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If you're a manager or business owner, you need tools to make better decisions--about business strategy, marketing, competition, positioning, product development, and much more. In *Analysis Without Paralysis*, two renowned experts on business analysis and strategy bring you those tools, in plain English! Babette Bensoussan and Craig Fleisher teach you exactly what you need to know, without dragging you through unnecessarily complex concepts or advanced mathematics. They start with a practical, realistic introduction to the analysis process; then they walk you through ten core sets of analysis techniques that every manager can use effectively. You'll master classic techniques like SWOT analysis and Porter's Five Forces, in addition to the latest approaches to competitor, financial, issue, and value chain analysis. Next, Bensoussan and Fleisher guide you through analyzing the global social, political, and macroenvironmental challenges that will increasingly shape the future of your business. For each tool, the authors present clear descriptions, context, rationales, strengths, weaknesses, step-by-step instructions, and case study examples. The result: a book you can rely on to address your strategic and business challenges--whatever your role, experience, industry, or environment. Don't just collect data--use it for competitive advantage Uncover correlations, assess trends, identify performance gaps, and identify your best opportunities Get truly actionable outputs from your analysis Perform future-

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oriented analysis that leads to better competitive strategies and tactics Use analysis to anticipate and adapt to rapid change Get early warnings of emerging threats--and respond more quickly The Practical, Plain-English Guide to Business Analysis for Every Manager and Business Owner! You can use business analysis to address your most crucial strategic and tactical challenges--without burying yourself in advanced math or arcane theory! This friendly guide walks you through the entire business analysis process and then explains each of today's most valuable analysis tools--in plain English. You'll be able to make better decisions and get better results--even if you've never been responsible for analysis before. Babette Bensoussan and Craig Fleisher illuminate BCG matrix; Porter's "Five Forces"; SWOT analysis; modern competitor, financial, issue, and value chain analysis; long-term scenario planning; emerging macroenvironmental (STEEP/PEST) techniques; and much more. You'll find realistic case studies, in addition to practical guidance for choosing the right tools for each challenge. Even if you've never performed business analysis before, Analysis Without Paralysis can help you gain the insights and build the strategies for a winning future. Begin your graphic design career now, with the guidance of industry experts Becoming a Graphic and Digital Designer is a single source guide to the myriad of options available to those pursuing a graphic design career. With an emphasis on portfolio requirements and job opportunities, this guide helps both students and individuals interested in entering the design field prepare for successful careers. Coverage

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includes design inspiration, design genres, and design education, with discussion of the specific career options available in print, interactive, and motion design. Interviews with leading designers like Michael Bierut, Stefan Sagmeister, and Mirko Ilic give readers an insider's perspective on career trajectory and a glimpse into everyday operations and inspirations at a variety of companies and firms. Design has become a multi-platform activity that involves aesthetic, creative, and technical expertise. Becoming a Graphic and Digital Designer shows readers that the field once known as "graphic design" is now richer and more inviting than ever before. Learn how to think like a designer and approach projects systematically Discover the varied career options available within graphic design Gain insight from some of the leading designers in their fields Compile a portfolio optimized to your speciality of choice Graphic designers' work appears in magazines, advertisements, video games, movies, exhibits, computer programs, packaging, corporate materials, and more. Aspiring designers are sure to find their place in the industry, regardless of specific interests. Becoming a Graphic and Digital Designer provides a roadmap and compass for the journey, which begins today. NURBS (Non-uniform Rational B-Splines) are the computer graphics industry standard for curve and surface description. They are now incorporated into all standard computer-aided design and drafting programs (for instance, Autocad). They are also extensively used in all aspects of computer graphics including much of the modeling used for special effects in film and animation, consumer products, robot control, and automobile

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and aircraft design. So, the topic is particularly important at this time because NURBS are really at the peak of interest as applied to computer graphics and CAD of all kind. Recent progress in the synthesis of nanomaterials and our fundamental understanding of their properties has led to significant advances in nanomaterial-based gas, chemical and biological sensors. Leading experts around the world highlight the latest findings on a wide range of nanomaterials including nanoparticles, quantum dots, carbon nanotubes, molecularly imprinted nanostructures or plastibodies, nanometals, DNA-based structures, smart nanomaterials, nanoprobes, magnetic nanomaterials, organic molecules like phthalocyanines and porphyrins, and the most amazing novel nanomaterial, called graphene. Various sensing techniques such as nanoscaled electrochemical detection, functional nanomaterial-amplified optical assays, colorimetry, fluorescence and electrochemiluminescence, as well as biomedical diagnosis applications, e.g. for cancer and bone disease, are thoroughly reviewed and explained in detail. This volume will provide an invaluable source of information for scientists working in the field of nanomaterial-based technology as well as for advanced students in analytical chemistry, biochemistry, electrochemistry, material science, micro- and nanotechnology.

In 1999-2000, VoIP (Voice-over-IP) telephony was one of the most successful buzzwords of the telecom bubble era. However, in 2001-2003, VoIP faced a very tough reality check. Now, manufacturers and service providers are drawing on what they have

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learnt from past experience in order to prepare to participate in the next major challenge faced by the telecommunications industry. This book offers a comprehensive overview of the issues to solve in order to deploy global revenue-generating effective "multimedia" services. Drawing on extensive research and practical deployment experience in VoIP, the authors provide essential advice for those seeking to design and implement a post-bubble VoIP network. Beyond VoIP Protocols: Understanding Voice Technology and Networking Techniques for IP Telephony Introduces the basics of speech coding and voice quality Demonstrates how quality of service may be built into the network and deals with dimensioning aspects, e.g. multipoint communications and how to model call seizures. Explores the potential of multicast to turn an IP backbone into an optimized broadcast medium Includes amply illustrated, state-of-the-art practical advice for formulating a complete deployment strategy A companion volume to "IP Telephony: Deploying VoIP Protocols", this book takes the reader a stage deeper into how to prepare the network and exploit VoIP technology to its full potential. Compelling and accessible, this Very Short Introduction challenges the perception of borders as passive lines on a map, revealing them instead to be integral forces in the economic, social, political, and environmental processes that shape our lives. Highlighting the historical development and continued relevance of borders, Alexander Diener and Joshua Hagen offer a powerful counterpoint to the idea of an imminent borderless world, underscoring the

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impact borders have on a range of issues, such as economic development, inter- and intra-state conflict, global terrorism, migration, nationalism, international law, environmental sustainability, and natural resource management. Diener and Hagen demonstrate how and why borders have been, are currently, and will undoubtedly remain hot topics across the social sciences and in the global headlines for years to come. This compact volume will appeal to a broad, interdisciplinary audience of scholars and students, including geographers, political scientists, anthropologists, sociologists, historians, international relations and law experts, as well as lay readers interested in understanding current events.

In this updated reissue of their classic *Homeopathy: A Frontier in Medical Science*, Italian physicians Paolo Bellavite and Andrea Signorini thoroughly examine previous and current literature on the science of homeopathy in order to discover answers to the elemental questions about homeopathy. Bellavite and Signorini engage in a fascinating discussion of the biophysics of water, biological effects of electromagnetic fields, chaos theory, and fractals.

In this completely revised and updated edition (including eight new chapters), Jeffrey Jones charts the evolution and maturation of political entertainment television by examining *The Daily Show with Jon Stewart*, *The Colbert Report*,

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Politically Incorrect/Real Time with Bill Maher, and Michael Moore's TV Nation and The Awful Truth. This volume investigates how and why these shows have been central locations for the critique of political and economic power and an important resource for citizens during numerous political crises. In an age of Truthiness, fake news and humorous political talk have proven themselves viable forms of alternative reporting and critical means for ascertaining truth, and in the process, questioning the legitimacy of news media's role as the primary mediator of political life. The book also addresses the persistent claims that these programs have cynical effects and create misinformed young citizens, demonstrating instead how such programming provides for an informed, active, and meaningful citizenship. The new edition takes account of the many changes that have occurred in television and political culture since Entertaining Politics' initial release.

Although you don't need a large computing infrastructure to process massive amounts of data with Apache Hadoop, it can still be difficult to get started. This practical guide shows you how to quickly launch data analysis projects in the cloud by using Amazon Elastic MapReduce (EMR), the hosted Hadoop framework in Amazon Web Services (AWS). Authors Kevin Schmidt and Christopher Phillips demonstrate best practices for using EMR and various AWS

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and Apache technologies by walking you through the construction of a sample MapReduce log analysis application. Using code samples and example configurations, you'll learn how to assemble the building blocks necessary to solve your biggest data analysis problems. Get an overview of the AWS and Apache software tools used in large-scale data analysis Go through the process of executing a Job Flow with a simple log analyzer Discover useful MapReduce patterns for filtering and analyzing data sets Use Apache Hive and Pig instead of Java to build a MapReduce Job Flow Learn the basics for using Amazon EMR to run machine learning algorithms Develop a project cost model for using Amazon EMR and other AWS tools

Chinese Shamanic Cosmic Orbit Qigong is an advanced form of Qigong from one of China's esoteric traditions. Never before written about in the West, this form offers great cumulative benefits from regular daily practice. Master Wu describes the practice in detail, including the meaning and significance of the Chinese names for each movement, with its shamanic roots, and provides the mantra, visualization, and mudra for each as well as explaining the therapeutic benefits and talismanic aspects. The book is fully illustrated, and there is a handy reference quick guide at the end showing the entire orbit. This unique book will be essential reading for advanced students and practitioners of Qigong and

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anyone interested in Daoism, or the ancient wisdom traditions of China.

Offers myths from around the world, including stories from the Mediterranean world, the Far East, Africa, Europe, and the Americas.

& Master network design skills with this second edition of the best-selling CCDA self-study guide & & Learn fundamentals network design skills in the format of the Global Network Business approach designed by Cisco Systems & & Prepare for the new CCDA exam, 640-861 DESGN, while learning how to build a scalable, robust, accessible, and secure network architecture

A doctor in the Dutch East Indies torn between his medical duty to help and his own mixed emotions; a middle-aged maidservant whose devotion to her master leads her to commit a terrible act; a hotel waiter whose love for an unapproachable aristocratic beauty culminates in an almost lyrical death and a prisoner-of-war longing to be home again in Russia. In these four stories, Stefan Zweig shows his gift for the acute analysis of emotional dilemmas. His four tragic and moving cameos of the human condition are played out against cosmopolitan and colonial backgrounds in the first half of the twentieth century.

Sometimes, in the blink of an eye, you do something that changes your life forever. Like climbing a tree with a girl you don't know.

Since time began, there have been Nightwalkers--the races of the night who live in the shadows of the moonlight. Love with humans is absolutely forbidden, and one man makes certain to uphold this ancient law: Jacob, the Enforcer. . . For 700 Years, He Has Resisted Temptation. But Not Tonight. . . Jacob knows the excuses his people give when the madness overtakes them and they fall prey to their lust for humans. He's heard every one and still

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brought the trespassers to justice. Immune to forbidden desires, uncontrollable hungers, or the curse of the moon, his control is total. . .until the moment he sees Isabella on a shadowy New York City street. Saving her life wasn't in his plans. Nor were the overwhelming feelings she arouses in him. But the moment he holds her in his arms and feels the soft explosion of her body against his, everything changes. Their attraction is undeniable, volatile, and completely against the law. Suddenly everything Jacob has ever believed is inflamed by the heat of desire. . . Bring on the night. "Jacqui Frank's Nightwalker series depicts an engrossing alternate world, drawn in prose that is lush and lyrical." --Linda Howard

Adrian uses his powers over the realm of sleep to reap the dark energy of nightmares until he meets Kathryn, a woman he risks everything to obtain, not realizing that she has the power to save him or destroy them both.

The use of Agile methods to implement SAP is a relatively new approach and one that has proven to be very successful. Agile techniques can greatly improve your SAP implementations, reduce risks, and help you bring your projects in on schedule and within budget.

Innovative insights on creating models that will help you become a disciplined intelligent investor The pioneer of value investing, Benjamin Graham, believed in a philosophy that continues to be followed by some of today's most successful investors, such as Warren Buffett. Part of this philosophy includes adhering to your stock selection process come "hell or high water" which, in his view, was one of the most important aspects of investing. So, if a quant designs and implements mathematical models for predicting stock or market movements, what better way to remain objective, then to invest using algorithms or the quantitative method? This is exactly what Ben Graham Was a Quant will show you how to do. Opening with a brief history

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of quantitative investing, this book quickly moves on to focus on the fundamental and financial factors used in selecting "Graham" stocks, demonstrate how to test these factors, and discuss how to combine them into a quantitative model. Reveals how to create custom screens based on Ben Graham's methods for security selection Addresses what it takes to find those factors most influential in forecasting stock returns Explores how to design models based on other styles and international strategies If you want to become a better investor, you need solid insights and the proper guidance. With Ben Graham Was a Quant, you'll receive this and much more, as you learn how to create quantitative models that follow in the footsteps of Graham's value philosophy.

Contents: Introduction, Some Mathematical Concepts, The Classical Theory of Vibrations, Two and Three Dimensions Waves, The Quantum Hypothesis, The Bohr Model and Matter Waves, Particle Waves and Quantum Mechanics, Wave Mechanics of Sum Simple Systems, The Hydrogen Atom, The Helium Atom, Many Electron Atoms.

Superheroes and villains colouring book, 55 pages to colour, great for kids and makes an ideal gift for birthdays and christmas

Jacob: The NightwalkersKensington Publishing Corp.

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