Scientific Journals

• A supplementary guide for students who are learning how to evaluate reports of empirical research published in academic journals. • Your students will learn the practical aspects of evaluating research, not just how to apply a laundry list of technical terms from their textbooks. • Each chapter is organized around evaluation questions. For each question, there is a concise explanation of how to apply it in the evaluation of research reports. • Numerous examples from journals in the social and behavioral sciences illustrate the application of the evaluation questions. Students see actual examples of strong and weak features of published reports. • Commonsense models for evaluation combined with a lack of jargon make it possible for students to start evaluating research articles the first week of class. • The structure of this book enables students to work with confidence while evaluating articles for homework. • Avoids oversimplification in the evaluation process by describing the nuances that may make an article publishable even though it has serious methodological flaws. Students learn when and why certain types of flaws may be tolerated. They learn why evaluation should not be performed mechanically. • This book received very high student evaluations when field-tested with students just beginning their study of research methods. • Contains more than 60 new examples from recently published research. In addition, minor changes have been made throughout for consistency with the latest edition of the Publication Manual of the American Psychological Association.

In October 2003 the U.S. Agency for International Development (USAID) and the National Research Council (NRC) entered into a cooperative agreement. The agreement called for the NRC to examine selected aspects of U.S. foreign assistance activities-primarily the programs of the USAID-that have benefited or could benefit from access to strong science, technology, and medical capabilities in the United States or elsewhere. After considering the many aspects of the role of science and technology (S&T) in foreign assistance, the study led to the publication of The Fundamental Role of Science and Technology in International Development. In the book special attention is devoted to partnerships that involve the USAID together with international, regional, U.S. governmental, and private sector organizations in fields such as heath care, agriculture and nutrition, education and job creation, and energy and the environment. This book explores specific programmatic, organizational, and personnel reforms that would increase the effective use of S&T to meet the USAID's goals while supporting larger U.S. foreign policy objectives.

Making "Nature" is the first book to chronicle the foundation and development of Nature, one of the world's most influential scientific institutions. Now nearing its hundred and fiftieth year of publication, Nature is the international benchmark for scientific publication. Its contributors include Charles Darwin, Ernest Rutherford, and Stephen Hawking, and it has published many of the most important

discoveries in the history of science, including articles on the structure of DNA, the discovery of the neutron, the first cloning of a mammal, and the human genome. But how did Nature become such an essential institution? In Making "Nature," Melinda Baldwin charts the rich history of this extraordinary publication from its foundation in 1869 to current debates about online publishing and open access. This pioneering study not only tells Nature's story but also sheds light on much larger questions about the history of science publishing, changes in scientific communication, and shifting notions of "scientific community." Nature, as Baldwin demonstrates, helped define what science is and what it means to be a scientist.

This comprehensive yet concise book provides a thorough and complete guide to every aspect of managing the peer review process for scientific journals. Until now, little information has been readily available on how this important facet of the journal publishing process should be conducted properly. Peer Review and Manuscript Management in Scientific Journals fills this gap and provides clear guidance on all aspects of peer review, from manuscript submission to final decision. Peer Review and Manuscript Management in Scientific Journals is an essential reference for science journal editors, editorial office staff and publishers. It is an invaluable handbook for the set-up of new Editorial Offices, as well as a useful reference for well-established journals which may need guidance on a particular situation, or may want to review their current practices. Although intended primarily for journals in science, much of its content will be relevant to other scholarly areas. ?This wonderful work by Dr. Hames can be used as a textbook in courses for both experienced and novice editors, and I trust that it is what Dr. Hames intended when she prepared this beautiful book. Every scientific editor should read it.? Journal of Educational Evaluation for Health Professionals, 2008 This book is co-published with the Association of Learned and Professional Society Publishers (ALPSP) (www.alpsp.org) ALPSP members are entitled to a 30% discount on this book.

"Writing Science is built upon the idea that successful science writing tells a story, and it uses that insight to discuss how to write more effectively. Integrating lessons from other genres of writing and years of experience as author, reviewer, and editor, Joshua Schimel shows scientists and students how to present their research in a way that is clear and that will maximize reader comprehension ... Writing Science is a much-needed guide to succeeding in modern science. Its insights and strategies will equip science students, scientists, and professionals across a wide range of scientific and technical fields with the tools needed to communicate effectively and successfully in a competitive industry."--Back cover. This book presents applications of cognitive management and cognitive computing in the fields of risk management, cognitive fraud detection, and in business decision making. The book provides insights on how cognitive management and cognitive computing enable businesses to quickly augment human intelligence and help humans perform tasks better. For example, the

authors describe how by analyzing patterns in big data, small data, and "dark data," cognitive technologies can detect human behavior and suggest options for personalizing of products and services. The book studies companies in industries such as automotive, airline, health care, retail, wealth management, and litigation who have adopted these approaches. Presents applications of cognitive computing and cognitive management used in augmenting and empowering business decisions; Shows how to employ the Internet of Things in businesses using a cognitive management framework; Discusses technical aspects and alternatives to traditional tools, algorithms, and methodologies in cognitive computing.

In the time since the second edition of The ACS Style Guide was published, the rapid growth of electronic communication has dramatically changed the scientific, technical, and medical (STM) publication world. This dynamic mode of dissemination is enabling scientists, engineers, and medical practitioners all over the world to obtain and transmit information quickly and easily. An essential constant in this changing environment is the requirement that information remain accurate, clear, unambiguous, and ethically sound. This extensive revision of The ACS Style Guide thoroughly examines electronic tools now available to assist STM writers in preparing manuscripts and communicating with publishers. Valuable updates include discussions of markup languages, citation of electronic sources, online submission of manuscripts, and preparation of figures, tables, and structures. In keeping current with the changing environment, this edition also contains references to many resources on the internet. With this wealth of new information, The ACS Style Guide's Third Edition continues its long tradition of providing invaluable insight on ethics in scientific communication, the editorial process, copyright, conventions in chemistry, grammar, punctuation, spelling, and writing style for any STM author, reviewer, or editor. The Third Edition is the definitive source for all information needed to write, review, submit, and edit scholarly and scientific manuscripts.

Chosen for the 2011 ASLI Choice - Honorable Mention (History Category) for a compendium of the key scientific papers that undergird the global warming forecast. Global warming is arguably the defining scientific issue of modern times, but it is not widely appreciated that the foundations of our understanding were laid almost two centuries ago with the postulation of a greenhouse effect by Fourier in 1827. The sensitivity of climate to changes in atmospheric CO_2 was first estimated about one century ago, and the rise in atmospheric CO_2 concentration was discovered half a century ago. The fundamentals of the science underlying the forecast for human-induced climate change were being published and debated long before the issue rose to public prominence in the last few decades. The Warming Papers is a compendium of the classic scientific papers that constitute the foundation of the global warming forecast. The paper trail ranges from Fourier and Arrhenius in the 19th Century to Manabe and Hansen in modern times. Archer and Pierrehumbert provide introductions and commentary which places the papers in their context and provide students with tools to develop and extend their understanding of the subject. The book captures the

excitement and the uncertainty that always exist at the cutting edge of research, and is invaluable reading for students of climate science, scientists, historians of science, and others interested in climate change.

The breadth of the pharmaceutical medicine can be daunting, but this book is designed to navigate a path through the speciality. Providing a broad overview of all topics relevant to the discipline of pharmaceutical medicine, it gives you the facts fast, in a user-friendly format, without having to dive through page upon page of dense text. With 136 chapters spread across 8 sections, the text offers a thorough grounding in issues ranging from medicines regulation to clinical trial design and data management. This makes it a useful revision aid for exams as well as giving you a taster of areas of pharmaceutical medicine adjacent to your current role. For healthcare professionals already working in the field, this book offers a guiding hand in difficult situations as well as supplying rapid access to the latest recommendations and guidelines. Written by authors with experience in the industry and drug regulation, this comprehensive and authoritative guide provides a shoulder to lean on throughout your pharmaceutical career.

If you work in a university, you are almost certain to have heard the term 'open access' in the past couple of years. You may also have heard either that it is the utopian answer to all the problems of research dissemination or perhaps that it marks the beginning of an apocalyptic new era of 'pay-to-say' publishing. In this book, Martin Paul Eve sets out the histories, contexts and controversies for open access, specifically in the humanities. Broaching practical elements alongside economic histories, open licensing, monographs and funder policies, this book is a must-read for both those new to ideas about open-access scholarly communications and those with an already keen interest in the latest developments for the humanities. This title is also available as Open Access via Cambridge Books Online.

Not since the printing press has a media object been as celebrated for its role in the advancement of knowledge as the scientific journal. From open communication to peer review, the scientific journal has long been central both to the identity of academic scientists and to the public legitimacy of scientific knowledge. But that was not always the case. At the dawn of the nineteenth century, academies and societies dominated elite study of the natural world. Journals were a relatively marginal feature of this world, and sometimes even an object of outright suspicion. The Scientific Journal tells the story of how that changed. Alex Csiszar takes readers deep into nineteenth-century London and Paris, where savants struggled to reshape scientific life in the light of rapidly changing political mores and the growing importance of the press in public life. The scientific journal did not arise as a natural solution to the problem of communicating scientific discoveries. Rather, as Csiszar shows, its dominance was a hard-won compromise born of political exigencies, shifting epistemic values, intellectual property debates, and the demands of commerce. Many of the tensions and problems that plague scholarly publishing today are rooted in these tangled beginnings. As we seek to make sense of our own moment of intense experimentation in publishing platforms, peer review, and information curation, Csiszar argues powerfully that a better understanding of the journal's past will be crucial to imagining future forms for the expression and organization of knowledge.

Using over fifty real-life cases and Kahneman's intuitive judgement theory, this book

introduces the science of journal article publication.

Publish or Perish. This old adage illustrates the importance of scientific communication; essential to research, it also represents a strategic sector for each country's competitiveness. An often-neglected topic, scientific communication is of vital importance, with new information technologies accelerating and profoundly changing how knowledge is disseminated. The necessity of optimally disseminating experts' findings has also become crucial to researchers, institutes and universities alike, which has prompted the recent advent of Impact Factors for the evaluation and financing of research, the goal being for scientific knowledge to be equally distributed to a very broad audience, especially to the media, entrepreneurs and sociopolitical players. This handbook presents the "golden rules" for publishing scientific articles. In order to do away with major recurring errors, the author explains how to easily structure an article and offers support for the typical mistakes made by native French speakers publishing in English, tips on how to make the style more academic of more general to fit your intended readership and, in the book's closing section, suggests new publishing techniques of the Internet age such as the micro-article, which allows researchers to focus their findings into a single innovative point. The major principles presented can be applied to a broad range of documents such as theses, industry reports, publicity texts, letters of intent, CVs/resumes, blogs and press releases, as all of these documents involve presenting information on advances, discoveries, innovations, or changes to our previous knowledge.

This highly illustrated, step-by-step guide gives detailed instructions for dozens of different manipulation techniques, covering all levels of the spine, thorax, and pelvis. It also includes a helpful overview of the principles and theory of spinal manipulation and its use in clinical practice. The accompanying DVD contains video clips demonstrating the techniques described in the book. The new edition is a highly illustrated, step-by-step guide to 41 manipulation techniques commonly used in clinical practice. The book also provides the related theory essential for safe and effective use of manipulation techniques.

Gábor Lövei's scientific communication course for students and scientists explores the intricacies involved in publishing primary scientific papers, and has been taught in more than twenty countries. Writing and Publishing Scientific Papers is the distillation of Lövei's lecture notes and experience gathered over two decades; it is the coursebook many have been waiting for. The book's three main sections correspond with the three main stages of a paper's journey from idea to print: planning, writing, and publishing. Within the book's chapters, complex questions such as 'How to write the introduction?' or 'How to submit a manuscript?' are broken down into smaller, more manageable problems that are then discussed in a straightforward, conversational manner, providing an easy and enjoyable reading experience. Writing and Publishing Scientific Papers stands out from its field by targeting scientists whose first language is not English. While also touching on matters of style and grammar, the book's main goal is to advise on first principles of communication. This book is an excellent resource for any student or scientist wishing to learn more about the scientific publishing process and scientific communication. It will be especially useful to those coming from outside the English-speaking world and looking for a comprehensive guide for publishing their work in English.

This book constitutes the refereed proceedings of the 17th Conference on Artificial Intelligence in Medicine, AIME 2019, held in Poznan, Poland, in June 2019. The 22 revised full and 31 short papers presented were carefully reviewed and selected from 134 submissions. The

papers are organized in the following topical sections: deep learning; simulation; knowledge representation; probabilistic models; behavior monitoring; clustering, natural language processing, and decision support; feature selection; image processing; general machine learning; and unsupervised learning.

This book, first published in 1990, examines the relationships between scientists, publishers and journals. It focuses on managing acquisitions budgets, and helps substantiate journals selection/deselection decisions to library users and administrators.

"Academics are expected to write but seldom consider and discuss the nature of academic writing. As a result, the practice is shrouded in mystery. Writing for Academic Journals makes explicit much of what is normally opaque and it should be among the first ports of call for any academic who is contemplating getting published. This new edition achieves the near-impossible: improving on what was already acknowledged as a first-rate compendium". Professor Ronald Barnett, Institute of Education, University of London, UK "Our experience is that Rowena's practical approach works for busy academic staff. Not only does it enable them to increase their publication output and meet deadlines, but it boosts enthusiasm for writing and stimulates creative thinking." Kate Morss, Director, Queen Margaret University College, Edinburgh, UK "How many of us find the prospect of writing for an academic journal a daunting task so intimidating that barely an undetectable degree of arm twisting is required to further relegate the task to an ever lower position on our priority list? Sound familiar? Well look no further, those woes may be on the run thanks to this well thought-out and very readable short book." Ian Pearce,Consultant Urological Surgeon, Manchester Royal Infirmary This book unravels the process of writing academic papers. It tells readers what good papers look like and how they can be written. Busy academics must develop productive writing practices quickly. No one has time for trial and error. To pass external tests of research output we must write to a high standard while juggling other professional tasks. This may mean changing our writing behaviours. Writing for Academic Journals, Second Edition, has been comprehensively updated to include the most recent research and theory in order to provide new knowledge on writing across the disciplines. Drawing on her extensive experience of running writing workshops and working closely with academics on developing writing, Rowena Murray offers practical and tested strategies for good academic writing.

With over 600 signed entries, The SAGE Encyclopedia of Higher Education demonstrates the impact higher education has had on global economies and universities across the world. Topics include: • students burdened with higher tuition fees • departments expected to produce courses and research that have clear and demonstrable social impact • what the university is and how it meets social and business requirements This encyclopedia touches on all aspects of higher education through: • key concepts • debates • approaches • schools of thought on higher education • role of universities As an interdisciplinary field, these volumes will prove to be an essential resource for students and researchers in education, sociology, politics and other related fields across the humanities and social science disciplines.

Biologists communicate to the research community and document their scientific accomplishments by publishing in scholarly journals. This report explores the responsibilities of authors to share data, software, and materials related to their publications. In addition to describing the principles that support community standards for sharing different kinds of data and materials, the report makes recommendations for ways to facilitate sharing in the future.

The best-selling introduction to evidence-based medicine In a clear and engaging style, How to Read a Paper demystifies evidence-based medicine and explains how to critically appraise published research and also put the findings into practice. An ideal introduction to evidence-based medicine, How to Read a Paper explains what to look for in different types of papers and how best to evaluate the literature and then implement the findings in an evidence-based, patient-centred way. Helpful checklist summaries of the key points in each chapter provide a

useful framework for applying the principles of evidence-based medicine in everyday practice. This fifth edition has been fully updated with new examples and references to reflect recent developments and current practice. It also includes two new chapters on applying evidence-based medicine with patients and on the common criticisms of evidence-based medicine and responses. How to Read a Paper is a standard text for medical and nursing schools as well as a friendly guide for everyone wanting to teach or learn the basics of evidence-based medicine.

A Nobel Prize–winning cancer biologist, leader of major scientific institutions, and scientific adviser to President Obama reflects on his remarkable career. A PhD candidate in English literature at Harvard University, Harold Varmus discovered he was drawn instead to medicine and eventually found himself at the forefront of cancer research at the University of California, San Francisco. In this "timely memoir of a remarkable career" (American Scientist), Varmus considers a life's work that thus far includes not only the groundbreaking research that won him a Nobel Prize but also six years as the director of the National Institutes of Health; his current position as the president of the Memorial Sloan-Kettering Cancer Center; and his important, continuing work as scientific adviser to President Obama. From this truly unique perspective, Varmus shares his experiences from the trenches of politicized battlegrounds ranging from budget fights to stem cell research, global health to science publishing.

Classical Physics of Matter explores the properties of matter that can be explained more or less directly in terms of classical physics. Among the topics discussed are the principles of flight and the operation of engines and refrigerators. The discussion introduces ideas such as temperature, heat, and entropy that will take you beyond Newtonian mechanics and into the realm of thermodynamics and statistical physics.

Little did Isaac Newton, Charles Darwin and other 'gentlemen scientists' know, when they were making their scientific discoveries, that some centuries later they would inspire a new field of scientific practice and innovation, called citizen science. The current growth and availability of citizen science projects and relevant applications to support citizen involvement is massive; every citizen has an opportunity to become a scientist and contribute to a scientific discipline, without having any professional qualifications. With geographic interfaces being the common approach to support collection, analysis and dissemination of data contributed by participants, 'geographic citizen science' is being approached from different angles. Geographic Citizen Science Design takes an anthropological and Human-Computer Interaction (HCI) stance to provide the theoretical and methodological foundations to support the design, development and evaluation of citizen science projects and their user-friendly applications. Through a careful selection of case studies in the urban and non-urban contexts of the Global North and South, the chapters provide insights into the design and interaction barriers, as well as on the lessons learned from the engagement of a diverse set of participants; for example, literate and non-literate people with a range of technical skills, and with different cultural backgrounds. Looking at the field through the lenses of specific case studies, the book captures the current

state of the art in research and development of geographic citizen science and provides critical insight to inform technological innovation and future research in this area.

Academic and professional publishing represents a diverse communications industry rooted in the scholarly ecosystem, peer review, and added value products and services. Publishers in this field play a critical and trusted role, registering, certifying, disseminating and preserving knowledge across scientific, technical and medical (STM), humanities and social science disciplines. Academic and Professional Publishing draws together expert publishing professionals, to provide comprehensive insight into the key developments in the industry and the innovative and multi-disciplinary approaches being applied to meet novel challenges. This book consists of 20 chapters covering what publishers do, how they work to add value and what the future may bring. Topics include: peer-review; the scholarly ecosystem; the digital revolution; publishing and communication strategies; business models and finances; editorial and production workflows; electronic publishing standards; citation and bibliometrics; user experience; sales, licensing and marketing; the evolving role of libraries; ethics and integrity; legal and copyright aspects; relationship management; the future of journal publishing; the impact of external forces; career development; and trust in academic and professional publishing. This book presents a comprehensive review of the integrated approach publishers take to support and improve communications within academic and professional publishing. Brings together expert publishing professionals to provide an authoritative insight into industry developments Details the challenges publishers face and the leading-edge processes and procedures used to meet them Discusses the range of new communication channels and business models that suit the wide variety of subject areas publishers work in

Electronic publishing and electronic means of text and data presentation have changed enormously since the first edition was first published in 1997. This second edition applies traditional principles to today's, modern techniques. In addition to substantial changes on the poster presentations and visual aids chapters, the chapter on proposal writing discusses in more detail grant writing proposals. A new chapter has also been dedicated to international students studying in the United States. Selected Contents: -Searching and Reviewing Scientific Literature -The Graduate Thesis -Publishing in Scientific Journals -Reviewing and Revising -Titles and Abstracts -Ethical and Legal Issues -Scientific Presentations -Communication without words -The Oral Presentation -Poster Presentations

A study of how materialism and consumerism undermine our quality of life. In The High Price of Materialism, Tim Kasser offers a scientific explanation of how our contemporary culture of consumerism and materialism affects our everyday happiness and psychological health. Other writers have shown that once we have sufficient food, shelter, and clothing, further material gains do little to

improve our well-being. Kasser goes beyond these findings to investigate how people's materialistic desires relate to their well-being. He shows that people whose values center on the accumulation of wealth or material possessions face a greater risk of unhappiness, including anxiety, depression, low self-esteem, and problems with intimacy—regardless of age, income, or culture. Drawing on a decade's worth of empirical data, Kasser examines what happens when we organize our lives around materialistic pursuits. He looks at the effects on our internal experience and interpersonal relationships, as well as on our communities and the world at large. He shows that materialistic values actually undermine our well-being, as they perpetuate feelings of insecurity, weaken the ties that bind us, and make us feel less free. Kasser not only defines the problem but proposes ways we can change ourselves, our families, and society to become less materialistic.

Examines current issues in journals publishing and reviews how the industry will develop over the next few years. With contributions from leading academics and industry professionals, the book provides an authoritative and balanced view of this fast-changing area. There are a variety of views surrounding the future of journals and these are covered using a range of contributors. Online access is now taken for granted - 90 per cent of journals published are now available online, an increase from 75 per cent in 2003. Looks at a fast moving and vital area for academics and publishers Contains contributions from leading international figures from universities and publishers

"Science in fiction," "geek novels," "lab-lit"—whatever one calls them, a new generation of science novels has opened a space in which the reading public can experience and think about the powers of science to illuminate nature as well as to generate and mitigate social change and risks. Under the Literary Microscope examines the implications of the discourse taking place in and around this creative space. Exploring works by authors as disparate as Barbara Kingsolver, Richard Powers, Ian McEwan, Ann Patchett, Margaret Atwood, and Michael Crichton, these essays address the economization of scientific institutions; ethics, risk, and gender disparity in scientific work; the reshaping of old stereotypes of scientists; science in an evolving sci-fi genre; and reader reception and potential contributions of the novels to public understandings of science. Under the Literary Microscope illuminates the new ways in which fiction has been grappling with scientific issues—from climate change and pandemics to artificial intelligence and genomics—and makes a valuable addition to both contemporary literature and science studies courses. In addition to the editors, the contributors include Anna Auguscik, Jay Clayton, Carol Colatrella, Sonja Fücker, Raymond Haynes, Luz María Hernández Nieto, Emanuel Herold, Karin Hoepker, Anton Kirchhofer, Antje Kley, Natalie Roxburgh, Uwe Schimank, Sherryl Vint, and Peter Weingart. Electronic publishing and electronic means of text and data presentation have changed enormously since the first edition of this book was published in 1997. The third edition of Scientific Papers and Presentations applies traditional

principles to today's modern techniques and the changing needs of up-and-coming academia. Topics include designing visual aids, writing first drafts, reviewing and revising, communicating clearly and concisely, adhering to stylistic principles, presenting data in tables and figures, dealing with ethical and legal issues, and relating science to the lay audience. This successful legacy title is an essential guide to professional communication, provides a wealth of information and detail and is a useful guide. Covers all aspects of communication for early scientists from research to thesis to presentations. Discusses how to use multi-media effectively in presentations and communication Includes an extensive appendices section with detailed examples for further guidance

What is the impact of information and communication technologies (ICTs) on the human condition? In order to address this question, in 2012 the European Commission organized a research project entitled The Onlife Initiative: concept reengineering for rethinking societal concerns in the digital transition. This volume collects the work of the Onlife Initiative. It explores how the development and widespread use of ICTs have a radical impact on the human condition. ICTs are not mere tools but rather social forces that are increasingly affecting our self-conception (who we are), our mutual interactions (how we socialise); our conception of reality (our metaphysics); and our interactions with reality (our agency). In each case, ICTs have a huge ethical, legal, and political significance, yet one with which we have begun to come to terms only recently. The impact exercised by ICTs is due to at least four major transformations: the blurring of the distinction between reality and virtuality; the blurring of the distinction between human, machine and nature; the reversal from information scarcity to information abundance; and the shift from the primacy of stand-alone things, properties, and binary relations, to the primacy of interactions, processes and networks. Such transformations are testing the foundations of our conceptual frameworks. Our current conceptual toolbox is no longer fitted to address new ICT-related challenges. This is not only a problem in itself. It is also a risk, because the lack of a clear understanding of our present time may easily lead to negative projections about the future. The goal of The Manifesto, and of the whole book that contextualises, is therefore that of contributing to the update of our philosophy. It is a constructive goal. The book is meant to be a positive contribution to rethinking the philosophy on which policies are built in a hyperconnected world, so that we may have a better chance of understanding our ICT-related problems and solving them satisfactorily. The Manifesto launches an open debate on the impacts of ICTs on public spaces, politics and societal expectations toward policymaking in the Digital Agenda for Europe's remit. More broadly, it helps start a reflection on the way in which a hyperconnected world calls for rethinking the referential frameworks on which policies are built.

The proposal to vaccinate adolescent girls against the human papilloma virus ignited political controversy, as did the advent of fracking and a host of other emerging technologies. These disputes attest to the persistent gap between

expert and public perceptions. Complicating the communication of sound science and the debates that surround the societal applications of that science is a changing media environment in which misinformation can elicit belief without corrective context and likeminded individuals are prone to seek ideologically comforting information within their own self-constructed media enclaves. Drawing on the expertise of leading science communication scholars from six countries, The Oxford Handbook of the Science of Science Communication not only charts the media landscape - from news and entertainment to blogs and films - but also examines the powers and perils of human biases - from the disposition to seek confirming evidence to the inclination to overweight endpoints in a trend line. In the process, it draws together the best available social science on ways to communicate science while also minimizing the pernicious effects of human bias. The Handbook adds case studies exploring instances in which communication undercut or facilitated the access to scientific evidence. The range of topics addressed is wide, from genetically engineered organisms and nanotechnology to vaccination controversies and climate change. Also unique to this book is a focus on the complexities of involving the public in decision making about the uses of science, the regulations that should govern its application, and the ethical boundaries within which science should operate. The Handbook is an invaluable resource for researchers in the communication fields, particularly in science and health communication, as well as to scholars involved in research on scientific topics susceptible to distortion in partisan debate.

NEW YORK TIMES BEST SELLER • From the world's leading forest ecologist who forever changed how people view trees and their connections to one another and to other living things in the forest—a moving, deeply personal journey of discovery Suzanne Simard is a pioneer on the frontier of plant communication and intelligence; she's been compared to Rachel Carson, hailed as a scientist who conveys complex, technical ideas in a way that is dazzling and profound. Her work has influenced filmmakers (the Tree of Souls of James Cameron's Avatar) and her TED talks have been viewed by more than 10 million people worldwide. Now, in her first book, Simard brings us into her world, the intimate world of the trees, in which she brilliantly illuminates the fascinating and vital truths--that trees are not simply the source of timber or pulp, but are a complicated, interdependent circle of life; that forests are social, cooperative creatures connected through underground networks by which trees communicate their vitality and vulnerabilities with communal lives not that different from our own. Simard writes--in inspiring, illuminating, and accessible ways—how trees, living side by side for hundreds of years, have evolved, how they perceive one another, learn and adapt their behaviors, recognize neighbors, and remember the past; how they have agency about the future; elicit warnings and mount defenses, compete and cooperate with one another with sophistication, characteristics ascribed to human intelligence, traits that are the essence of civil societies--and at the center of it all, the Mother Trees: the mysterious, powerful

forces that connect and sustain the others that surround them. Simard writes of her own life, born and raised into a logging world in the rainforests of British Columbia, of her days as a child spent cataloging the trees from the forest and how she came to love and respect them—embarking on a journey of discovery, and struggle. And as she writes of her scientific quest, she writes of her own journey--of love and loss, of observation and change, of risk and reward, making us understand how deeply human scientific inquiry exists beyond data and technology, that it is about understanding who we are and our place in the world, and, in writing of her own life, we come to see the true connectedness of the Mother Tree that nurtures the forest in the profound ways that families and human societies do, and how these inseparable bonds enable all our survival. `A comprehensive, well-written and beautifully organized book on publishing articles in the humanities and social sciences that will help its readers write forward with a first-rate guide as good company.' - Joan Bolker, author of Writing Your Dissertation in Fifteen Minutes a Day `Humorous, direct, authentic ... a seamless weave of experience, anecdote, and research.' - Kathleen McHugh, professor and director of the UCLA Center for the Study of Women Wendy Laura Belcher's Writing Your Journal Article in Twelve Weeks: A Guide to Academic Publishing Success is a revolutionary approach to enabling academic authors to overcome their anxieties and produce the publications that are essential to succeeding in their fields. Each week, readers learn a particular feature of strong articles and work on revising theirs accordingly. At the end of twelve weeks, they send their article to a journal. This invaluable resource is the only guide that focuses specifically on publishing humanities and social science journal articles.

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