

## Logo Design Coreldraw

The fifth volume in the Letterhead and Logo Design series is a remarkable collection of innovative and effective design work from today's top designers. 300 color images.

Merupakan buku yang berisi tutorial dan latihan praktis aplikasi CorelDRAW untuk membuat berbagai desain proyek kreatif bagi keperluan personal dan bisnis, maupun company.

Pembaca dapat menemukan berbagai cara untuk membuat bentuk-bentuk desain proyek kreatif di bidang desain grafis, publishing, advertising, properti, akademik, entertain maupun bidang lain, di mana pembahasannya disajikan langkah demi langkah (step by step) yang dilengkapi ilustrasi dan gambar visual untuk mempermudah pembaca dalam mengaplikasikan buku ini. Sebagai program pengolah desain grafis yang familier dan paling diminati di kalangan desainer grafis, CorelDRAW dapat dieksplorasi melalui tool-tool maupun efek yang bisa menghasilkan berbagai bentuk desain yang inovatif dan ekspresif dengan komposisi warna yang sangat menarik. Selain itu juga dilengkapi dengan fasilitas pendukung yang sangat memudahkan bagi para desainer grafis dalam membuat objek-objek unik dan kreatif. Setelah menggunakan buku ini, pembaca dapat membuat sendiri bentuk-bentuk kreasi desain grafis, lengkap dengan efek-efek spesial secara profesional untuk keperluan segala bidang. Materi yang dibahas dalam buku mencakup: • Clothing Part 1: Desain T-Shirt • Desain Kalender Meja • Clothing Part 2: Desain Jaket • Baliho Real Estate • Seni Corat-coret: Graffiti • Desain Kartu Ulah • Desain Baliho Ruko • Desain Poster Konser • Logo Production House • Desain Company Profile • Desain Brosur Perumahan \*Bonus pada buku fisik (CD, voucher, pembatas buku) tidak disertakan dalam buku digital (e-book)

Offers step-by-step projects demonstrating advanced techniques for design and illustration using CorelDRAW and Corel PHOTO-PAINT

This guide is a step-by-step training manual for learning a very versatile and useful Graphic package namely CorelDRAW Graphics Suite X8. The book begins with the basics of CorelDRAW in Chapter 1 and 2. Chapter 3 explains the making of basic drawing, as well as the artistic media tools. Chapter 4 covers advanced drawing to work with basic tools and shapes such as grouping, ungrouping, aligning and distribute objects. Chapter 5 and 6 explain Paragraph text editing, artistic text and its formatting. Chapter 7 deals with Layers and Symbols. Chapter 8 and 9 describe the Outline tool and Fill tool. These tools are useful for giving different artistic impact to the graphic objects. Chapter 10 enables you to deal with Interactive tools and the way CorelDRAW Graphics Suite X8 manages them. Chapter 11 explains the power of editing and manipulating images with ease. Chapter 12 deals with page layout and last Chapter deals with printing and publishing a document. The notable features of this training guide are: Detailed exposition of basic and advanced tools available in this graphics package. Step-by-step description of various commands and managing long documents. Different types of text styles are described using different methods. Importing and Exporting of graphic documents are explained in detail.

This manual will covers Importing Bitmaps and Bitmap Effects in CorelDraw, Advance Text Properties, Combing Shapes, Lenses and PowerClip, Interactive Effects, Interactive Tools and Eyedropper Tools, Objects Arrangement with Precision, Halftone Effects and Images and Exporting and Printing a Drawing

Inspired by traditional arts and antiquities as well as vintage wallpapers, mosaics, and pottery motifs, these 31 images also include original designs. Printed on one side only of perforated pages.

Cromosys Publication's Teach Yourself CorelDRAW X6 book is an optimal quality guide to the beginners and advanced learners. We are the leading book publisher of languages and technology. Our research and education center working for last fifteen years has made tremendous efforts to simplify the learning of CorelDRAW, and so we assure you that this book

will walk you through in the simplest way in your entire course of learning, and will make you a master of this application in just one month of time. This all-inclusive book provides a thorough, step-by-step introduction to CorelDRAW X6 and explains the core concepts of objective illustrations used in vector graphics. This easy, effective, and reliable book provides an ideal introduction to the world of graphic design and is intended to enhance the skills required for designing. The lessons of this book also cover the new and enhanced features in CorelDRAW X6 and its basic geometrical tools to create objects on the Drawing page. An easy-to-understand language and step-by-step approach to the concepts are some of the features that make this book unique. The latest CorelDRAW X6 version helps you to transform your creative imagination into new and innovative concepts. This book explains the key as well as new features, such as Smear, Twirl, Attract, Repel, and complex script types of CorelDRAW X6. As you practice, you learn to work with curves, lines, and outlines; and to modify objects by using the fillet, scallop, chamfer, and envelope tools. The lessons conceived and prepared by us will help you start learning from real basic making your move amazing, astonishing, and exhilarating for you. It's cool, simple, and sublime! Niranjan Jha, the author of this and fifty other books published online, is the coiner, founder, and owner of Chromosys Corporation. His dedication in technological and linguistic research is significantly known to millions of people around the world. This book is the creation of his avowed determination to make the learning of CorelDRAW easy to the people. After you install the application on your system, you just have to follow the instructions of this book doing the same on your computer, and you will see that you are quickly learning everything. Just an hour of practice per day, and in a month of time you'll get a lot of knowledge, tips and tricks to work with this software. This is an unmatched unique book of its kind that guarantees your success. The lessons are magnificently powerful to bring you into the arena of graphic design. With the industrial growth from the year 2014, the accurate and profound knowledge of this software has influenced millions of minds; therefore we conceived the idea of making this book a guideline to those who want to be perfect in this application starting from real basic. What CorelDRAW does, no other software can do. The quick and precise lessons with screenshots will help you enhance your creativity of crafting sophisticated high-quality designs. This book will get you acquainted to the object handling processes, such as duplicate, scale, mirror, combine, break, group, envelop, blend, contour, transparency, drop shadow, and extrude. In this book, you also learn the procedure by which you can work with new complex script types, and the process to create, format, merge, split, and set margins for tables. This book also includes the procedure to create, show, hide, edit, move, and delete layers from the Drawing page of CorelDRAW X6. Towards the end, you learn about image conversions and work with image adjustment lab command, as well as exporting a CorelDRAW drawing in the PDF format, for Web and MS Office applications. It is the need of time and that is why many people have been sharpening their knowledge to be good in it.

The Corel-Authorized Guide to CorelDRAW®—Updated for CorelDRAW X8 This thoroughly revised guide offers complete coverage of CorelDraw X8, including the revamped interface and brand-new features. CorelDRAW X8: The Official Guide shows anyone—from a beginner to an experienced illustrator—how to create top-drawer commercial graphics and exquisite artwork. You will learn to draw photorealistic illustrations, use shortcuts to create complex art, lay out text like a pro, add special effects, and transform 2D objects into 3D graphics. The book features tips for printing high-quality work that matches what you've designed on your monitor.

- Work in the customizable interface redesigned to reflect Windows® Metro style
- Explore and understand the software's menus, palettes, and dockers
- Lay out brochures, flyers, and other multi-page documents
- Add paragraph, artistic, and custom-shaped text to your designs
- Search the Content Exchange for fonts, vector patterns, background designs, and the Get More docker
- Use the Perspective, Extrude, Smear, Twirl, Attract, Repel, and Distortion tools
- Incorporate lens effects, transparency, shadows, glows, and bevels
- Put all the elements

together in a professional, visually compelling way with layout and design tips from the author. A light-hearted introduction to this popular graphic software, this tutorial/reference leads users through the maze of graphic terms and tasks, using humor and wit to take the fear out of learning. Covers all the important CorelDRAW! features such as adding color and patterns, creating and shaping text, and more, with simple, concise explanations.

A hands-on guide to CorelDRAW versions 3 through 9 covers basic tools and commands, offers design and production tips, and explains how to apply color and prepare art for the Web. PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand. From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, *Designing Brand Identity, Fourth Edition* offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class. Updated to include more than 35 percent new material. Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity.

Presents tips, tricks, techniques, and step-by-step instructions on how to create professional-looking ads and marketing material using CorelDRAW.

Create, edit, manipulate, and export images the right way. Increase the productivity, accuracy, and efficiency level of your operation in CorelDraw to an unimaginable height. Grab the all-in-one knowledge of CorelDraw through the use of keyboard shortcuts, tips, techniques, and illustrations used in this step by step guide. The things this book has in stock for you are:

Fundamental Knowledge of Keyboard Shortcuts: Definition of Computer Keyboard, Ways To Improve In Your Typing Skill, Mouse, Definition Of Keyboard Shortcuts, Why You Should Use Shortcuts, Ways To Become A Lover Of Shortcuts, How To Learn New Shortcut Keys, Your Reward For Knowing Shortcut Keys, Why We Emphasize On The Use of Shortcuts. 15 (Fifteen) Special Keyboard Shortcuts. Tips, Tricks, Techniques, and Keyboard Shortcuts for use in CorelDraw. \*Vectorization: Convert to Vector Images with PowerTRACE, A Primer on Vectorization with PowerTRACE, Before You Begin Converting Your Image, Tracing an Exported Bitmap to Vector, Tracing a Scanned Bitmap to Vector. \*Customize CorelDRAW Graphics Suite to Fit Your Workflow. \*What Makes a Workspace a Workspace? \*Switching Between Workspaces: Customizing Toolbars Interactively, Customizing Shortcut Keys, Saving Your Workspace, Exporting Your Workspace. \*Setting Document Defaults: Restoring Your Workspace to Factory Defaults. \*Improving the Color of Dull Photos. \*Keyboard Shortcuts for use in CorelDraw. Allow this book to show you how to use the impressively organized features of CorelDraw to create eye catching marketing materials and lots more.

Trying to give your blog extra visual impact? Need a new look for a personal, business, or community project? With this beginner's guide to graphic design, you'll be able to do this and much more. There have never been more opportunities to promote yourself online or in print, but to succeed you need to master the art of visual communication--combining the building blocks of type, image, and color into an appealing and accessible message. *Graphic Design for Everyone* is your guide right from the start of the process, showing you how to define your brand, your message, and your audience. Learn the basic principles and language of design and how to use the building blocks successfully. Find out how to create a brand plan, discover how a typeface sets the mood, and learn to use color theory for maximum impact. Gain

inspiration from real-life examples in a wide range of styles, and workshops that help you focus on the right solutions for you. Once you've learned the basics, turn to the ten design projects to help you create your own designs. From business stationery to a printed brochure and online store, each project shows you how to assemble your design toolkit and use it for stunning results. And to complete the process, there's plenty of practical advice on publishing online, dealing with printers, and hiring professional designers. Whether you're a complete newcomer to design or ready to build on what you know, *Graphic Design for Everyone* is the only resource you'll ever need.

Simple, step-by-step instructions provide fast-track learning solutions. This guide details the powerful new features included in CorelDRAW's latest version. Handy page tabs offer easy access to specific tasks.

Corel Draw is a vector based graphic designing software which one can use for creating logos, brochures, flexes and vector designs based on creativity and lining. This book is all about learning the latest version of Corel Draw which is X7. Learning this software enables You to create any kind of logo which is printable, because we use this software mostly for printable things. In order to become a Graphic Designer, You must at least learn Corel Draw X7 or InkScape and Photoshop, so in this regard, This course will help you achieve your goal. If you are new to Corel Draw, you need to learn how to use some of the very basic tools provided. In this Book you will learn how to work with the rectangle tool, ellipse tool and polygon tool in Corel Draw vector graphics drawing software. See how you can apply these tools to your scroll saw patterns as well. In This Book U Learn Working with Single- and Multipage Documents You are about to get familiar with the basic components of the CorelDraw interface. You will learn different menus, functions, features, dropdowns alongside their symbols and what you could achieve with them. This book CorelDraw for beginners is the best way to start your graphic design experience with the application. It shows you where to find hints, in case you get lost on the way or you some shortcut commands to work faster. The 'Window' tab found in the top left corner of CorelDraw interface has access to most features, if not all, on the interface. If there is any feature you need but cannot locate, consult the 'Window' tab to open it. This and much more will give a good idea of how the interface is setup and it makes it easier to navigate while you design. NEW FEATURES OF COREL DRAW Creating Basic Shapes, Applying Transformations Using Advanced Tools and Special Effects Logo Designs etc many more

The Only Corel-Authorized Guide to CorelDRAW X5 Learn to create outstanding fine art and eye-catching commercial graphics with one powerful tool! CorelDRAW X5: The Official Guide is your comprehensive reference and workbook to get you started designing visually captivating CorelDRAW artwork. Learn, step by step, how to create the illustrations you've imagined, quickly assemble layouts for print and package designs, import and edit photos, master the art of typography and the science of color theory, make 3D scenes from 2D objects, and apply special effects to ordinary pictures. Packed with expert techniques and advice for creating professional-quality art, this is your one-stop CorelDRAW X5 reference and hands-on guide. Create drawings that look like paintings using the Artistic media and Free Transform tools, Mesh Fill, and the Smudge and Roughen brushes Master the Curves tools, including the new B-Spline tool Design logos, brochures, and other business items in a flash with the layers and page options features Use CorelDRAW as a desktop publishing program Create 3D objects with the Extrude tool Make your drawings look photorealistic with transparency, shadows, glows, and lens effects Import, edit, and retouch photos, including camera RAW files Go from novice to retouching pro with PHOTO-PAINT--the Suite's advanced image-editing application Master more than the tools--learn how to create impressive artwork with the guidance of an expert Gary David Bouton has used CorelDRAW professionally for more than 15 years and is the author of six books covering previous versions. He was a 1992 finalist in

the CorelDRAW World Design Contest. A former advertising art director, Gary has received four international awards in design and desktop publishing and has written several other guides on digital graphics, including Xara Xtreme 5: The Official Guide.

The only official guide to CorelDRAW—fully updated throughout to cover all the new features of the latest release CorelDRAW X The Official Guide is the one-stop tutorial/reference for learning how to create gorgeous graphics for a variety of print and web uses. Veteran graphic designer and author Gary Bouton shows you how to use the new product features, and shows off beautiful graphics and techniques in this Corel-authorized guide. Packed with examples and techniques, this book delivers details no CorelDRAW user can afford to be without! Ideal for beginners through experts getting started on the new release, the book explains how to install the software, use the illustration and drawing tools, work with text, apply colors, fills, and outlines, apply special effects, and work in 3D. CorelDRAW X The Official Guide Offers hundreds of tips, tricks, and shortcuts that show how to get the most out of product features, not just what the features do Includes online access to 30+ video tutorials of hands-on instruction from the author, plus CorelDRAW native files, stock images for tutorials in Corel PHOTO-PAINT, custom typefaces designed by the author, and other useful starter pieces for learning CorelDRAW Includes a full-color insert demonstrating results of various filters and effects Provides a comprehensive CorelDRAW X reference as well as drawing tips and illustration techniques Discusses print and web use and potential issues Explains how to use PHOTO-PAINT, Corel's image-editing tool

The book is intended to aspiring students who wish to build their career in the field of graphics and animation. The content of the book goes in adequate detail covering all the aspects of computer basics and graphics and animation. The content of the book goes in adequate detail covering all aspects of computer basics and graphics and animation. The unique tutor CD provided with this book is a true add-on. While other books rely on theory and long explanations, the tutor CD accompanying this book helps you build skills for multimedia and web designing software.

This manual provides a basic overview of CorelDraw software and its functionality, and also gives a set of procedures that you must follow when you want to produce a vector art using this software.

This enhanced e-book combines video and text to create a learning experience that is engaging, informative and fun. In addition to the full text of Vector Basic Training, you'll find high-quality video training that brings the topics to life through friendly visual instruction from experts and industry professionals. Listen up, designers, and wipe those grins off your faces! It's time to get serious about your design work. For too long you've allowed yourself to slack off, relying on your software to do all of your creative work for you. This book will NOT show you how to use every tool and feature in Adobe Illustrator. This book WILL, however, teach you the importance of drawing out your ideas, analyzing the shapes, and then methodically building them precisely in vector form using the techniques explained in this book. In Vector Basic Training, acclaimed illustrative designer Von Glitschka takes you through his systematic process for creating the kind of precise vector graphics that separate the pros from the mere toolers. Along the way, he'll whip your drawing skills into shape and show you how to create elegant curves and precise anchor points for your designs. The book and accompanying video tutorials will get you ready for active creative duty in zero hundred hours or less. In Vector Basic Training, you'll learn:

- The tools, plugins, and shortcuts that make up a design pro's creative armament
- How to use "The Clockwork Method" to create accurate curves every time
- When and where to set just the right number of anchor points for any design
- How to build shapes quickly using familiar Illustrator tools
- Techniques for art directing yourself so that your work gets the response you desire
- Why symmetry is your friend and how to use it effectively in your designs

Von Glitschka reports for duty in over 4 hours' worth of video tutorials that walk

you through all the techniques explained in the book. Art files you can use to follow along with the book's samples are downloadable separately (see last page of your eBook for download instructions).

Your full-color guide to creating dynamic websites with WordPress Are you familiar with the fundamentals of WordPress, but want to take your skills to the next level? From bestselling author and WordPress expert Lisa Sabin-Wilson, this new edition of WordPress Web Design For Dummies quickly gets you up to speed on the latest release of the software and shows you how to use it as a tool to create a customized, compelling, and cost-effective website—without losing your cool. WordPress can be used to create a custom design for your website using complimentary technologies such as graphic design, CSS, HTML coding, PHP programming, and MySQL administration. With the help of this hands-on, friendly guide, you'll discover how to create an effective navigation system, choose the right color palette and fonts, and select different layouts. Plus, you'll find out how to tweak existing website designs with available themes, both free and premium, and gain the confidence to translate your design skills into paid work. Create dynamic, custom websites with the self-hosted version of WordPress Use free themes and enhance them with CSS and HTML Create a responsive design for mobile devices and tablet users Get to grips with the newest release of WordPress Whether you want to use WordPress to spruce up your existing website or create a brand-new one from scratch, this do-it-yourself guide has you covered.

To fully understand a sophisticated graphics program like CorelDRAW 8, it's important to read the documentation. However, many tips, tricks, and insider secrets just aren't covered in the user's manual. You could probably find some of this information by scouring the Internet or talking with fellow CorelDRAW users, but now there's an easier way to get the full scoop on CorelDRAW -- and it comes complete with tutorials and samples. CorelDRAW™ 8 Secrets helps you take advantage of the program's exciting new capabilities and undocumented features. The book reveals the techniques for harnessing CorelDRAW's hidden power and unlocking your creative talents. Learn how to customize your workspace, discover new tools, create distortion effects, build custom palettes, design Web projects, and much more. The CD-ROM features a 30-day trial version of Corel WebMaster Suite, along with sample images, tutorials, and plug-in demos from MetaCreations -- including Kai's Power Tools.

Create attractive layout designs, logos, brochures, icons, and more using the Inkscape vector graphics editor with this book and ebook.

This tech manual guides you in learning and perfecting your CorelDRAW Skills in Graphics Design. It uses a step by step approach to help you get the best always. These are what you will learn: \* CorelDRAW Tools Practice \* Step By Step Project Design Procedures \* Project Workflow \* Color Management Tips \* Stencil \* Logo Design \* Calendar Design \* Book Cover Design \* CD Cover Design \* Cover Image/Header Design \* My Sample Designs to Inspire You Sit! Stay! Be Creative! It's tough to be creative on command. And with deadlines looming, you can't wait for inspiration to strike. That's where Idea Index comes in. Don't let the small size fool you. Inside you'll discover thousands of big ideas for graphic effects and type treatments — via hundreds of prompts designed to stimulate, quicken and expand your creative thinking. Use Idea Index to brainstorm ideas, to unclog your mind, and to explore different looks and approaches. The Idea Index — instant creative genius when you need it most!

There are a lot of books out there that show collections of logos. But David Airey's "Logo Design Love" is something different: it's a guide for designers (and clients) who want to understand what this mysterious business is all about. Written in reader-friendly, concise language, with a minimum of designer jargon, Airey gives a surprisingly clear explanation of the process, using a wide assortment of real-life examples to support his points. Anyone involved in creating visual identities, or wanting to learn how to go about it, will find this book invaluable. - Tom Geismar, Chermayeff & Geismar In Logo Design Love, Irish graphic designer

David Airey brings the best parts of his wildly popular blog of the same name to the printed page. Just as in the blog, David fills each page of this simple, modern-looking book with gorgeous logos and real world anecdotes that illustrate best practices for designing brand identity systems that last. David not only shares his experiences working with clients, including sketches and final results of his successful designs, but uses the work of many well-known designers to explain why well-crafted brand identity systems are important, how to create iconic logos, and how to best work with clients to achieve success as a designer. Contributors include Gerard Huerta, who designed the logos for Time magazine and Waldenbooks; Lindon Leader, who created the current FedEx brand identity system as well as the CIGNA logo; and many more. Readers will learn: Why one logo is more effective than another How to create their own iconic designs What sets some designers above the rest Best practices for working with clients 25 practical design tips for creating logos that last

Why do consumers pay a premium for a Dell or Hewlett-Packard laptop, when they could get a generic machine with similar features for a lower price? The answer lies in the power of branding. A brand is not just a logo. It is the image your company creates of itself, from your advertising look to your customer interaction style. It makes a promise for your business, and that promise becomes the sticking point for customer loyalty. And that loyalty and trust is why, so to speak, your laptops sell and your competitors' don't. Whatever your business is, whether it's large or small, global or local, *Branding For Dummies* gives you the nuts and bolts know-how to create, improve, or maintain a brand. This plain-English guide will help you brand everything from products to services to individuals. It gives you step-by-step advice on assembling a top-notch branding team, positioning your brand, handling advertising and promotion, avoiding blunders, and keeping your brand viable, visible, and healthy. You'll get familiar with branding essentials like: Defining your company's identity Developing logos and taglines Launching your brand marketing plan Managing and protecting your brand Fixing a broken brand Making customers loyal brand champions Filled with easy-to-navigate icons, charts, figures, top ten lists, and humor, *Branding For Dummies* is the straight-up, jargon-free resource for making your brand stand out from the pack—and for positioning your business to reap the ensuing rewards.

An exhaustive reference for intermediate to advanced users who use CorelDRAW! in their daily work. It covers every aspect of CorelDRAW! use for drawing, producing charts and graphs, creating slides and animation sequences, and producing quality output in both black and white and color. Special CD-ROM includes images used in the book's exercises, as well as photos, drawings, fonts, templates, third-party utilities, and more.

*A Look Through Our Eyes* is an enchanting journey through the minds of students who share their particular views of life in heartfelt poetry. Each has words of wisdom to impart on readers who will enjoy the innocence of the world as seen through the eyes of America's young people. Sometimes humorous, sometimes serious, and always sincere, *A Look Through Our Eyes* is a feast for the mind!

Cet ouvrage présente une compilation des meilleurs logos de ces dernières années créés par les designers recensée sur le site web logolounge. Présente aussi les portraits de plusieurs designers et groupe de designers.

The Only Corel-Authorized Guide to CorelDRAW X4 Create fine art and commercial graphics with one powerful tool! CorelDRAW X4: The Official Guide shows you how to get a visual message across with impact and style; edit photos; build captivating layouts; and compose scenes in a clean, attention-getting style. Learn how to illustrate like the pros, justify and flow text around shapes, and truly understand digital color. You'll also discover how to create 3D objects, apply special effects, and integrate different media to build outstanding graphics. Packed with expert tips and techniques for creating professional-level art, this is your one-stop CorelDRAW X4 resource. Create drawings that mimic traditional oils and acrylics using Artistic

Media, Smudge, and Roughen brushes Lay out complete page designs with layers, multi-page options, and preset page and label templates Import and format text, flow text around illustrations, and add drop caps Use CorelDRAW as a desktop publishing program Import and edit digital photos, including camera RAW files, and incorporate them into your designs Add special effects to your illustrations including dynamic lens effects and transparency Create 3D objects with the Extrude tool Includes an all-new 8-page full-color section

This manual covers the advance section of CorelDraw software and its functionality, it will show you how to enhance the quality of your drawing and how to create custom effect using the software.

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