

Super Freakonomics Global Cooling Patriotic Prostitutes And Why Suicide Bombers Should Buy Life Insurance

An illustrated tour of the structures and patterns we call "math" The only numbers in this book are the page numbers. Math Without Numbers is a vivid, conversational, and wholly original guide to the three main branches of abstract math—topology, analysis, and algebra—which turn out to be surprisingly easy to grasp. This book upends the conventional approach to math, inviting you to think creatively about shape and dimension, the infinite and infinitesimal, symmetries, proofs, and how these concepts all fit together. What awaits readers is a freewheeling tour of the inimitable joys and unsolved mysteries of this curiously powerful subject. Like the classic math allegory Flatland, first published over a century ago, or Douglas Hofstadter's Godel, Escher, Bach forty years ago, there has never been a math book quite like Math Without Numbers. So many popularizations of math have dwelt on numbers like pi or zero or infinity. This book goes well beyond to questions such as: How many shapes are there? Is anything bigger than infinity? And is math even true? Milo Beckman shows why math is mostly just pattern recognition and how it keeps on surprising us with unexpected, useful connections to the real world. The ambitions of this book take a special kind of author. An inventive, original thinker pursuing his calling with jubilant passion. A prodigy. Milo Beckman completed the graduate-level course sequence in mathematics at age sixteen, when he was a sophomore at Harvard; while writing this book, he was studying the philosophical foundations of physics at Columbia under Brian Greene, among others.

Ten years in the works, a masterpiece of reportage, this is the definitive account of the Columbine massacre, its aftermath, and its significance, from the acclaimed journalist who followed the story from the outset. "The tragedies keep coming. As we reel from the latest horror . . ." So begins a new epilogue, illustrating how Columbine became the template for nearly two decades of "spectacle murders." It is a false script, seized upon by a generation of new killers. In the wake of Newtown, Aurora, and Virginia Tech, the imperative to understand the crime that sparked this plague grows more urgent every year. What really happened April 20, 1999? The horror left an indelible stamp on the American psyche, but most of what we "know" is wrong. It wasn't about jocks, Goths, or the Trench Coat Mafia. Dave Cullen was one of the first reporters on scene, and spent ten years on this book—widely recognized as the definitive account. With a keen investigative eye and psychological acumen, he draws on mountains of evidence, insight from the world's leading forensic psychologists, and the killers' own words and drawings—several reproduced in a new appendix. Cullen paints raw portraits of two polar opposite killers. They contrast starkly with the flashes of resilience and redemption among the survivors. Expanded with a New Epilogue

Here at last is the long awaited sequel to the international bestselling phenomenon, Freakonomics. Steven Levitt, the original rogue economist, and Stephen Dubner have been working hard, uncovering the hidden side of even more controversial subjects, from charity to terrorism and prostitution. And with their inimitable style and wit, they will take us on another even more gripping journey of discovery. Superfreakonomics will once again transform the way we look at the world.

Why don't flight attendants get tipped? If you were a terrorist, how would you attack? And why does KFC always run out of fried chicken? Over the past decade, Steven D. Levitt and Stephen J. Dubner have published more than 8,000 blog posts on Freakonomics.com. Now the very best of this writing has been carefully curated into one volume, the perfect solution for the millions of readers who love all things Freakonomics. Discover why taller people tend to make more money; why it's so hard to predict the Kentucky Derby winner; and why it might be time for a sex tax (if not a fat tax). You'll also learn a great deal about Levitt and Dubner's own quirks and passions. Surprising and erudite, eloquent and witty, Freaks and Friends demonstrates the brilliance that has made their books an international sensation.

A provocative and lively exploration of the increasingly important world of macroeconomics, by the author of the bestselling The Undercover Economist. Thanks to the worldwide financial upheaval, economics is no longer a topic we can ignore. From politicians to hedge fund managers to middle-class IRA holders, everyone must pay attention to how and why the global economy works the way it does. Enter Financial Times columnist and bestselling author Tim Harford. In this new book that demystifies macroeconomics, Harford strips away the spin, the hype, and the jargon to reveal the truth about how the world's economy actually works. With the wit of a raconteur and the clear grasp of an expert, Harford explains what's really happening beyond today's headlines, why all of us should care, and what we can do about it to understand it better.

"[The Weighty Word Book] will appeal to kids who want to sound as smart as they are. It offers a clever, funny way to introduce new words into the vocabulary. . . . There's one word for every letter of the alphabet--wait until you see what they do with dogmatic, juxtapose and zealot."--The Gazette (Colorado Springs, Colorado) "Each of these twenty-six short stories takes an elaborate, circuitous path that leads to a 'weighty' one-word punch line. . . . It's a creative and humorous approach to vocabulary building, and a natural lead in to having students create their own tall tales with multisyllabic conclusions."--School Library Journal

Money is an important instrument of calculation: as a unit of account and means of payment, it serves the purpose of exchange. Yet, it is increasingly becoming itself an object of exchange and calculation on financial markets, which tend less to the production and exchange of real goods. The question therefore is: has the economy lost its measure?

A book about management, described by guru Peter Drucker as 'a first rate as an introduction for the non-manager and especially for the beginner, but equally excellent as a rounded, complete, and comprehensive `refresher course' for the most experienced executive.' Both a beginner's guide and a bible for one of the greatest social innovations of modern times: the discipline of management. Leading business editor Joan Magretta distils the wisdom of a bewildering sea of books and articles into one simple, clear volume, explaining both the logic of successful organisations and how that logic is embodied in practice by management. Newcomers will find the basics demystified. More experienced managers will recognise a store of useful wisdom and a framework for improving their own performance. In general, the book defines a common standard of managerial literacy that will help all of us to lead more effectively.

The New York Times bestselling Freakonomics was a worldwide sensation. Now, Steven D. Levitt and Stephen J. Dubner return with SuperFreakonomics, and fans and newcomers alike will find that the "freakquel" is even bolder, funnier, and more surprising than the first. SuperFreakonomics challenges the way we think all over again, exploring the hidden side of everything with such questions as: How is a street prostitute like a department store Santa? Who adds more value: a pimp or a Realtor? What do hurricanes, heart attacks, and highway deaths have in common? Did TV cause a rise in crime? Can eating kangaroo meat save the planet? Whether investigating a solution to global warming or explaining why the price of oral sex has fallen so drastically, Levitt and Dubner show the world for what it really is—good, bad, ugly, and, in the final analysis, superfreaky.

A tour de force in the tradition of Iain Pears' international bestseller, An Instance of the Fingerpost, Stone's Fall weaves a story of love and high finance into the fabric of a page-turning thriller. A novel to stand alongside Atonement and The Remains of the Day. A panoramic novel with a riveting mystery at its heart, Stone's Fall is a quest, a love story, and a tale of murder – richly satisfying and completely engaging on many levels. It centres on the career of a very wealthy financier and the mysterious circumstances of his death, cast against the backdrop of WWI and Europe's first great age of espionage, the evolution of high-stakes international finance and the beginning of the twentieth century's arms race. Stone's Fall is a major return to the thriller form that first launched Iain Pears onto bestseller lists around the world and that earned him acclaim as a mesmerizing storyteller.

Steven Levitt and Stephen Dubner single-handedly showed the world that applying counter-intuitive approaches to everyday problems can

bear surprising results. Think Like a Freak will take readers further inside this special thought process, revealing a new way of approaching the decisions we make, the plans we create and the morals we choose. It answers the question on the lips of everyone who's read the previous books: How can I apply these ideas to my life? How do I make smarter, harder and better decisions? How can I truly think like a freak? With short, highly entertaining insights running the gamut from "The Upside of Quitting" to "How to Succeed with No Talent," Think Like a Freak is poised to radically alter the way we think about all aspects of life on this planet.

Seeks to provide a genuinely engaging and comprehensive primer to economics that explains key concepts without technical jargon and using common-sense examples. Reprint. 20,000 first printing.

Choosing My Religion is a luminous memoir, crafted with the eye of a journalist and the art of a novelist by New York Times Magazine writer and editor Stephen J. Dubner. By turns comic and heartbreaking, it tells the story of a family torn apart by religion, sustained by faith, and reunited by truth.

Most Christian lifestyle or environmental books focus on how to live in a sustainable and conservational manner. A CLIMATE FOR CHANGE shows why Christians should be living that way, and the consequences of doing so. Drawing on the two authors' experiences, one as an internationally recognized climate scientist and the other as an evangelical leader of a growing church, this book explains the science underlying global warming, the impact that human activities have on it, and how our Christian faith should play a significant role in guiding our opinions and actions on this important issue.

A volume of short works reflects the challenges and consequences faced by modern Indian women and features such characters as an adopted woman who is contacted by her orphanage caretaker aunt, a journalist's grandson who tries to prevent an execution, and an unwed teen whose family is thrown into chaos by her pregnancy. Reprint.

As big and exciting as the next century, this is a novel of real life at our giddy, feverish, topsy-turvy edge of the millennium. Turn of the Century is a good old-fashioned novel about the day after tomorrow--an uproarious, exquisitely observed panorama of our world as the twentieth century morphs into the twenty-first, transforming family, marriage, and friendship and propelled by the supercharged global businesses and new technologies that make everyone's lives shake and spin a little faster. As the year 2000 progresses, George Mactier and Lizzie Zimbalist, ten years married, are caught up in the whirl of their centrifugally accelerating lives. George is a TV producer for the upstart network MBC, launching a truly and weirdly groundbreaking new show that blurs the line between fact and fiction. Lizzie is a software entrepreneur dealing with the breakneck pleasures and pains of running her own company in an industry where the rules are rewritten daily. Rocketing between Los Angeles and Seattle, with occasional stopovers at home in Manhattan for tag-team parenting of their three children, George and Lizzie are the kind of businesspeople who, growing up in the sixties and seventies, never dreamed they would end up in business. They're too busy to spend the money that's rolling in, and too smart not to feel ambivalent about their crazed, high-gloss existences, but nothing seems to slow the roller-coaster momentum of their inter-secting lives and careers. However, after Lizzie, recovering from a Microsoft deal gone awry, becomes a confidante and adviser to George's boss, billionaire media mogul Harold Mose, the couple discovers that no amount of sophisticated spin can obscure basic instincts: envy, greed, suspicion, sexual temptation--and, maybe, love. When they and their children are finally drawn into a thrilling, high-tech corporate hoax that sends Wall Street reeling (and makes one person very, very rich), George and Lizzie can only marvel at life's oversized surprises and hold on for dear life. Like Tom Wolfe's Bonfire of the Vanities, Kurt Andersen's Turn of the Century lays bare the follies of our age with laser-beam precision, creating memorable characters and dissecting the ways we think, speak, and navigate this new era of extreme capitalism and mind-boggling technology. Entertaining, imaginative, knowing, and wise, Turn of the Century is a richly plotted comedy of manners about the way we live now.

"The familiar tale of star-crossed lovers is revisited with gripping immediacy and compelling freshness . . . a voice readers will not soon forget" (Stephanie Kallos, national bestselling author). A fiercely beautiful love story for the ages, The Disappeared traces one woman's three-decades-long journey from the peaceful streets of Montreal to the war-torn villages of Cambodia, as a brief affair turns into a grand passion of loss and remembrance, set against one of the most brutal genocides of our time. When sixteen-year-old Anne Greves first meets Serey, a Cambodian student forced to leave his country during the rise of the Khmer Rouge, she never considers the consequences of their complicated romance. Swept up in the infatuation of young love, Anne ignores her father's wishes and embraces her relationship with Serey in Montreal's smoky jazz clubs and in his cramped yellow bedroom. But when the borders of Cambodia are reopened, Serey must risk his life to return home in search of his family. A decade later, Anne will travel halfway around the world to find him, and to save their love from the same tragic forces that first brought them together . . . "Spellbinding . . . There is something of Marguerite Duras in these pages . . . Exquisite . . . [Echlin] creates alchemy."—The New York Times Book Review (Editor's Choice) "Astonishing . . . The sheer beauty of Echlin's writing—as lyrical as it is honest—keeps us reading through the pain."—The Boston Globe "Electrifying . . . first and foremost a love story. It tests erotic and familial love against distinctions of nationality."—The Guardian

Like no other text for the intermediate microeconomics course, Goolsbee, Levitt, and Syverson's Microeconomics bridges the gap between today's theory and practice. A strong empirical dimension tests theory and successfully applies it. With carefully crafted features and vivid examples, Goolsbee, Levitt, and Syverson's text helps answer two critical questions students ask, "Do people and firms really act as theory suggests" and "How can someone use microeconomics in a practical way?" The authors teach in economics departments and business schools and are active empirical microeconomics researchers. Their grounding in different areas of empirical research allows them to present the evidence developed in the last 20 years that has tested and refined the fundamental theories. Their teaching and professional experiences are reflected in an outstanding presentation of theories and applications.

Whether investigating a solution to global warming or explaining why the price of oral sex has fallen so drastically, Levitt and Dubner mix smart thinking and great storytelling to show how people respond to incentives.

Solomon a little boy with two belly buttons, discovers that being different can be a good thing.

Freakonomics lived on the New York Times bestseller list for an astonishing two years. Now authors Steven D. Levitt and Stephen J. Dubner return with more iconoclastic insights and observations in SuperFreakonomics—the long awaited follow-up to their New York Times Notable blockbuster. Based on revolutionary research and original studies SuperFreakonomics promises to once again challenge our view of the way the world really works.

In this book, we have hand-picked the most sophisticated, unanticipated, absorbing (if not at times crackpot!), original and musing book reviews of "Super Freakonomics: Global Cooling, Patriotic Prostitutes, and Why Suicide Bombers Should Buy Life Insurance." Don't say we didn't warn you: these reviews are known to shock with their unconventionality or intimacy. Some may be startled by their biting sincerity; others may be spellbound by their unbridled flights of fantasy. Don't buy this book if: 1. You don't have nerves of steel. 2. You expect to get pregnant in the next five minutes. 3. You've heard it all.

As a boy, Stephen J. Dubner's hero was Franco Harris, the famed and mysterious running back for the Pittsburgh Steelers. When

Dubner's father died, he became obsessed—he dreamed of his hero every night; he signed his school papers "Franco Dubner." Though they never met, it was Franco Harris who shepherded Dubner through a fatherless boyhood. Years later, Dubner journeys to meet his hero, certain that Harris will embrace him. And he is . . . well, wrong. Told with the grit of a journalist and the grace of a memoirist, *Confessions of a Hero-Worshiper* is a breathtaking, heartbreaking, and often humorous story of astonishing developments. It is also a sparkling meditation on the nature of hero worship—which, like religion and love, tells us as much about ourselves as about the object of our desire.

'A HUMDINGER' THE TIMES BIGGER, BETTER AND MORE CONTROVERSIAL, THE INTERNATIONALLY BESTSELLING FREAKQUEL IS HERE IN A SUPER-DELUXE, SUPER-ILLUSTRATED EDITION. Steven Levitt, the original rogue economist, and Stephen Dubner look deeper, question harder and uncover even more hidden truths about our world, from terrorism to shark attacks, cable TV to hurricanes. They ask, among other things- What's a sure-fire way to catch a terrorist? Are people hard-wired for altruism or selfishness? Which cancer does chemotherapy work best for? Why is saving the planet easier than we think? With this illustrated edition, Levitt and Dubner bring alive their unique analysis and storytelling with an explosion of visual evidence to reveal the world in a bold, new way. Seeing is believing . . .

In celebration of the 10th anniversary of the landmark book *Freakonomics* comes this curated collection from the most readable economics blog in the universe. It's the perfect solution for the millions of readers who love all things *Freakonomics*. Surprising and erudite, eloquent and witty, *When to Rob a Bank* demonstrates the brilliance that has made the *Freakonomics* guys an international sensation, with more than 7 million books sold in 40 languages, and 150 million downloads of their *Freakonomics* Radio podcast. When *Freakonomics* was first published, the authors started a blog—and they've kept it up. The writing is more casual, more personal, even more outlandish than in their books. In *When to Rob a Bank*, they ask a host of typically off-center questions: Why don't flight attendants get tipped? If you were a terrorist, how would you attack? And why does KFC always run out of fried chicken? Over the past decade, Steven D. Levitt and Stephen J. Dubner have published more than 8,000 blog posts on *Freakonomics.com*. Many of them, they freely admit, were rubbish. But now they've gone through and picked the best of the best. You'll discover what people lie about, and why; the best way to cut gun deaths; why it might be time for a sex tax; and, yes, when to rob a bank. (Short answer: never; the ROI is terrible.) You'll also learn a great deal about Levitt and Dubner's own quirks and passions, from gambling and golf to backgammon and the abolition of the penny.

Something is going wrong on many college campuses in the last few years. Rates of anxiety, depression, and suicide are rising. Speakers are shouted down. Students and professors say they are walking on eggshells and afraid to speak honestly. How did this happen? First Amendment expert Greg Lukianoff and social psychologist Jonathan Haidt show how the new problems on campus have their origins in three terrible ideas that have become increasingly woven into American childhood and education: what doesn't kill you makes you weaker; always trust your feelings; and life is a battle between good people and evil people. These three Great Untruths are incompatible with basic psychological principles, as well as ancient wisdom from many cultures. They interfere with healthy development. Anyone who embraces these untruths—and the resulting culture of safetyism—is less likely to become an autonomous adult able to navigate the bumpy road of life. Lukianoff and Haidt investigate the many social trends that have intersected to produce these untruths. They situate the conflicts on campus in the context of America's rapidly rising political polarization, including a rise in hate crimes and off-campus provocation. They explore changes in childhood including the rise of fearful parenting, the decline of unsupervised play, and the new world of social media that has engulfed teenagers in the last decade. This is a book for anyone who is confused by what is happening on college campuses today, or has children, or is concerned about the growing inability of Americans to live, work, and cooperate across party lines.

Air bags cause accidents, because well-protected drivers take more risks. This well-documented truth comes as a surprise to most people, but not to economists, who have learned to take seriously the proposition that people respond to incentives. In *The Armchair Economist*, Steven E. Landsburg shows how the laws of economics reveal themselves in everyday experience and illuminate the entire range of human behavior. Why does popcorn cost so much at the cinema? The 'obvious' answer is that the owner has a monopoly, but if that were the whole story, there would also be a monopoly price to use the toilet. When a sudden frost destroys much of the Florida orange crop and prices skyrocket, journalists point to the 'obvious' exercise of monopoly power. Economists see just the opposite: If growers had monopoly power, they'd have raised prices before the frost. Why don't concert promoters raise ticket prices even when they are sure they will sell out months in advance? Why are some goods sold at auction and others at pre-announced prices? Why do boxes at the football sell out before the standard seats do? Why are bank buildings fancier than supermarkets? Why do corporations confer huge pensions on failed executives? Why don't firms require workers to buy their jobs? Landsburg explains why the obvious answers are wrong, reveals better answers, and illuminates the fundamental laws of human behavior along the way. This is a book of surprises: a guided tour of the familiar, filtered through a decidedly unfamiliar lens. This is economics for the sheer intellectual joy of it.

Part three of the *Hitchhiker's Guide to the Galaxy* trilogy of five books. Featuring exclusive bonus material from the Douglas Adams archives, and an introduction from Simon Brett, producer of the original radio broadcast. In *Life, the Universe and Everything*, the third book in Douglas Adams' blockbuster sci-fi comedy series, Arthur Dent finds himself enlisted to prevent a galactic war. Following a number of stunning catastrophes, which have involved him being alternately blown up and insulted in ever stranger regions of the Galaxy, Arthur Dent is surprised to find himself living in a cave on prehistoric Earth. However, just as he thinks that things cannot get possibly worse, they suddenly do. An eddy in the space-time continuum lands him, Ford Prefect, and their flying sofa in the middle of the cricket ground at Lord's, just two days before the world is due to be destroyed by the Vogons. Escaping the end of the world for a second time, Arthur, Ford, and their old friend Slartibartfast embark (reluctantly) on a mission to save the whole galaxy from fanatical robots. Not bad for a man in his dressing gown. Follow Arthur Dent's galactic (mis)adventures in the rest of the trilogy with five parts: *So Long*, and *Thanks for All the Fish*, and *Mostly Harmless*.

Random Family tells the American outlaw saga lurking behind the headlines of gangsta glamour, gold-drenched drug dealers, and street-corner society. With an immediacy made possible only after ten years of reporting, Adrian Nicole LeBlanc immerses the reader in the mind-boggling intricacies of the little-known ghetto world. She charts the tumultuous cycle of the generations, as girls become mothers, mothers become grandmothers, boys become criminals, and hope struggles against deprivation. Two romances thread through *Random Family*: the sexually charismatic nineteen-year-old Jessica's dizzying infatuation with a hugely successful young heroin dealer, Boy George, and fourteen-year-old Coco's first love with Jessica's little brother, Cesar, an aspiring thug. Fleeing from family problems, the young couples try to outrun their destinies. Chauffeurs whisk them to getaways in the Poconos

and to nightclubs. They cruise the streets in Lamborghinis and customized James Bond cars. Jessica and Boy George ride the wild adventure between riches and ruin, while Coco and Cesar stick closer to the street, all four caught in a precarious dance between life and death. Friends get murdered; the DEA and FBI investigate Boy George's business activities; Cesar becomes a fugitive; Jessica and Coco endure homelessness, betrayal, the heartbreaking separation of prison, and throughout it all, the insidious damage of poverty. Together, then apart, the teenagers make family where they find it. Girls look for excitement and find trouble; boys, searching for adventure, join crews and prison gangs. Coco moves upstate to dodge the hazards of the Bronx; Jessica seeks solace in romance. Both find that love is the only place to go. A gifted prose stylist and a profoundly compassionate observer, Adrian Nicole LeBlanc has slipped behind the cold statistics and sensationalism surrounding inner-city life and come back with a riveting, haunting, and true urban soap opera that reveals the clenched grip of the streets. *Random Family* is a compulsive read and an important journalistic achievement, sure to take its place beside the classics of the genre.

How do strategists decide what they wish to achieve through war, and how they might accomplish it? And why does their understanding of violence regularly turn out to be wrong? In seeking answers to these questions Kenneth Payne draws on the study of psychology to examine strategic behaviour during the Vietnam War. He explores the ways in which cognitive biases distort our sense of our own agency and our decision-making, arguing that much of the latter is emotional, shaped by unconscious processing and driven by a prickly concern for social esteem. The Nixon and Johnson administrations both proved susceptible to the processes that are familiar to students of modern neuroscience and psychology, but perhaps less appreciated within strategic studies. US strategists in the Vietnam era miscalculated in ways that would surprise rational theorists, but not evolutionary psychologists: they exaggerated the stakes, embraced risky and overly optimistic solutions, and failed to appreciate the limits of force to shatter the enemy's resolve. Their concern for reputation led to escalation, based on a flawed conception of what such escalation could achieve. The Vietnam conflict provides an excellent illustration that war is an inherently psychological phenomenon. This challenges abstract notions of rationality in strategic affairs, suggesting that the strategists -- much like the rest of us -- are strangers to themselves.

The son of Catholic converts from Judaism chronicles his own return to the Jewish faith after being raised as an altar boy and a devout Christian. Reprint.

New York Times Bestseller • Notable Book of the Year • Editors' Choice Selection One of Bill Gates' "Amazing Books" of the Year One of Publishers Weekly's 10 Best Books of the Year Longlisted for the National Book Award for Nonfiction An NPR Best Book of the Year Winner of the Hillman Prize for Nonfiction Gold Winner • California Book Award (Nonfiction) Finalist • Los Angeles Times Book Prize (History) Finalist • Brooklyn Public Library Literary Prize This "powerful and disturbing history" exposes how American governments deliberately imposed racial segregation on metropolitan areas nationwide (New York Times Book Review). Widely heralded as a "masterful" (Washington Post) and "essential" (Slate) history of the modern American metropolis, Richard Rothstein's *The Color of Law* offers "the most forceful argument ever published on how federal, state, and local governments gave rise to and reinforced neighborhood segregation" (William Julius Wilson). Exploding the myth of de facto segregation arising from private prejudice or the unintended consequences of economic forces, Rothstein describes how the American government systematically imposed residential segregation: with undisguised racial zoning; public housing that purposefully segregated previously mixed communities; subsidies for builders to create whites-only suburbs; tax exemptions for institutions that enforced segregation; and support for violent resistance to African Americans in white neighborhoods. A groundbreaking, "virtually indispensable" study that has already transformed our understanding of twentieth-century urban history (Chicago Daily Observer), *The Color of Law* forces us to face the obligation to remedy our unconstitutional past.

Edge.org presents brilliant, accessible, cutting-edge ideas to improve our decision-making skills and improve our cognitive toolkits, with contributions by Nassim Nicholas Taleb, Richard Dawkins, Brian Eno, Steven Pinker, and more. Featuring a foreword by New York Times columnist David Brooks and edited by John Brockman, *This Will Make You Smarter* presents some of the best wisdom from today's leading thinkers—to make better thinkers out of the leaders of tomorrow.

Den første enmandssejlads jorden rundt i årene 1895-1898

Which is more dangerous, a gun or a swimming pool? What do schoolteachers and sumo wrestlers have in common? How much do parents really matter? These may not sound like typical questions for an economist to ask. But Steven D. Levitt is not a typical economist. He studies the riddles of everyday life--from cheating and crime to parenting and sports--and reaches conclusions that turn conventional wisdom on its head. *Freakonomics* is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They set out to explore the inner workings of a crack gang, the truth about real estate agents, the secrets of the Ku Klux Klan, and much more. Through forceful storytelling and wry insight, they show that economics is, at root, the study of incentives--how people get what they want or need, especially when other people want or need the same thing.

An astrophysicist offers an entertaining introduction to Einstein's theories, explaining how well they have held up to rigorous testing over the years, and even describing the amazing phenomena readers would actually experience if they took a trip through a black hole.

Seeks to provide an engaging and comprehensive primer to economics that explains key concepts without technical jargon and using common-sense examples.

Examines the concept of gifts in anthropological terms and uses this approach to analyze the situation of creative artists and their gifts to society.

The winners of the Nobel Prize in Economics upend the most common assumptions about how economics works in this gripping and disruptive portrait of how poor people actually live. Why do the poor borrow to save? Why do they miss out on free life-saving immunizations, but pay for unnecessary drugs? In *Poor Economics*, Abhijit V. Banerjee and Esther Duflo, two award-winning MIT professors, answer these questions based on years of field research from around the world. Called "marvelous, rewarding" by the Wall Street Journal, the book offers a radical rethinking of the economics of poverty and an intimate view of life on 99 cents a day. *Poor Economics* shows that creating a world without poverty

begins with understanding the daily decisions facing the poor.

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