

## Tiki Pop Imagines Polynesian Paradise

60 recipes inspired by the history of tiki as well as the modern revival that's putting a fresh spin on tropical tiki drinks--all simplified for the home bartender from cocktail authority PUNCH. Tiki is the dream of escape, a tropical vacation complete with warm ocean water, island music, and beachside dinners. Kicking back with a tiki cocktail may be the epitome of easy living, but ironically, tiki drinks are among the hardest to make, often requiring eight or more ingredients. Now Easy Tiki is here to solve that problem! Easy Tiki examines the modern tiki revival offering sixty transporting recipes that re-jigger the classics with minimal ingredients while still maintaining the delicious balance, spices, and stunning garnishes that define tiki cocktails. Drinks include classics such as the Beachcomber's Gold and Fog Cutter and modern cocktails such as Elusive Dreams and Paradise Lost. Easy Tiki also includes an overview of the origins of the tiki genre, from Don the Beachcomber and the mid-century tiki craze to Trader Vic's and beyond. With Easy Tiki it's easier than ever before to sit back with a Mai Tai or Pearl Diver and enjoy the island life--wherever you are. With case studies from the USA, Canada, Chile, and other countries in Latin America, American Chinese Restaurants examines the lived experiences of what it is like to work in a Chinese restaurant. The book provides ethnographic insights on small family businesses, struggling immigrant parents, and kids working, living, and growing up in an American Chinese restaurant. This is the first book based on personal histories to document and analyze the American Chinese restaurant world. New narratives by various international and American contributors have presented Chinese restaurants as dynamic

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agencies that raise questions on identity, ethnicity, transnationalism, industrialization, (post)modernity, assimilation, public and civic spheres, and socioeconomic differences. American Chinese Restaurants will be of interest to general readers, scholars, and college students from undergraduate to graduate level, who wish to know Chinese restaurant life and understand the relationship between food and society.

With a sharp eye for social detail and the pressures of class inequality, Alfred Hitchcock brought to the American scene a perspicacity and analytical shrewdness unparalleled in American cinema. Murray Pomerance works from a basis in cultural analysis and a detailed knowledge of Alfred Hitchcock's films and production techniques to explore how America of the 1940s, 1950s, and 1960s is revealed and critically commented upon in Hitchcock's work. Alfred Hitchcock's America is full of stunning details that bring new light to Hitchcock's method and works. The American "spirit of place," is seen here in light of the titanic American personality, American values in a consumer age, social class and American social form, and the characteristic American marriage. The book's analysis ranges across a wide array of films from Rebecca to Family Plot, and examines in depth the location sequences, characterological types, and complex social expectations that riddled American society while Hitchcock thrived there.

Just as you see more of Nature when you are quiet-you discover more of your own sexual-emotional depths when you become more still. In Slow Love: A Polynesian Pillow Book, you will discover a more pacific, unifying approach to passion. James N. Powell's writings on Polynesian lovemaking have been warmly embraced in Japan, where they sparked the "Polynesian sex" vogue. Inspired by Powell's writings, Hiroyuki Itsuki, Japan's über author and Buddhist thinker,

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penned two volumes on South Seas sensuality. Also, Kunio Kitamura, Head of Japan's Family Planning Association, enthusiastically promotes Powell's thoughts on Polynesian-style passion as a way for couples to deepen sexual sensitivity and fulfillment. He writes: "Polynesian sex...involves taking a long time...and...allows energy in the form of weak electromagnetic waves-similar to the concept of ki-to flow, building up to create large waves that encompass the entire body and bring enormous pleasure and happiness." A lush tropical setting, exotic models and legendary drinking bouts serve as the backdrop to the larger than life story of Edgar Leeteg. Often referred to as the American Gauguin for his idyllic rendering of the Tahitian people in the 30s, 40s and 50s, Leeteg is best known for his rediscovery and mastery of old technique of painting on velevet.

"Since its opening in October 1971, Walt Disney World has continued to expand and evolve as the most visited vacation resort in the world. What hasn't changed over five decades is the incomparable sense of magic it bestows on all who pass through the arched entrance gates. Disney World at 50 is a celebration of the park's rich and fascinating history, from its early development as "The Florida Project" to the ever spectacular present. Explore Walt's original utopian vision, the most incredible feats by Disney's Imagineers, and each of the individual theme parks. Featuring historic coverage and over 100 photos from the Orlando Sentinel archives, the commemorative edition is a visually stunning chronicle of the place where dreams come true." --

"Cast aside your cares and worries. Make yourself a Mai Tai, put your favorite exotica record on the hi-fi, and prepare to lose yourself in the fantastical world of tiki, one of the most alluring--and often misunderstood--movements in American cultural history. Martin and Rebecca Cate, founders and owners of Smuggler's Cove (the most acclaimed tiki bar of

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the modern era) take you on a colorful journey into the lore and legend of tiki: its birth as an escapist fantasy for Depression-era Americans; how exotic cocktails were invented, stolen, and re-invented; Hollywood starlets and scandals; and tiki's modern-day revival. Featuring more than 100 delicious recipes (original and historic), plus a groundbreaking new approach to understanding rum, *Smuggler's Cove* is the magnum opus of the contemporary tiki renaissance. Whether you're looking for a new favorite cocktail, tips on how to trick out your home tiki grotto, help stocking your bar with great rums, or inspiration for your next tiki party, *Smuggler's Cove* has everything you need to transform your world into a Polynesian Pop fantasia"--  
*Night of the Tiki: The art of Shag schmaltz and seleted primitive oceanic carvings represent a genuine high water mark in the current Polynesian revival, bring the best of present and past tiki Americana and art together with selected pieces of indigenous Oceania.*

*South Sea Dreams* around the cocktail bar - on the trail of the forgotten Tiki cult of the Fifties. One of the most bizarre chapters of American Pop Culture awaits rediscovery.

"Paul Hirsch's revelatory book opens the archives to show the complex relationships between comic books and American foreign relations in the mid-twentieth century. Scourged and repressed on the one hand, yet co-opted and deployed as propaganda on the other, violent, sexist comic books were both vital expressions of American freedom and upsetting depictions of the American id. Hirsch draws on previously classified material and newly available

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personal records to weave together the perspectives of government officials, comic-book publishers and creators, and people in other countries who found themselves on the receiving end of American culture"--

Japan's official surrender to the United States in 1945 brought to an end one of the most bitter and brutal military conflicts of the twentieth century. U.S. government officials then faced the task of transforming Japan from enemy to ally, not only in top-level diplomatic relations but also in the minds of the American public. Only ten years after World War II, this transformation became a success as middle-class American consumers across the country were embracing Japanese architecture, films, hobbies, philosophy, and religion. Cultural institutions on both sides of the Pacific along with American tastemakers promoted a new image of Japan in keeping with State Department goals. Focusing on traditions instead of modern realities, Americans came to view Japan as a nation that was sophisticated and beautiful yet locked harmlessly in a timeless "Oriental" past. What ultimately led many Americans to embrace Japanese culture was a desire to appear affluent and properly "tasteful" in the status-conscious suburbs of the 1950s. In *How to Reach Japan by Subway*, Meghan Warner Mettler studies the shibui phenomenon, in which middle-class American consumers embraced Japanese culture

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while still exoticizing this new aesthetic. By examining shibui through the popularity of samurai movies, ikebana flower arrangement, bonsai cultivation, home and garden design, and Zen Buddhism, Mettler provides a new context and perspective for understanding how Americans encountered a foreign nation in their everyday lives. Labeled "e;Leeteg the Legend"e; by James Michener and Often Called the "e;American Gauguin"e; Edgar Leeteg was the father of black velvet art and the genesis of a genre continuing today with the tiki and Polynesian pop art movement, nearly 70 years later. Describing himself as a "e;fornicating, gin-soaked, dope-head,"e; Leeteg took on the elite of the art establishment of Honolulu Academy of Arts in 1938 and shamed them in the press. Always the shrewd promoter and a creative genius, Edgar Leeteg possessed many titles, astounding fans and antagonizing critics. His insatiable lust for life led the author James Michener to label him "e;Leeteg the Legend"e; in his book, *Rascals in Paradise* (1957). This is a biography of the artist Leeteg, who left California in 1933 bound for the South Pacific. His home in Tahiti allowed him to paint nudes, drink, and party with sensual vahines from the beaches to the bars of Tahiti. He was a wealthy artist and legend in his lifetime, a goal few can achieve."e; Cook's work is entertaining and knowledgeable. The breadth of its featured cast,

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quotes, and remembrances make this biography lively. Tahiti, its people, roistering ex-pats, and luminous landscapes vibrate like personal memories. Leeteg's landscapes appear alongside Paul Gauguin's, questions the fine and arbitrary line that separates "popular" art from work acclaimed "great." -Foreword Reviews

Ralph Burke Tyree was an American artist who was a prolific portrait artist of the South Pacific peoples of the 20th century. He was from central California and his art education took place in San Francisco (California College of Arts and Crafts and California School of Fine Arts). Seven weeks after the Japanese attack on Pearl Harbor he joined the Marines and was soon shipped off to Samoa. Private Tyree was befriended by his Commanding General and became the Marine-base artist. His portrait art career began painting the officers and their loved ones, while corresponding with 10,000 word love letters to his girlfriend Margo back home in Turlock, California. His works were exhibited at the de Young museum in San Francisco on multiple occasions. After the war he married Margo, started a family, and began his professional career. He traveled back to the South Pacific to live for years in places such as Guam, Oahu, Maui, and the Big Island of Hawaii. Often from there he would travel to other island paradises: Palau, Fiji, Tahiti, Samoa, and the Solomon Islands over his thirty-year career. Most of

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his first works were sensual island wahines in island beach and jungle settings. He painted primarily with oils on board but also occasionally on canvas and with pastels. To add depth and texture, he switched in mid-career to painting with oils on fine, French silk, black velvet. This was in the midst of the 1960s' Tiki revolution and many of his nude pieces would be displayed in Tiki bars and restaurants. Tyree was likely the most prolific South Pacific and Tiki artist of the 20th century. In the 1970s, he started painting endangered animals to call attention to their limited numbers. He died suddenly of a heart attack at age fifty seven in 1979. AUTHOR BIOGRAPHY CJ Cook is an author and historian, who has a long interest in the history of South Pacific. He has written many articles including publishing biographical sketches on historical figures. Cook is a lifelong manuscript collector who has special interest in art, poetry, Hawaii and the South Pacific. He is a board member of a prominent manuscript association, dedicated to preserving manuscripts, historical documents and the written word. He also is a collector of art and artists of the South Pacific including Ralph Burke Tyree, Edgar Leeteg, Edythe Beutler, Madge Tennent, Cece Rodriguez, and William Bloom. Some of the pieces illustrated in this biography are from the author's collection. And finally he has and continues to explore the South Pacific including: Guam, Pohnpei, Truk, Palau, Bali, Tahiti and its surrounding

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islands, New Zealand, Australia and its Great Barrier Reef, Taiwan, and the Hawaiian Islands. The latter paradise he visits multiple times a year. AUTHOR HOME: Poway, CA

Cult of kitsch: The art and history of the Tiki phenomenon Tiki culture at its height was a manifestation of exotic visions of island culture inspired by the tales of American soldiers stationed in the South Pacific during World War II: trees loaded with exotic fruits, sleepy lagoons, white-sand beaches, and gorgeous people wearing grass skirts as they danced half-naked during all-night orgies of food and music. Americans embraced these visions and incorporated fantasy into reality: mid-century fashion, popular music, eating and drinking, and even architecture were influenced by the Tiki trend. With unfettered enthusiasm--ignoring scholarly authenticity and political correctness--American artisans molded the Tiki into their own image, creating a mid-century pop culture genre that was forgotten until the 2000s, when urban archeologist Sven Kirsten wrested the figure of the Tiki from obscurity with his pioneering TASCHEN books "The Book of Tiki" and "Tiki Modern." This book traces the development of Tiki as romantic vision and kitschy cultural appropriation, from its earliest beginnings when James Cook "discovered" the Pacific Islands in the second half of the 18th century to Herman Melville's South Sea adventure stories like "Moby

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Dick" and Gauguin's exuberant, exotic paintings to the jungle fantasies of the Hollywood dream factory. Published in connection with an exhibition at the prestigious Musee du quai Branly in Paris, "Tiki Pop" the culmination of Sven Kirsten's research efforts. With his widely lauded visual style, the author places venerable ancient godheads next to their Polynesian pop counterparts. With hundreds of previously unpublished images, the story of Tiki the 20th-century pop icon unfolds from its earliest beginnings to its spectacular downfall in the dawning awareness of the Western world's colonial misdeeds.

Imagine an educational television series featuring America's greatest jazz artists in performance, airing every week from 1956 to 1958 on KABC, Los Angeles. Stars of Jazz was hosted by Bobby Troup, the songwriter, pianist and vocalist. Each show provided information about the performance that heightened viewers' appreciation. The series garnered praise from critics and numerous awards including an Emmy from the Academy of Television Arts & Sciences. A landmark series visually, too, it presented many television firsts including experimental films by designers Charles and Ray Eames. All 130 shows were filmed as kinescopes. Surviving films were donated to the UCLA Film & Television Archive, where 16 shows have been restored; 29 additional shows are in the collection. The remaining 85 kinescopes were long ago

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discarded. This first full documentation of Stars of Jazz identifies every musician, vocalist, and guest who appeared on the series and lists every song performed on the series along with composer and lyricist credits. More than 100 photographs include images from many of the lost episodes.

The 2nd edition of Tiki Road Trip has been completely updated, expanded, and globalized. The best—and only—guide to Polynesian pop culture, written by Tiki expert and urban archaeologist James Teitelbaum, now contains even more listings and reviews of Tiki bars and Polynesian restaurants, even more photographs, and even more drink recipes. The International listings have been expanded as well, and the Hawaiian glossary is much more comprehensive. All in all, the second edition of Tiki Road Trip is a superior refinement of what was already an indispensable book for followers of the ever-growing Tiki movement. From Tiki godfathers Don the Beachcomber and Trader Vic to classic Exotica favorites Martin Denny and Les Baxter to contemporary Tiki artists Shag and Bosko, this resource covers everything Tiki in prose that is witty, entertaining, and essential for anyone who has ever stepped up to a bar, glanced up at the pufferfish hanging from the ceiling, and ordered a Singapore Sling. In addition to the exhaustive listings, recipes for classic Tiki cocktails, a glossary of Tiki terms, and resources for buying Tiki goods and artifacts are also

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included. Reminiscences of famous points of interest that have closed are provided for the completist, for historical perspective, and for those seeking information on the current status of a favorite Tiki site which may have closed. So slip on your grass skirt or Aloha shirt, because Tiki Road Trip is going to take you on a tour of the Tiki universe that will make waves from the shores of Rapa Nui to the beaches of Oahu!

In 1542, Spanish explorers landed upon the shores of Southern California expecting to find a terrestrial paradise and instead, found only a burnt-over desert. But during a four-hundred-year-long metamorphosis carried out by thousands of dissimilar individuals of far-flung imagination and fixed purpose, Southern California was transformed into the nation's most promised land—a tangible symbol of all the best life had to offer in mid-twentieth-century America. And at that glorious pinnacle of middle-class, suburban grace, it would remain no more than twenty years. But to this very day, it is those few years that continue to define the image and culture of Southern California in the imaginations of people from all around the world. California Pop tells the tale of how this once reviled region became one of the most celebrated slivers of coastline on the planet.

Hula girls, palm trees and Tiki gods beckoned Ohioans of the 1950s and '60s as tropical hot spots sprang up in suburban neighborhoods and concrete jungles alike. The Kon Tiki restaurants of Cleveland and Cincinnati slung rum cocktails to patrons eager for escape to a South Seas paradise. Visitors to the famed Kahiki Supper Club of Columbus, the Tropics in Dayton and Toledo's Aku-Aku could spot celebrities swaying to the exotic sounds of steel guitars and native percussion.

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Venturing a step beyond restaurants and bars, others decked out theaters, bowling alleys and even a McDonald's in sultry island décor. Join author and Tiki veteran Jeff Chenault on an excursion into a bygone era when the South Pacific came to Ohio.

Beginning in Tijuana during Prohibition, influenced by Hollywood studios, and continuing past its hosting of the U.S. Navy's Pacific Fleet during WWII, San Diego became an incubator for the nation's obsession with all things Tiki. Hundreds of thousands of people passed through San Diego's military bases, and many stayed to open up their own personal visions of a Polynesian island paradise. Over 70 nautical, island, Tiki and American-Chinese bars and restaurants are presented in this historical survey, with stories and recipes from the people who made them, hundreds of vintage photos, ephemera and graphic art, many never-before-published.

Gendering the Trans-Pacific World introduces an emergent interdisciplinary and multidisciplinary field that highlights the inextricable link between gender and the trans-Pacific world. The anthology examines the geographies of empire, the significance of intimacy and affect, the importance of beauty and the body, and the circulation of culture.

Occult traditions have inspired musical ingenuity for centuries. From the Pythagorean concept of a music of the spheres to the occult subculture of 20th-century pop and rock, music has often attempted to express mystical states of mind, cosmic harmony, the demonic and the divine—nowhere more so, perhaps, than in the music for films such as *The Mephisto Waltz*, *The Devil Rides Out*, *Star Trek*, *Close Encounters of the Third Kind*, *The Omen* and *The Exorcist*. This survey explores how such film music works and uncovers its origins in Pythagorean and Platonic ideas about the divine order of the universe and its essentially numerical/musical nature.

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Chapters trace the influence of esoteric Freemasonry on Mozart and Beethoven, the birth of “demonic” music in the 19th century with composers such as Weber, Berlioz and Liszt, Wagner’s racial mysticism, Schoenberg’s numerical superstition, the impact of synesthesia on art music and film, the effect of theosophical ideas on composers such as Scriabin and Holst, supernatural opera and ballet, fairy music and, finally, popular music in the 1960s and ’70s.

Why do some book covers instantly grab your attention, while others never get a second glance? Fusing word and image, as well as design thinking and literary criticism, this captivating investigation goes behind the scenes of the cover design process to answer this question and more. **NAMED ONE OF THE BEST BOOKS OF THE YEAR BY THE NEW YORK TIMES BOOK REVIEW** As the outward face of the text, the book cover makes an all-important first impression. *The Look of the Book* examines art at the edges of literature through notable covers and the stories behind them, galleries of the many different jackets of bestselling books, an overview of book cover trends throughout history, and insights from dozens of literary and design luminaries. Co-authored by celebrated designer and creative director Peter Mendelsund and scholar David Alworth, this fascinating collaboration, featuring hundreds of covers, challenges our notions of what a book cover can and should be.

An irreverent analysis of late-nineteenth-century imperialism in the United States focuses on the annexation of Hawaii as a defining historical milestone, covering such contributing factors as the missionary overthrow of the Hawaiian monarchy and the activities of whaling fleets.

Several decades have now passed since postcolonial and feminist critiques presented the art-historical world with a demythologized Paul Gauguin (1848-1903), a much-diminished image of the artist/hero who had once been

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universally admired as “the father of modernist primitivism.” In this volume, both long-established and more recent Gauguin scholars offer a provocative picture of the evolution of Gauguin scholarship in the recent postmodern era, as they confront and consider how the dismantling of the longstanding Gauguin myth positions us now in the 21st century to deal with and assess the life, work, and legacy of this still perennially popular artist. To reassess the challenges that Gauguin faced in his own day as well as those that he continues to present to current and future scholarship, they explore the multiple contexts that influenced Gauguin's thought and behavior as well as his art and incorporate a variety of interdisciplinary approaches, from anthropology, philosophy, and the history of science to gender studies and the study of Pacific cultural history. Dealing with a wide range of Gauguin's production, they challenge conventional art-historical thinking, highlight transnational perspectives, and offer clues to the direction of future scholarship, as audiences worldwide seek to make multicultural peace with Gauguin and his art. Broude has raised the bar of Gauguin scholarship ever higher in this groundbreaking volume, which will be necessary reading for students and scholars of art history, late 19th-century French and Pacific culture, gender studies, and beyond.

Who doesn't love to color? As an adult, now that you can stay in the lines, you only need to think about what color to use! Rockport Publishers presents a series of grown-up coloring books for art and design lovers. Just Add Color: Mid-Century Modern Mania includes 30 original designs from artist and illustrator Jenn Ski. Each book contains 64 perforated pages to make it easy to share, frame and hang your artwork.

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You'll be inspired by the sumptuous artwork in this book, and the use of color is endless. Relax, enjoy your creativity and Just Add Color.

The contributors to *Media Crossroads* examine space and place in media as they intersect with sexuality, race, ethnicity, age, class, and ability. Considering a wide range of film, television, video games, and other media, the authors show how spaces—from the large and fantastical to the intimate and virtual—are shaped by the social interactions and intersections staged within them. The highly teachable essays include analyses of media representations of urban life and gentrification, the ways video games allow users to adopt an experiential understanding of space, the intersection of the regulation of bodies and spaces, and how style and aesthetics can influence intersectional thinking. Whether interrogating the construction of Portland as a white utopia in *Portlandia* or the link between queerness and the spatial design and gaming mechanics in the *Legend of Zelda* video game series, the contributors deepen understanding of screen cultures in ways that redefine conversations around space studies in film and media. Contributors: Amy Corbin, Desirée J. Garcia, Joshua Glick, Noelle Griffis, Malini Guha, Ina Rae Hark, Peter C. Kunze, Paula J. Massood, Angel Daniel Matos, Nicole Erin Morse, Elizabeth Patton, Matthew Thomas Payne, Merrill Schleier, Jacqueline

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Sheean, Sarah Louise Smyth, Erica Stein, Kirsten Moana Thompson, John Vanderhoef, Pamela Robertson Wojcik

Presents twenty-five letters written from Hawaii by Mark Twain in 1866 while he was working as a roving reporter for the Sacramento "Union," newspaper in which he shares his observations on the industry, people, scenery, climate, culture, society, and other aspects of life in the islands. For full-blown tiki fanatics, or for those who are just dipping their toes into the tropical waters of tiki collecting, this is the guide. Tiki style is more popular than ever, and there are more collectors than ever peering out from the torches and palm trees. Written by a recognized expert in the field, this resource includes the complete production listings of the major manufacturers, from 1950 to today. An essential purchase for specialists, the photos and descriptions of styles such as the Frankentiki and the Monkey Mugstack will provide brilliant inspiration for those new to collecting.

Look back at the history of Columbus, Ohio's Kahiki Supper Club, a unique culinary landmark.

Ranging from blockbuster movies to experimental shorts or documentaries to scientific research, computer animation shapes a great part of media communication processes today. Be it the portrayal of emotional characters in moving films or the creation of controllable emotional stimuli in scientific

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contexts, computer animation's characteristic artificiality makes it ideal for various areas connected to the emotional: with the ability to move beyond the constraints of the empirical "real world," animation allows for an immense freedom. This book looks at international film productions using animation techniques to display and/or to elicit emotions, with a special attention to the aesthetics, characters and stories of these films, and to the challenges and benefits of using computer techniques for these purposes.

“One of the great adventures of our time.” —Life “Am going to cross Pacific on a wooden raft to support a theory that the South Sea islands were peopled from Peru. Will you come? . . . Reply at once.” That is how six brave and inquisitive men came to seek a dangerous path to test a scientific theory. On a primitive raft made of forty-foot balsa logs and named “Kon-Tiki” in honor of a legendary sun king, Thor Heyerdahl and five companions deliberately risked their lives to show that the ancient Peruvians could have made the 4,300-mile voyage to the Polynesian islands on a similar craft. For three months, the bold young men made their way across the pacific at the complete mercy of the ocean. They encountered storms that threatened to tear their raft apart, whales large enough to sink them in the blink of an eye, and sharks ready to feast on any man unfortunate enough to fall overboard. In the true

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spirit of adventure, they held on until finally making landfall on a remote Polynesian island, proving Heyerdahl's theory possible after all. On every page of this true chronicle—from the actual building of the raft through all the dangerous and comic adventures on the sea, to the spectacular crash landing and the native islanders' hula dances—each reader will find a wholesome and spellbinding escape from the twenty-first century.

Elizabeth DeLoughrey invokes the cyclical model of the continual movement and rhythm of the ocean ('tidalectics') to destabilize the national, ethnic, and even regional frameworks that have been the mainstays of literary study. The result is a privileging of alter/native epistemologies whereby island cultures are positioned where they should have been all along—at the forefront of the world historical process of transoceanic migration and landfall. The research, determination, and intellectual dexterity that infuse this nuanced and meticulous reading of Pacific and Caribbean literature invigorate and deepen our interest in and appreciation of island literature. —Vilsoni Hereniko, University of Hawai'i

"Elizabeth DeLoughrey brings contemporary hybridity, diaspora, and globalization theory to bear on ideas of indigeneity to show the complexities of 'native' identities and rights and their grounded opposition as 'indigenous regionalism' to free-floating globalized cosmopolitanism. Her models are

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instructive for all postcolonial readers in an age of transnational migrations." —Paul Sharrad, University of Wollongong, Australia

*Routes and Roots* is the first comparative study of Caribbean and Pacific Island literatures and the first work to bring indigenous and diaspora literary studies together in a sustained dialogue. Taking the "tidalectic" between land and sea as a dynamic starting point, Elizabeth DeLoughrey foregrounds geography and history in her exploration of how island writers inscribe the complex relation between routes and roots. The first section looks at the sea as history in literatures of the Atlantic middle passage and Pacific Island voyaging, theorizing the transoceanic imaginary. The second section turns to the land to examine indigenous epistemologies in nation-building literatures. Both sections are particularly attentive to the ways in which the metaphors of routes and roots are gendered, exploring how masculine travelers are naturalized through their voyages across feminized lands and seas. This methodology of charting transoceanic migration and landfall helps elucidate how theories and people travel, positioning island cultures in the world historical process. In fact, DeLoughrey demonstrates how these tropical island cultures helped constitute the very metropolises that deemed them peripheral to modernity. Fresh in its ideas, original in its approach, *Routes and Roots* engages broadly with history, anthropology, and

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feminist, postcolonial, Caribbean, and Pacific literary and cultural studies. It productively traverses diaspora and indigenous studies in a way that will facilitate broader discussion between these often segregated disciplines.

"Geographien Ozeaniens" rückt eine Weltregion in den Mittelpunkt, die aus europäischer Perspektive häufig vergessen wird, wohingegen der ehemalige US-Präsident Barack Obama vom 21. Jahrhundert als einem "Pacific Century" sprach. Für die Behandlung Ozeaniens im Geographieunterricht stellt sich einerseits die Frage nach dem Umgang mit regionalem Wissen und andererseits die Frage nach der Vermeidung einer eurozentrischen Perspektive. Der vorliegende Sammelband versucht Antworten zu finden und bezieht anhand der Beiträge aus physisch- und humangeographischer, geographiedidaktischer und anthropologischer Perspektive implizit oder explizit Stellung.

Polynesian Pop Icon: How Tiki became an American dream  
Urban islands and bamboo hideaways set the stage for a pop culture phenomenon like no other. In mid-century America, the imaginative appeal of Tiki penetrated fashion, music, eating, drinking, and architecture. Published in connection with an exhibition at the prestigious Musée du quai Branly in Paris, Tiki Pop traces the development of Tiki as romantic vision and cultural appropriation. Follow Tiki from James Cook's first Pacific Island expeditions, through Gauguin's exotic paintings, Hollywood jungle fantasies, and elaborate temples erected to celebrate Tiki as the god of recreation. With hundreds of previously unpublished images, Tiki the pop icon unfolds from its earliest, enthusiastic beginnings to its spectacular downfall in the dawning awareness of the Western world's colonial misdeeds. This book is the

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culmination of the extensive research of Sven Kirsten, urban archaeologist, Tiki sage, and author of earlier TASCHEN books, *The Book of Tiki* and *Tiki Modern*, which first recovered the figure of Tiki from obscurity. In his widely lauded graphic style, Kirsten places venerable ancient godheads next to their Polynesian pop counterparts, movie posters next to matchboxes, comic strips next to Robinson Crusoe illustrations. The result is at once a visual feast, a piece of cultural history, and a tribute to a very particular vision of paradise. Text in English, French, and German “Yo ho ho and a bottle of rum!” A favorite of pirates, the molasses-colored liquid brings to mind clear blue seas, weather-beaten sailors, and port cities filled with bar wenches. But enjoyment of rum spread far beyond the scallywags of the Caribbean—Charles Dickens savored it in punch, Thomas Jefferson mixed it into omelets, Queen Victoria sipped it in navy grog, and the Kamehameha Kings of Hawaii drank it straight up. In *Rum*, Richard Foss tells the colorful, secret history of a spirit that not only helped spark the American Revolution but was even used as currency in Australia. This book chronicles the five-hundred-year evolution of rum from a raw spirit concocted for slaves to a beverage savored by connoisseurs. Charting the drink’s history, Foss shows how rum left its mark on religious rituals—it remains a sacramental offering among voodoo worshippers—and became part of popular songs and other cultural landmarks. He also includes recipes for sweet and savory rum dishes and obscure drinks, as well as illustrations of rum memorabilia from its earliest days to the tiki craze of the 1950s. Fast-paced and well written, *Rum* will delight any fan of mojitos and mai tais.

"If there's one thing I know, it's crazy. A lot of people have called me crazy. Crazy Kristen! For a while there, it was practically my name. Women all over the world get called

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crazy every day. But we weren't born crazy—we were made crazy." Unpacking the ups and downs of Kristen's laugh-out-loud funny, sometimes cringe-worthy dating history, He's Making You Crazy will hold your hand through deep self-reflection—while giving you that push to put on your detective's hat and hack your man's email account if you need to. From trapping your boyfriend in ridiculous lies to gathering all your crush's security question answers on the first date, Kristen shares her no-holds-barred, hysterically funny, and hard-earned advice on men, love, and modern dating. He's Making You Crazy will give you the motivation you need to get out of an unhealthy relationship (the one that's making you crazy!), the wisdom to step up and admit when you're the one in the wrong, and the courage to keep your heart open through it all.

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