(R) career assessment and following the Elevate Career Cycle method, you can uncover your passion by discovering your interests and unique talent package. No matter where you are in your evolving career journey, this book will provide you with the tools and the momentum you need to elevate your career!

DO YOU JUMP OUT OF BED EVERY MORNING AND RUSH TO A JOB YOU LOVE? Or is the work you once enjoyed now just a way to pay the bills? Perhaps you're even doubting your career choice altogether. Let The Pathfinder guide you to a more engaging, fulfilling work life. Based on breakthrough techniques developed by Rockport Institute, an innovative and award-winning career-counseling network that has changed the lives of over 10,000 people, The Pathfinder offers invaluable advice and more than 100 self-tests and diagnostic tools that will help you choose an entirely new career -- or view a current job from a new, more positive perspective. You'll learn: \* How to design your new career direction step by step so that it fits your talents, personality, needs, goals, values, and is, at the same time, practical and attainable \* How to deal successfully with the "yeah but" voices in your head that keep you going back to the same old ill-fitting job, day after day \* How to land the perfect job in your new field, plus tips on writing a really exceptional résumé, personal marketing, and networking (even for those who hate to network) Whether you're a seasoned professional in search of a

career change or a beginner just entering the working world, you want to make the right choices from the beginning. No matter where you are in your journey, if you want work to be more of a dance than a drag, *The Pathfinder* will expertly coach you through the process of designing a career you will love.

Build bridges from classroom to career! Practical assignments throughout connect directly with the business community, employers and the Internet. This best-selling book provides everything needed to gain competitive advantage in the workplace. It is ideal for a course on Professional/Career Development, Job Search, Resume Writing, and Interviewing. *YOUR CAREER* provides thorough coverage of career self-assessment, employer research, job search/interviewing and career building strategies. The text also contains extensive instructions and examples of market-driven electronic, traditional, and Web resumes as well as cover letters.

Are you limiting yourself to an unsatisfying career path because of fear? You might regret it. You may already have an idea of what you really want to do, or you just know what you don't want. Either way, you can benefit from exploring alternative careers and finding out more about yourself and your career aspirations. In *Ikigai, How to Choose your Career Path and Discover Your Strengths*, you will discover: A fun and easy way to find out what careers are suitable for you based on your strengths and temperament The critical information you need to know about a possible new career so you don't end up in the same situation you wanted to get out of A simple exercise that will help you know yourself more and understand what you find meaningful in a job Inspirational stories of career shifts that show you anything's possible, even if you're in your 40s and in a totally unrelated industry Why you can be a stronger candidate than people with more experience, and how you can build up your knowledge and skills without getting another degree How you can explore and get a feel for a new job and its complexities without making a commitment yet A potentially weighty obstacle to your career transition that you need to prepare for and discuss with your family Practical tips to make your resume stand out to recruiters, even if you are going up against industry veterans And much more. You'll never know what's possible unless you try. Find the job you were meant to do, even if it's worlds away from what you're doing now.

Drawing from his own experience with corporations both large and small and as a business owner, Jack Molisani has seen every mistake the professional (or not-so-professional) can make in today's highly competitive job market. This book provides the tools for navigating these choppy waters. Starting with how to escape a dead-end job or an overbearing boss, to advancing one's career, and finally to achieving a higher standard of living, the book is divided into sections on finding new directions, making things happen, and optimizing the results. While most business guides focus on either job hunting for the unemployed or getting rich for business owners and CEOs, these solutions—including how to get and ace an interview and how to increase job security once hired—cater to real people

wanting real advice on how to escape the chains of a recessive economy and create a long-term lifestyle that is both enjoyable and achievable.

A new personalized way to find the perfect job—while staying calm during the process. You are so much more than a resume or job application, but how can you communicate that to your potential employer? You need to learn to ask the right questions, stop using job sites, and start doing the work that actually counts. Based on information gained from over 400,000 individuals who have used these exercises, this book reveals career expert Dev Aujla's tried-and-tested method for job seekers at every stage of their career. Filled with anecdotes and advice from professionals ranging from a wilderness guide to an architect, it includes quick-step exercises that help you avoid the common pitfalls of navigating a modern career. Whether you've just decided to start the hunt or you're gearing up for a big interview, *50 Ways to Get a Job* will keep you poised, on-track, and motivated right up to landing your dream career.

"87% of employees feel disconnected from their career and dread going into work. Many simply endure their employment because of financial obligations, fear of making a career change or because they have no idea what other type of work is possible. *Best Job Ever!* provides a step-by-step process for creating your own career and life action plan that will lead to personal happiness, productive engagement at work, and financial success. - Understand the steps to creating a job that is meaningful and fulfilling, especially if you're bored or hate your job - Discover the principles of career development - Learn how to change careers with the least amount of emotional distress and financial impact."--

Benefiting those fresh out of library school as well as experienced professionals, career librarians from every corner of the profession offer a personal, down-to-earth view of "what it's really like out there."

Use your day job to make a difference in the world, with this step-by-step guide to building a successful and fulfilling purpose-driven career.

Packed with innovative resources readers can use now and throughout their careers, best-selling *YOUR CAREER: HOW TO MAKE IT HAPPEN*, 8e delivers a comprehensive, step-by-step guide to finding and keeping a job. Both empowering and encouraging, the book effectively breaks the daunting prospect of marketing oneself to prospective employers into a manageable process. Each chapter provides practical advice and actions that readers can apply to their own situation and goals. Guided activities for each part of the process help students build a strong foundation for current and future job searches, teaching them how to stand out from the crowd and be a strong candidate for jobs in a career field for which they are well suited and will enjoy. Ideal for a course on Professional/Career Development, Job Search, Resume Writing, and Interviewing, *YOUR CAREER*, 8e offers thorough coverage of career self-assessment, employer research, job search/interviewing, self-marketing, and career building strategies. The text also contains extensive instructions and examples of market-driven electronic, traditional, and Web resumes and cover

letters. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

After spending the first 10 years of his career climbing the corporate ladder, Jeff Gothelf decided to change his approach to staying employed. Instead of looking for jobs, they would find him. Jeff spent the next 15 years building his personal brand to become a recognized expert, consultant, author and public speaker. In this highly tactical, practical book, Jeff Gothelf shares the tips, tricks, techniques and learnings that helped him become Forever Employable. Using the timeline from his own career and anecdotes, stories and case studies from other successful recognized experts Jeff provides a step-by-step guide to building a foundation based on your current expertise ensuring that no matter what happens in your industry you'll remain Forever Employable. This handy guide to your career and professional development shows you how to create your own content, use it to build your expertise and credentials and then scale it to build a continuous stream of income, interaction and community. As organizations seek to reduce costs, automate tasks and increase efficiency, how do you ensure you don't end up outside of those plans? Forever Employable shows you how so that you're always ready for the next step in your career. Reduce your stress, build your community, monetize your platform -- that's being Forever Employable. Within Get CLEAR on Your Career, Valentina Savelyeva helps readers find their niche and move forward in their life and career. In Get CLEAR on Your Career, success coach Valentina Savelyeva shares her top insights and strategies to help make these important decisions around work, life, and money. With over a decade of experience working with thousands of MBA students, young professionals, and business owners, Valentina possesses the knowledge to help one navigate a wide range of industries, including finance, consulting, technology, and social entrepreneurship. In Get CLEAR on Your Career, Valentina teaches in search of a career: How to make choices that feel aligned and true to them The tools and practices needed for identifying their own unique success formula How to detect any blind spots that have been holding them back with the professional success The limitations and invisible caps around money and how much they have been able to earn, keep, and enjoy How to identify resistance and accelerate progress

A latest edition of the companion workbook to the popular job-seeker's reference incorporates write-in sections for recording and learning from job search details, in a resource that invites readers to explore options using the author's latest methods. Like it or not, we live in a digital-first age, where your first interaction with someone will likely be online. Which means, it is now possible to make a first impression even while you sleep. How does this impact your career? Studies have shown over 90% of recruiters today, search for candidates online before they decide to give them a call. Is your brand ready for this? During the course of this book, you will learn how to build your digital brand and use it to establish your CareerKred online. By following the 4 simple steps of the process I call D.I.C.E., you will learn how to define your brand, integrate your brand online, position your brand in your area of expertise and engage with your audience. This simple 4-step process will help you build a modern day digital brand that will set you apart from your competition and help you get recognized for your expertise, even if you don't know where to start. With the changes to the career landscape accelerating, it's time to take your brand global.

**AWARDS:** Independent Publisher Book Award 2015 (Silver) and National Mature Media Award 2015 (Bronze) Step-by-step tips for revitalizing your career Yes, it is possible to have a job you love, and it doesn't require starting from scratch. Love Your Job is a guide to making work fulfilling and fun — again, or even for the first time. Why count down the hours of the day or the days to retirement when you could reinvigorate your workday, transforming the daily doldrums into a daily dose of enjoyable activity? Kerry Hannon, The New York Times columnist and AARP's Jobs Expert, focuses on the little things that can make a big difference in how we feel about work. Love Your Job is all about the routines, habits, and thought patterns that, over the years, may have turned a dream job into a drudge or, worse, a nightmare. Changing these habits and attitudes is simple, and this book shows you how to identify the little things that make work enjoyable and engaging. Using these simple techniques, you can adopt the attitude that will keep you happy and that might just lead to bigger and better things, no matter what stage of your career you are in. In this book, you will learn to: Develop new habits that bring more purpose into every single workday Rekindle your hope and motivation by celebrating small successes Recognize negative patterns that keep you from enjoying your job Craft an entrepreneurial attitude that will get you noticed and enrich your work life We all deserve to experience happiness and satisfaction every day, at every stage of our careers. Kerry Hannon explains that you don't have to make a huge career transition to love work again. But if you reinvent the way you see work, who knows where your new outlook will lead? Wake up to the countless possibilities that await you with Love Your Job.

This book shows how any college student can land the position they want by creating relationships with professionals in the industries they're interested in by using the author's proven Career Launch Method. Did you know only 20 percent of jobs and internships are posted online? This means 80 percent of positions are filled in what Sean O'Keefe and others call the hidden job market. This book will teach you how to tap into that 80 percent! O'Keefe, in partnership with the Career Leadership Collective, is now sharing his proven eight-step Career Launch Method that will help any student explore career options and land the internships and jobs they want by creating professional relationships from scratch. This book demystifies the concept of intentional, proactive relationship building by teaching all the practical microsteps needed to succeed. And O'Keefe teaches readers how to "play the student card," turning inexperience and eagerness to learn into a powerful advantage. Launch Your Career features first-person stories of students from all backgrounds and programs of study who have used the Career Launch Method to earn jobs or internships at all types of companies, nonprofits, government agencies, social enterprises, and institutions across the country and around the world. The book includes the Career Launch Readiness Assessment, which helps students evaluate their competency in five key areas. This book will become a go-to resource for students looking to find internships and jobs, as well as a needed tool for colleges looking to increase retention rates and student's return on investment.

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