

## Gapenski Healthcare Finance 5th Edition Instructor

New to the Third Edition: New or expanded sections covering: Pandemic Flu Response to Hurricane Katrina FDA Regulation of Tobacco Promoting Physical Activity Poisoning (now the #2 cause of injury death) Nonfatal Traumatic Brain Injuries National Children's Study Coal Ash and other unregulated waste from power plants Medical errors Information Technology New information/discussion on: H1N1 swine flu Conflicts of interest in drug trials Problems in planning for the 2010 census Genomic medicine Cell phones/texting while driving National birth defects prevention study The new HPV vaccine controversy Lead paint in toys imported from china Bisphenol A (BPA) and phthalates The recent Salmonella outbreak in Peanut Butter Contaminated drug imports from China Managed care efforts to control medical costs Evaluation of Healthy People 2010 and planning for Healthy People 2020 New examples including: Andrew Speaker/Extremely Drug Resistant (XDR) Tuberculosis Football players and increased risk for dementia later in life.

"This book aims to help healthcare management students and working professionals find ways to improve the delivery of healthcare, even with its complex web of patients, providers, reimbursement systems, physician relations, workforce challenges, and intensive government regulation. Taking an integrated approach, the book puts the tools and techniques of operations improvement in the context of healthcare so that readers learn how to increase the effectiveness and efficiency of tomorrow's healthcare system." -- back of the book

Revised edition of: Understanding healthcare financial management. Louis C. Gapenski, George H. Pink. 2015.

This book provides a balanced assessment of pay for performance (P4P), addressing both its promise and its shortcomings. P4P programs have become widespread in health care in just the past decade and have generated a great deal of enthusiasm in health policy circles and among legislators, despite limited evidence of their effectiveness. On a positive note, this movement has developed and tested many new types of health care payment systems and has stimulated much new thinking about how to improve quality of care and reduce the costs of health care. The current interest in P4P echoes earlier enthusiasms in health policy—such as those for capitation and managed care in the 1990s—that failed to live up to their early promise. The fate of P4P is not yet certain, but we can learn a number of lessons from experiences with P4P to date, and ways to improve the designs of P4P programs are becoming apparent. We anticipate that a “second generation” of P4P programs can now be developed that can have greater impact and be better integrated with other interventions to improve the quality of care and reduce costs.

A trusted professional reference and a teaching text, the new edition of *Managing Health Services Organizations and Systems* continues to provide the most comprehensive coverage available of the leadership, financial understanding,

and conceptual frameworks required to effectively manage the delivery of health services in the U.S. Emphasizing continuous quality and performance improvement throughout the organization, the authors explore essential knowledge and skills required for success in areas that include managerial problem solving, resource allocation and utilization, effective communication, organizational culture, human resources, facilitation of change, and ethical and legal responsibilities. This fully updated, reorganized, and revised 7th edition contains new content on information technology, artificial intelligence, and financial/quantitative analysis currently in widespread demand. Ninety case studies with discussion questions sharpen readers' problem-solving skills while inviting them further into the real world of hospital administration. Instructor materials are available with this text and include: PowerPoint presentations Test banks and answer keys Learning objectives Instructor manual Figures and tables PLUS a PDF of all acronyms used in the text

The fourth edition of *Essentials of Managing Stress* teaches readers practical skills and techniques on how to best handle daily stressors and empowers them with the tools needed to live a balanced life. The Fourth Edition is a highly accessible and student-friendly text that is designed to promote personal growth along with content retention. Students are guided through a series of more than 80 exercises and questionnaires that encourage them to adopt effective stress management practices into their personal health behaviors. A new chapter on Ecotherapy rounds out the text and provides insight into the healing powers of nature.

Instructor Resources: Test Bank, PowerPoint slides, a sample course syllabus, solutions to the end-of chapter questions and problems, and solutions to the online cases. To see a sample, click on the Instructor Resource sample tab above. Bonus Chapters 14-17 Student Companion Website - Cases Student Companion Website - Appendix A Student Companion Website - Appendix B

*Corrections Fundamentals of Healthcare Finance*, in its second edition, continues to be ideal for individuals needing basic healthcare finance skills. This easy-to-read, content-filled book presents a broad overview of healthcare finance, but focuses on tasks that are essential to the operational management of clinical services, including estimating costs and profits, planning and budgeting, analyzing new equipment purchases, using metrics to monitor operations, and working with financial statements. To assist the learning process, this book includes critical concepts, practical scenarios, self-test questions, industry-practice sidebars, and a running glossary. The second edition has been thoroughly updated, including its many real-world examples. In addition, a section on healthcare reform has been added that includes discussions of value-based purchasing, bundling, accountable care organizations, and medical homes. Additional features in the second edition include updated accounting coverage that conforms to the latest AICPA formats and a new student engagement tool, For Your Consideration sidebars, which present scenarios designed to make

students think about current, sometimes controversial, issues. Companion website includes: Bonus chapters that cover financial markets and securities; lease financing and business valuation; distributions to owners; and capitation, rate setting, and risk sharing Appendixes of financial and operational ratios and their definitions Introductory, real-world cases with questions intended for either self-directed learning or in-class use Companion casebook Cases In Healthcare Finance, Fifth Edition is an ideal supplement to this text. Through real-world cases, it provides the opportunity to bridge the gap between learning concepts in a lecture setting and applying these concepts on the job. Be better prepared to deal with the multitude of issues that arise in the practice of healthcare finance. This is the fifth edition of the best-selling Quality and Performance Improvement in Healthcare: A tool for Programmed Learning. Covering trends in healthcare quality control and performance, it also serves as a solid source on Performance Improvement (PI) foundations, fundamentals, and core principles. A team of experts has thoroughly revised and filled it with the latest information on this crucial topic.

Capital investment in European health systems has to take account of an array of challenges and opportunities: the demographic and epidemiological transitions associated with an ageing population; advances in medical technologies and pharmaceuticals; rising public expectations; and persistent health inequalities. This volume presents 11 case studies from across Europe and these offer a variety of perspectives on current issues relating to health capital investment and ways of trying to meet present challenges as well as those of the future. The case studies include the Orbis Medical Centre, Sittard, and the Martini Hospital, Groningen (both in the Netherlands); the St Olav's Hospital in Trondheim (Norway); the New Karolinska Solna Hospital in Stockholm (Sweden); the Coxa Hospital in Tampere (Finland); the Rhön Klinikum Group (Germany); the John Paul II Hospital in Krakow (Poland); the Alzira model in the Valencia region (Spain); regional planning in Northern Ireland and Tuscany (Italy); and the Private Finance Initiative (England).

Health Care Administration continues to be the definitive guide to contemporary health administration and is a must-have reference for students and professionals. This classic text provides comprehensive coverage of detailed functional, technical, and organizational matters. This concise, reader-friendly, introductory healthcare management text covers a wide variety of healthcare settings, from hospitals to nursing homes and clinics. Filled with examples to engage the reader's imagination, the important issues in healthcare management, such as ethics, cost management, strategic planning and marketing, information technology, and human resources, are all thoroughly covered.

Created primarily for those who will work in physical activity fields, the third edition of Kinetic Anatomy continues to building on its previous editions to assert itself as the ideal resource for learning structural anatomy and how it affects movement. The text gives students a firm concept of musculoskeletal anatomy by systematically assembling each component of the human body. Layer by layer, readers will study bones, ligaments, joints, and muscles on the bones, as well as the nerves and blood vessels that supply these muscles that are essential for movement. Kinetic Anatomy, Third Edition, includes coverage of three major structures that are not often considered when studying the anatomy of movement: the brain, heart, and lungs. As the centerpieces for the nervous, cardiovascular, and respiratory systems, these structures are essential to human movement and are highlighted throughout the text where appropriate. In addition, other fundamental features make this resource a valuable tool for learning and

teaching human anatomy: • A one-year subscription to Musculoskeletal Anatomy Review, an online anatomy program, provides an interactive forum for reviewing regional structural anatomy. • A new chapter on the head completes the regional approach followed in the text. • More information on muscle and motor units helps broaden information on movement potential in selected sport activities. • Expanded discussion on joint strength and movement and the function of muscles (agonists, antagonists, stabilizers, and synergists), levers, and exercise supports understanding of how the human body is constructed. • Full-color photos and illustrations enhance the learning experience. • New Functional Movement Exercises provide students with the opportunity for practical application of their studies by asking them to identify the prime mover, antagonist, fixator, and synergist muscle in a particular movement. • Hands On exercises throughout the book offer students practice in physically identifying anatomical structures on themselves or on a partner. Included with each new text is a key code allowing students one-year access to the online anatomy program Musculoskeletal Anatomy Review. This engaging supplement to the text offers a regional review of structural anatomy with exceptionally detailed, high-quality graphic images—the majority provided by Primal Pictures. Students can mouse over muscles and click for muscle identification, and each chapter features a pretest and posttest evaluation to help students pinpoint knowledge gaps and test their retention. The pretest can be taken multiple times and is generated randomly so it will never be the same, but the posttest may be taken only once. Test results can be printed and turned in so instructors have the option to use the tests as a grading tool. To further facilitate learning, each chapter in the book concludes with a review of the key terms referred to in the chapter, suggested learning activities, and review questions in multiple-choice and fill-in-the-blank formats. The answers to the questions are provided at the end of the book. For instructors, a new image bank accompanies the updated instructor guide and test package to aid in delivering the course content. Kinetic Anatomy, Third Edition, is an outstanding introductory resource for those who plan to specialize in any field related to physical activity. Readers will learn what structures are involved in movement and how those structures should function, allowing them to identify problems and correct them to enhance physical activity. "This best-selling textbook covers the essential concepts of accounting and financial management in healthcare"--

Revised edition of: Cases in healthcare finance / Louis C. Gapenski, George H. Pink. Fifth edition. [2014]

Human Resources in Healthcare: Managing for Success, Second Edition presents the techniques and practices behind effectively managing people—the healthcare industry's most important asset. It provides the concepts and practical tools necessary for meeting the unique challenge of managing healthcare employees. A comprehensive resource, the book covers fundamental topics such as performance management and employee rights as well as more timely issues such as nurse workload management and managing diversity. This edition includes new information about: • Healthcare workforce planning, nurse staffing, and workload • Managing a diverse workforce and developing diversity programs • Human resources budgeting and productivity analysis • The unionization of physicians and nurses • Strategies for retaining valuable staff Cases that illustrate key concepts are included, along with exercises that allow readers to apply and practice the information given.

Student Resources ([click here for access](#)) Instructor Resources An extensive instructor's manual that includes how-to guidelines and teaching notes, suggested assignments, and additional assignments that tie this book to the following Health Administration Press textbooks: Dunn and Haimann's Healthcare Management, Tenth Edition Gapenski and Reiter's Healthcare Finance: An Introduction to Accounting and Financial Management, Sixth Edition Gapenski's Fundamentals of Healthcare Finance, Second Edition Olden's Management of Healthcare Organizations: An Introduction, Second Edition Thomas' Marketing Health

Services, Third Edition Walston's Strategic Healthcare Management: Planning and Execution White and Griffith's The Well Managed Healthcare Organization, Eighth Edition Zuckerman's Healthcare Strategic Planning, Third Edition Give your students the opportunity to gain insight into the inner workings of a community and its healthcare providers. Students can practice and sharpen their managerial skills by applying what they learn to realistic scenarios. Instructors can use the cases in this book as a platform for helping students understand the interplay of factors that influence the development of healthcare strategy. Now in its second edition, The Middleboro Casebook offers a series of flexible, multipart, and integrated cases that bring to life eight healthcare organizations--two hospitals, a long-term care facility, a home health agency, two physician group practices, a community mental health center, and a county health department--in the fictional town of Middleboro and its surrounding communities. Created with today's healthcare issues and realities in mind, each organization's demographic, socioeconomic, and environmental characteristics are described in detail, including its: History Governance Organizational structure and strategies Programs and services Finance Operational challenges In this updated edition, all cases have been thoroughly revised to reflect changes in legislation, economic developments, and industry trends. All data have been updated or modified, and new organizational entities have been added, including a new case that portrays a community mental health center. The Middleboro Casebook can be used in undergraduate- and graduate-level health administration programs, as well as in business schools and public health or public administration programs. The book works equally well in capstone courses and multiple foundational courses, or as a recurring element woven throughout a program's entire curriculum.

Health Care Finance: Basic Tools for Nonfinancial Managers is the most practical financial management text for those who need basic financial management knowledge and a better understanding of healthcare finance in particular. Using actual examples from hospitals, long-term care facilities, and home health agencies, this user-friendly text includes practical information for the nonfinancial manager charged with budgeting. The Fourth Edition offers:

- An expanded chapter on Electronic Records Adoption: Financial Management Tools & Decisions
- New chapter: ICD-10 Adoption and Healthcare Computer Systems
- New chapter: Other Technology Adoption and Management Decisions
- New chapter: Strategic Planning and the Healthcare Financial Manager
- New case study: "Strategic Planning in Long-Term Care" that connects with the chapter on strategic planning
- New appendix: "Appendix C: Employment Opportunities in Healthcare Finance"

Healthcare Finance: An Introduction to Accounting and Financial Management, Fifth Edition is the latest book from the most trusted name in healthcare finance, Dr. Louis C. Gapenski. Like its predecessors, this book introduces readers to the basic concepts of healthcare finance, including accounting and financial management. Fifth Edition Features New or expanded coverage of The impact of taxes and depreciation on for-profit providers Medical coding Monte Carlo simulation Form 990 Fund accounting Recent information on healthcare reform includes coverage of accountable care organizations (ACOs) and medical homes with updated real-world examples Updated financial accounting coverage conforms to the latest AICPA formats New learning aids, including on-page definitions, For Your Consideration scenarios and Key Equations quick-reference

tools

Now in use at over 300 colleges and universities, *Essentials of Global Health* is the first comprehensive text designed for introductory, undergraduate global health courses at two and four year colleges, as well those enrolled in online learning and others new to the field. *Essentials of Global Health* is a clear, concise, and user-friendly introduction to the most critical issues in global health. It illustrates key themes with an extensive set of case studies, examples, and the latest evidence. While the book offers a global perspective, particular attention is given to the health-development link, to developing countries, and to the health needs of poor and disadvantaged people. *Essentials of Global Health* builds on the success of an introductory global health course taught by the author at the George Washington School of Public Health and Health Services. *Essentials of Global Health* is ideal suited for the the Association of American Colleges and Universities recommended course: Global Health 101. Richard Skolnik is the winner of numerous honors for teaching, has taught global health for 8 years, and has more than 30 years of experience as a global health practitioner in multilateral, university, and NGO settings. He has been actively involved in dealing with critical issues in global health at country level and at the highest levels of international health policy making. Learn more about the author.

“Richard Skolnik's *Essentials of Global Health* is so comprehensive that it will be key reading in international health. In accessible language, he explains why good health is crucial to economic development, what indicators help track changes in global health, and requirements for good health systems. Approaches to solving world health problems must be under pinned by good ethics and human rights guidelines, he says, and local practices and cultures must not be ignored. Skolnik looks in detail at children's and women's health, and at the different challenges of tackling communicative and non-communicative disease in developing countries. He also maps out the key players in global health and looks ahead to future challenges.” —The Lancet, October 2007 The book is organized in four parts: - Principles, Measurements, and the Health-Development Link: The principles of Global Health; Health Determinants, Measurements, and Trends; and Health, Education, Poverty, and the Economy. - Cross-Cutting Global Health Themes: Human Rights, Ethics, and Global Health; An Introduction to Health Systems; and Culture and Health. - The Burden of Disease: The Environment and Health; Nutrition and Health; Women's Health; Child Health; Infectious Diseases; Non-Communicable Diseases; and Unintentional Injuries. - Working Together to Improve Global Health: Conflicts, Natural Disasters, and Other Emergencies; Cooperating to Improve Global Health; and, Science Technology, and the Public's Health.” Instructor Resources - Detailed Syllabus, updated each semester - Test

In this thoroughly revised and updated third edition of *Fundamentals of Health Care Financial Management*, consultant and educator Steven Berger offers a practical step-by-step approach to understanding the fundamental theories and

relationships guiding financial decisions in health care organization. Set in a fictional mid-sized hospital, the book is written in diary form, taking the reader into the inner workings of the finance executive's office. This introduction to the most-used tools and techniques of health care financial management includes health care accounting and financial statements; managing cash, billings and collections; making major capital investments; determining cost and using cost information in decision-making; budgeting and performance measurement; and pricing. As in the previous editions, this book introduces key practical concepts in fundamental areas of financial management.

Instructor Resources Case questions and solutions, complete instructor versions of the spreadsheet models, PowerPoint slides, and a transition guide to the new edition. Student Spreadsheets ([click here for access](#)) With this casebook, students have the opportunity to apply finance principles and concepts to settings that simulate actual work environments. In that way, the book allows instructors to create a bridge between academic learning and applied practice. Each of the 32 finance cases presents a scenario and relevant background on a healthcare organization and poses a financial management issue that students must analyze in order to recommend appropriate courses of action. The majority of cases are accompanied by spreadsheet models to help students perform the required analyses. The casebook also contains seven qualitative mini-cases created to highlight the ethical dilemmas that occasionally arise in the practice of healthcare finance. Important changes to this edition: All cases have been updated, and many have been revised extensively, including new exhibits, timely topics, and new calculations Two new cases have been added to the book: One focuses on bond refunding and the other covers revenue cycle management A new mini-case focuses on the potential ethical conflicts involved with physician-owned distributors (PODs) The PowerPoint slides have been changed to allow instructors to first present a short introduction to the case and then, after students have completed their analyses, review each case by discussing three key learning points

This comprehensive text explores the philosophy that all nurses are leaders who use creative decision making, entrepreneurship, and life-long learning to create a work environment that is efficient, cost-effective, and committed to quality care. Broad and comprehensive coverage encompasses leadership and management theories and processes by synthesizing information from nursing, health care, general administration and management, and leadership literature. Activities teach them how to research decision-making data (participatory action research process) and analyze and make reliable choices in managing their work environment. Theory-based, scholarly yet practical, this is the most comprehensive and engaging baccalaureate text on the market.

Instructor Resources: PowerPoint slides, chapter overviews, suggested class activities and assignments, and a transition guide to the new edition. Chapter 13 Excel Model for Students ([click here for access](#)) Human Resources in

Healthcare: Managing for Success, Fourth Edition, presents the techniques and practices behind effective management of people--the healthcare profession's most important asset. It provides the concepts and practical tools necessary for meeting the unique challenges in today's healthcare environment. This edition has been thoroughly revised and includes the following new content: An expanded chapter on employment law and employee relations A new chapter on credentialing of healthcare providers A thorough update on staff recruitment, selection, and retention practices An expanded section on performance management, including workplace bullying A new chapter on workforce planning in a rapidly changing healthcare system A new chapter on nurse staffing in healthcare organizations New problem-based learning cases to engage students and expand learning comprehension Updated short cases, discussion questions, and exercises throughout

The practice of modern medicine and biomedical research requires sophisticated information technologies with which to manage patient information, plan diagnostic procedures, interpret laboratory results, and carry out investigations. Biomedical Informatics provides both a conceptual framework and a practical inspiration for this swiftly emerging scientific discipline at the intersection of computer science, decision science, information science, cognitive science, and biomedicine. Now revised and in its third edition, this text meets the growing demand by practitioners, researchers, and students for a comprehensive introduction to key topics in the field. Authored by leaders in medical informatics and extensively tested in their courses, the chapters in this volume constitute an effective textbook for students of medical informatics and its areas of application. The book is also a useful reference work for individual readers needing to understand the role that computers can play in the provision of clinical services and the pursuit of biological questions. The volume is organized so as first to explain basic concepts and then to illustrate them with specific systems and technologies.

Health Care Market Strategy: From Planning to Action, Fifth Edition, a standard reference for nearly 20 years, bridges the gap between marketing theory and implementation by showing you, step-by-step, how to develop and execute successful marketing strategies using appropriate tactics. Put the concepts you learned in introductory marketing courses into action using the authors' own unique model—called the strategy/action match—from which you will learn how to determine exactly which tactics to employ in a variety of settings.

"Questions and Answers is built on questions--real questions about real health and wellness issues collected from real students at both 2- and 4-year schools across the United States. In responding to these student inquiries, authors Gary Liguori and Sandra Carroll-Cobb combine the latest science-based knowledge with practical guidance on concrete actions students can take now to improve their fitness and wellness. Questions and Answers's active learning approach includes a focus on behavior change and the latest research and science"--

Essentials of Health Care Marketing, Fourth Edition will provide your students with a foundational knowledge of the principles of marketing and their particular application in health care. Moreover, the text offers a perspective on how these principles must shift in response to the changing environmental forces that are unique to this market.

Health Care Administration: Managing Organized Delivery Systems, Fifth Edition provides graduate and pre-professional students with a comprehensive, detailed overview of the numerous facets of the modern healthcare system, focusing on functions and operations at both the corporate and hospital level. The Fifth Edition of this authoritative text comprises several new subjects, including new chapters on patient safety and ambulatory care center design and planning. Other updated topics include healthcare information systems, management of nursing systems, labor and employment law, and financial management, as well as discussions on current healthcare policy in the United States. Health Care Administration: Managing Organized Delivery Systems, Fifth Edition continues to be one of the most effective teaching texts in the field, addressing operational, technical and organizational matters along with the day-to-day responsibilities of hospital administrators. Broad in scope, this essential text has now evolved to offer the most up-to-date, comprehensive treatment of the organizational functions of today's complex and ever-changing healthcare delivery system.

PART OF THE JONES & BARTLETT LEARNING INFORMATION SYSTEMS SECURITY & ASSURANCE SERIES Revised and updated with the latest information from this fast-paced field, Fundamentals of Information System Security, Second Edition provides a comprehensive overview of the essential concepts readers must know as they pursue careers in information systems security. The text opens with a discussion of the new risks, threats, and vulnerabilities associated with the transformation to a digital world, including a look at how business, government, and individuals operate today. Part 2 is adapted from the Official (ISC)2 SSCP Certified Body of Knowledge and presents a high-level overview of each of the seven domains within the System Security Certified Practitioner certification. The book closes with a resource for readers who desire additional material on information security standards, education, professional certifications, and compliance laws. With its practical, conversational writing style and step-by-step examples, this text is a must-have resource for those entering the world of information systems security. New to the Second Edition: - New material on cloud computing, risk analysis, IP mobility, OMNIBus, and Agile Software Development. - Includes the most recent updates in Information Systems Security laws, certificates, standards, amendments, and the proposed Federal Information Security Amendments Act of 2013 and HITECH Act. - Provides new cases and examples pulled from real-world scenarios. - Updated data, tables, and sidebars provide the most current information in the field.

To order please visit <https://onlineacademiccommunity.uvic.ca/press/books/ordering/>

The essential concepts of both accounting and financial management are covered in this best-selling healthcare finance book. Through clear explanations, numerous examples, and realistic practice problems, it arms future managers with the grounding they need to make financially sound decisions for their healthcare organizations. This thoroughly updated edition provides more emphasis on the unique marketplace for healthcare services and additional examples from nonhospital settings, including medical practices, clinics, home health agencies, nursing homes, and managed care organizations.

This gold standard Canadian text prepares and inspires nursing students to become engaged with and respond to the latest and most vital professional, legal, ethical, political, social, economic, and environmental issues affecting Canadian nurses. The chapters, by the most influential scholars throughout Canada, explore a broad range of current issues including but not limited to the Canadian health care system, the nursing shortage, professional organizations, nursing research, nursing education, workplace realities, and societal challenges such as nursing in First Nations communities. As a unique emphasis, the authors fundamentally believe students who understand nursing issues are in the best position to make significant contributions to their resolution. In that vein, the authors critically analyze the tensions and contradictions that exist between nurses' legislated authority to self-regulate and the changing nature and realities of nurses' work while inspiring more nurses to influence

decision making in professional associations, collective bargaining units, government, and workplace. *Realities of Canadian Nursing: Professional, Practice, and Power Issues* by Marjorie McIntyre and Elizabeth Thomlinson does more than provide an outline of nursing issues. This gold standard Canadian text prepares and inspires nursing students to become engaged with and respond to the latest and most vital professional, legal, ethical, political, social, economic, and environmental issues affecting Canadian nurses. The chapters, influenced by the most influential scholars throughout Canada, explore a broad range of current issues including but not limited to the Canadian health care system, the nursing shortage, professional organizations, nursing research, nursing education, workplace realities, and societal challenges such as nursing in First Nations communities. As a unique emphasis, the authors fundamentally believe students who understand nursing issues are in the best position to make significant contributions to their resolution. In that vein, the authors critically analyze the tensions and contradictions that exist between nurses' legislated authority to self-regulate and the changing nature and realities of nurses' work while inspiring more nurses to influence decision making in professional associations, collective bargaining units, government, and workplace. This successful text includes the latest and most vital professional, legal, ethical, political, social, economic, and environmental issues affecting Canadian nurses. Chapters by the most influential leaders in Canadian nursing explore a broad range of current issues including the Canadian health care system, the nursing shortage, professional organizations, nursing research, nursing education, workplace realities, and societal challenges such as nursing in First Nations communities. Emphasis is on the process of articulating issues and devising strategies for resolution.

Revision of: *Fundamentals of healthcare finance* / Louis C. Gapenski. c2013. 2nd ed. For courses in corporate finance or financial management at the undergraduate and graduate level. *Excel Modeling in Corporate Finance* approaches building and estimating models with Microsoft® Excel®. Students are shown the steps involved in building models, rather than already-completed spreadsheets.

*Essentials of Health Care Marketing, Fifth Edition* provides students with a foundational knowledge of the principles of marketing and their particular application in health care. Offering an engaging and accessible approach, the Fifth Edition of this highly current text offers new content on social media and digital marketing, a thorough consideration of ethics, and additional multimedia to add relevance and further engage students. New to the Fifth Edition: New chapter on social media and digital marketing to fully explore marketing for the modern college student who is constantly engaged by social media. New chapter on ethics that covers areas of topical interest and debate in health care marketing. Coverage of the most current, cutting-edge developments in the field including: invigorating discussions in marketing theory, the new concept of "Customer Empowerment," wholly revised discussion of pricing in relation to trends in value-based payment, new pricing and payment models,

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. With a new Consumerism chapter, enhanced art and photos, and timely updates, this Second Edition of *Nutrition and You* personalizes nutrition—helping you make healthy nutrition choices and encouraging you to become an informed consumer of nutrition information. Throughout, each vitamin and mineral are introduced in self-contained spreads, called Visual Summary Tables, that help you learn to identify the key aspects of each nutrient at a glance. You're encouraged to relate the science of nutrition to your own dietary habits, helping you to separate fact from fiction and to distinguish high-quality nutrient

sources from those of lesser quality. After reading this book, you'll know to think critically about information sources and the claims made in the popular press and online. The MyPlate Edition features a write-to-fit update so that you have the latest nutrition information right within your book. New information includes the new MyPlate graphic (which replaces the former MyPyramid), the 2010 Guidelines, and the new Dietary Reference Intakes.

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