

Ball International Business 12th Edition

The second edition of International Marketing includes greater coverage of digital marketing, social and interactive marketing. For example, Sri Lankan farmers connecting to markets via mobile phones, Indonesia and intellectual property rights violations and how high fashion is harnessing the internet to become more accessible. It also benefits from increased focus on ethics and sustainability as well as more content relating to emerging markets as a direct result of market feedback. In this era of rapid global economic growth and change, an understanding of how marketing is impacted by culture and society is vitally important. This leading text provides a well-rounded perspective of international markets that encompasses history, geography, language, and religion as well as economics. Cateora helps students to see the cultural and environmental uniqueness of any nation or region. This edition provides a particular focus on the changing dynamics in the Asia Pacific region and their importance in the wider global context.

The landmark project management reference, now in a new edition Now in a Tenth Edition, this industry-leading project management "bible" aligns its streamlined approach to the latest release of the Project Management Institute's Project Management Body of Knowledge (PMI®'s PMBOK® Guide), the new mandatory source of training for the Project Management Professional (PMP®) Certification Exam. This outstanding edition gives students and professionals a profound understanding of project management with insights from one of the best-known and respected authorities on the subject. From the intricate framework of organizational behavior and structure that can determine project success to the planning, scheduling, and controlling processes vital to effective project management, the new edition thoroughly covers every key component of the subject. This Tenth Edition features: New sections on scope changes, exiting a project, collective belief, and managing virtual teams More than twenty-five case studies, including a new case on the Iridium Project covering all aspects of project management 400 discussion questions More than 125 multiple-choice questions (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.)

During the past decade there has been an explosion in computation and information technology. With it have come vast amounts of data in a variety of fields such as medicine, biology, finance, and marketing. The challenge of understanding these data has led to the development of new tools in the field of statistics, and spawned new areas such as data mining, machine learning, and bioinformatics. Many of these tools have common underpinnings but are often expressed with different terminology. This book describes the important ideas in these areas in a common conceptual framework. While the approach is statistical, the emphasis is on concepts rather than mathematics. Many examples are given, with a liberal use of color graphics. It should be a valuable resource for statisticians and anyone interested in data mining in science or industry. The book's coverage is broad, from supervised learning (prediction) to unsupervised learning. The many topics include neural networks, support vector machines, classification trees and boosting---the first comprehensive treatment of this topic in any book. This major new edition features many topics not covered in the original, including graphical models, random forests, ensemble methods, least angle regression & path

algorithms for the lasso, non-negative matrix factorization, and spectral clustering. There is also a chapter on methods for “wide” data (p bigger than n), including multiple testing and false discovery rates. Trevor Hastie, Robert Tibshirani, and Jerome Friedman are professors of statistics at Stanford University. They are prominent researchers in this area: Hastie and Tibshirani developed generalized additive models and wrote a popular book of that title. Hastie co-developed much of the statistical modeling software and environment in R/S-PLUS and invented principal curves and surfaces. Tibshirani proposed the lasso and is co-author of the very successful *An Introduction to the Bootstrap*. Friedman is the co-inventor of many data-mining tools including CART, MARS, projection pursuit and gradient boosting.

So You Think You're Smart is an eclectic collection of word games, riddles and logic puzzles to tantalize, tease and boggle the brains of readers of all ages and educational levels. The brain teasers are about ordinary words and things that everybody knows about so only common sense and a bit of resourcefulness are needed to solve them. The book is in its 17th printing and has appeared on *Saturday Night Live*.

Economics of Money, Banking, and Financial Markets heralded a dramatic shift in the teaching of the money and banking course in its first edition, and today it is still setting the standard. By applying an analytical framework to the patient, stepped-out development of models, Frederic Mishkin draws students into a deeper understanding of modern monetary theory, banking, and policy. His landmark combination of common sense applications with current, real-world events provides authoritative, comprehensive coverage in an informal tone students appreciate.

From the author of *Jurassic Park*, *Timeline*, and *Congo* comes a psychological thriller about a group of scientists who investigate a spaceship discovered on the ocean floor. In the middle of the South Pacific, a thousand feet below the surface, a huge vessel is unearthed. Rushed to the scene is a team of American scientists who descend together into the depths to investigate the astonishing discovery. What they find defies their imaginations and mocks their attempts at logical explanation. It is a spaceship, but apparently it is undamaged by its fall from the sky. And, most startling, it appears to be at least three hundred years old, containing a terrifying and destructive force that must be controlled at all costs.

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. *Introduction to Business* includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

One day Sophie comes home from school to find two questions in her mail: "Who are you?" and "Where does the world come from?" Before she knows it she is enrolled in a correspondence course with a mysterious philosopher. Thus begins Jostein Gaarder's unique novel, which is not only a mystery, but also a complete and entertaining history of philosophy.

This text combines the market leading writing and presentation skills of Bill Stevenson with integrated, thorough, Excel modeling from Ceyhun Ozgur.

Professor Ozgur teaches Management Science, Operations, and Statistics using Excel, at the undergrad and MBA levels at Valparaiso University --and Ozgur developed and tested all examples, problems and cases with his students. The authors have written this text for students who have no significant mathematics training and only the most elementary experience with Excel.

The flexible and modular format, and student focused features of International Business allows instructors to make the study of IB personally relevant for every student, and empowers them to develop their global mindset. Make the study of international business personal

For introductory International Business courses with the need for a brief, accessible text. International Business 4/e places culture and globalization front and center to motivate and enable students to grasp difficult conceptual material. This approach has made it the fastest growing international business book available today.

Marketing attempts to influence the way consumers behave. These attempts have implications for the organizations making the attempt, the consumers they are trying to influence, and the society in which these attempts occur. We are all consumers and we are all members of society, so consumer behavior, and attempts to influence it, are critical to all of us. This text is designed to provide an understanding of consumer behavior. This understanding can make us better consumer, better marketers, and better citizens. A primary purpose of this text is to provide the student with a usable, managerial understanding of consumer behavior.-Pref.

"A publication by the U.S. Department of Commerce."

For a first course in international business at the undergraduate or M.B.A. Level. Section 1 discusses the nature of international business and the three environments in which an international businessperson works. Section II examines the important international organizations, the international monetary system and their input in business. Section III discusses the uncontrollable forces that make up the foreign environments and illustrates their effects on business practices. The final section deals with the functions of management and shows how managers deal with the uncontrollable forces. Trends and new directives of international companies are also treated.

Success in today's globalized business environment requires deep knowledge of varied areas, and the willingness to engage in commerce not just across geographic areas, but cross-culturally and environmentally as well. Doing Business in Latin America offers an in-depth look at a complex region, integrating practitioners' and scholars' ideas to examine business conducted in Latin America through the lens of international business and globalization. The book introduces, discusses, and explains in detail the historical, economic, cultural, political, and technological impacts of globalization and business conduct in Latin American countries. It also considers the contemporary business environment of the area, looking at how current country and regional factors have affected the process of starting and operating businesses. Finally, it looks forward to the emerging trends that portend the future of business in these countries. With its combination of contemporary analysis and historical discussion, this book is

a vital tool to all scholars and practitioners with an interest in the opportunities offered by the current Latin American business environment.

Finally! Board member orientation truly simplified. Serving on a nonprofit board can be an incredibly rewarding experience for the properly prepared board member. This book is for the generous and busy people who agree to give of their time and talents by serving on nonprofit boards. Nonprofit boards often fail to do a good job of board member orientation for a variety of reasons. It takes a significant amount of time and effort to plan and conduct quality board member orientation programs, and every time a new board member arrives, it's time to do it again! Because of the challenges associated with providing quality board member orientation, many nonprofit organizations do not do it at all, leaving their board members to wing it. This book provides help and support to the truly great men and women serving on nonprofit boards whose service makes a positive difference in the lives of countless people every day. This book is a concise and appropriately comprehensive guide to nonprofit board service designed especially for new board members. It is a quick read, (about one hour), yet it addresses with accuracy the most significant elements of board service, such as mission, responsibility, duty, risk, liability, and board meeting dynamics. Hooey Alerts! Watch for Hooey Alerts! where the author identifies and dispels common myths and legends about nonprofit board service. There are many sources of false or misleading information about the nonprofit board service environment. A perfect example is the often vaguely-worded and intimidating assertion or implication that the Sarbanes-Oxley Act passed by Congress in 2002 applies to nonprofit organizations in a manner similar to how it applies to publicly-traded companies. (It does not.)

Reviews "This book is the perfect guide for every nonprofit board member! Concise, highly informative, and loaded with nuggets of wisdom, it's a must read that will take board members to the next level of successful board governance." -- J. Todd Chasteen, General Counsel, Samaritan's Purse "Mike Batts has put his quarter century of advising and serving on nonprofit boards to good use in this accurate and easy-to-read book. In addition to describing major principles of nonprofit law and governance, the book provides helpful questions to guide board members in understanding the practical applications of the concepts discussed. While geared primarily toward helping new board members get up to speed quickly, it should also help veteran board members discharge their stewardship roles wisely and efficiently." -- Chuck Hartman, Associate Professor of Business Law and Accounting, Cedarville University "This book, Board Member Orientation, is exactly what a busy volunteer board member needs. The board member's duties are presented in a clear and concise manner from the perspective of someone who has been around many boards. With a focus on those issues that are most common and/or most important, it is perfect for board member orientation and for quick reference reminders for the experienced board member." -- Doug Starcher, Partner, Broad & Cassel "This book provides clear, no-nonsense guidance on the basic issues for new nonprofit board members. Using this book for board member orientation will ensure your organization has communicated fundamental governance issues and will assist the board in determining risk management strategies." -- Dan Busby, President, ECFA *****

The Simple Board Member Orientation Process Using This Book: 1. Your board members read Chapters 1-9 of the book, which will provide them with insights regarding the key elements of nonprofit board service. 2. You provide the board members with copies of the documents described in Chapter 10 related to your organization. 3. You meet with your board members to discuss the unique attributes of your organization following the discussion questions provided in Chapter 10. Done!

Charles Hill's Global Business Today, 3e (GBT) has become an established text in the International Business market for its excellent, but concise coverage of the key global issues including the cultural context for global business, cross-border trade and investment, the global monetary system and competition in the global environment. GBT's concise chapters give a

general introduction to international business - emphasizing the environmental factors, with less coverage of operations. Charles Hill is renowned for his attention to research trends and that is evident in *Global Business Today*, 3e through a variety of real world examples and cases from small, medium, and large companies throughout the world.

For management students this book, designed to be practical rather than theoretical, avoids rigorous mathematics, describing mathematical proofs by example rather than theoretical argument. The text takes a balanced view and relates all topics to real business and management issues.

Billy Sure, twelve-year-old inventor and CEO of Sure Things, Inc., adds espionage to his resume in the second book of a hilarious middle grade series! Billy Sure is many things: CEO of Sure Things, Inc., a sleepwalking seventh-grader, and now he's adding spy to the list! When Billy finds out he's been exchanging emails with a corporate spy from a rival company, he's not happy. So he enlists the help of his mother and his best friend and CFO, Manny, to set a trap to catch the shady email impostor before he can reveal Sure Things, Inc.'s valuable secrets! Meanwhile, Billy and Manny are arguing about Billy's newest invention—the Stink Spectacular. Billy thinks the Stink Spectacular is the next All Ball, but Manny's not convinced. Can Billy save his company from sabotage, come up with his next big invention, and survive his dad's terrible cooking?

A clear need exists for substantial improvement in mathematics proficiency in U.S. schools. The RAND Mathematics Study Panel was convened to inform the U.S. Department of Education's Office of Educational Research and Improvement on ways to improve the quality and usability of education research and development (R&D). The panel identified three areas for focused R&D: development of teachers' mathematical knowledge used in teaching; teaching and learning of skills needed for mathematical thinking and problem-solving; and teaching and learning of algebra from kindergarten through the 12th grade.

International Business: The Challenge of Global Competition 13e by Ball, Geringer, McNett, and Minor continues to be the most current, objective and thorough treatment of international business available for students. Enriched with colorful maps, photos, and the most up-to-date world data, this text boasts the collective expertise of four authors with firsthand international business experience, specializing in international management, finance, law, global strategy, and marketing – a claim no other text can make. In addition, each new copy of *International Business* 13e includes access to CESIM – an interactive IB simulation developed for industry professionals. Ball et al is the only textbook on the market which features access to CESIM. Only Ball, Geringer, McNett and Minor can offer a complete view of international business as diverse as the backgrounds of business students.

Seidel's Guide to Physical Examination 9th Edition offers a uniquely interprofessional, patient-centered, lifespan approach to physical examination and health assessment. This new edition features an increased focus on patient safety, clinical reasoning, and evidence-based practice, along with an emphasis on the development of good communication skills and effective hands-on examination techniques. Each core chapter is organized into four sections – Anatomy and Physiology, Review of Related History, Examination and Findings, and Abnormalities – with lifespan content integrated into each area. Written by an author team comprised of advance practice nurses and physicians with specialties in the care of adults, older adults, and children, this one-of-a-kind textbook addresses health assessment and physical examination for a wide variety of disciplines. UNIQUE! Interprofessional, interdisciplinary approach, written by two advanced practice nurses and three physicians, with expertise in

both pediatric and adult-geriatric health. UPDATED! Infectious outbreak content addresses the growing problem of global infectious disease outbreaks such as Zika and Ebola and the need for infection precautions. UNIQUE! Cross-references to Dains et al:Advanced Health Assessment & Clinical Diagnosis in Primary Care help you take "the next step" in your clinical reasoning abilities and provides a more seamless user experience. UNIQUE! Compassionate, patient-centered approach emphasizes developing good communication skills, use of effective hands-on examination techniques, and reliance on clinical reasoning and clinical decision-making. Integrated lifespan content includes separate sections in each chapter on Infants and Children, Adolescents, Pregnant Women, and Older Adults. NEW! Emphasis on clinical reasoning provides insights and clinical expertise to help you develop clinical judgment skills. NEW! Enhanced emphasis on patient safety and healthcare quality, particularly as it relates to sports participation. NEW! Content on documentation has been updated with a stronger focus on electronic charting (EHR/EMR). NEW! Enhanced social inclusiveness and patient-centeredness incorporates LGBTQ patients and providers, with special a emphasis on cultural competency, history-taking, and special considerations for examination of the breasts, female and male genitalia, reproductive health, thyroid, and anus/rectum/prostate. NEW! Telemedicine, virtual consults, and video interpreters content added to the Growth, Measurement, and Nutrition chapter. NEW! Improved readability with a clear, straightforward, and easy-to-understand writing style. NEW! Updated drawing, and photographs enhance visual appeal and clarify anatomical content and exam techniques.

An authorised reissue of the long out of print classic textbook, Advanced Calculus by the late Dr Lynn Loomis and Dr Shlomo Sternberg both of Harvard University has been a revered but hard to find textbook for the advanced calculus course for decades. This book is based on an honors course in advanced calculus that the authors gave in the 1960's. The foundational material, presented in the unstarred sections of Chapters 1 through 11, was normally covered, but different applications of this basic material were stressed from year to year, and the book therefore contains more material than was covered in any one year. It can accordingly be used (with omissions) as a text for a year's course in advanced calculus, or as a text for a three-semester introduction to analysis. The prerequisites are a good grounding in the calculus of one variable from a mathematically rigorous point of view, together with some acquaintance with linear algebra. The reader should be familiar with limit and continuity type arguments and have a certain amount of mathematical sophistication. As possible introductory texts, we mention Differential and Integral Calculus by R Courant, Calculus by T Apostol, Calculus by M Spivak, and Pure Mathematics by G Hardy. The reader should also have some experience with partial derivatives. In overall plan the book divides roughly into a first half which develops the calculus (principally the differential calculus) in the setting of normed vector

spaces, and a second half which deals with the calculus of differentiable manifolds.

Revised standard textbook and/or reference on the relationship between mechanical and electrical systems and the buildings they serve. This edition extends the philosophy of the seventh edition (1986), emphasizing the themes of energy conservation and the use of renewable energy sources while keeping readers informed of the major changes in equipment technology wrought by the microprocessor and the computer. A background of college-level mathematics and physics is assumed, and the volume is recognized as an important reference for the national architectural licensing examination. Annotation copyrighted by Book News, Inc., Portland, OR

"This work of Dr. Aziza Braithwaite Bey is evidence of her life long insistence that the contributions of ancient and global cultures be represented in every possible discourse where issues of human development and human contribution are discussed. First, as an internationally trained fashion designer; second, as a master of museology and costume curating and; third as a doctor of diversity in cultural education teaching in the Graduate School of Arts and Social Sciences at Lesley University, Dr. Bey's work now gives instructors a manual that introduces a plethora of comparative cultural material and evidence into the classroom-and into our thinking. Through well researched examples, her book carefully insists that both instructor and student begin to think of humanity outside of their own parochial setting. Through lessons on food, clothing and ritual, this manual purposefully underscores a deep appreciation of world-wide culture. In this era of globalization, it becomes particularly important that we manage to identify distinctions, still, in ethnic form and culture-so that no modern effort toward homogeneity obscures those particular ways and means that varieties of cultures have solved similar problems. This manual gently helps the user to create an understanding that the diverse range of human genius is the greatest contribution to civilization, world-wide. In this manual Bey celebrates that genius...of humanity to demonstrate how similar problems can be solved in acutely distinct ways while maintaining similarities of import across of the range of possibility. To this end Dr. Bey's work and her insistence on cultural inclusion demand both our respect and applause." Renee Kemp-Rotan Contributing Editor with Paul Oliver in The International Encyclopedia of World Vernacular Architecture Cambridge University Press, 1997

The classic work that revolutionized the way business is conducted across cultures around the world.

David Crystal's classic English as a Global Language considers the history, present status and future of the English language, focusing on its role as the leading international language. English has been deemed the most 'successful' language ever, with 1500 million speakers internationally, presenting a difficult task to those who wish to investigate it in its entirety. However, Crystal explores the subject in a measured but engaging way, always backing up observations

with facts and figures. Written in a detailed and fascinating manner, this is a book written by an expert both for specialists in the subject and for general readers interested in the English language.

Globalization, an inevitable phenomenon in human history, has been bringing the world closer through exchange of goods and services, advancements in information communication technologies (ICTs), global diffusion of technologies, and cultural awareness. Recent developments and trends within the global business arena present managers with challenging situations. Competing in the twenty-first century and beyond requires firms to invest in the increasingly refined managerial skills needed to perform effectively in a multicultural business environment. Global companies are faced with varied and dynamic environments in which they must accurately assess the political, legal, technological, ethical, and cultural factors that shape their strategies and operations. The success of a company's global operation often depends significantly on the manager's cultural skills, as well as the ability to carry out the company's strategy within the context of the host country's business practices. While globalization is a vehicle for, and a consequence of human progress, it is also a confused process that requires change. The change process presents the manager with challenging strategic options. *Globalization of Business: Theories and Strategies for Tomorrow's Managers* addresses the above challenges. It offers managers and business students strategies on how to become globally competitive in a complex international management environment. Contributors to the volume offer their insights into the issues every global manager needs to understand such as the nature of the global business environment, entry mode choice, global strategic positioning, global human resource management, human rights and ethical issues. The book covers general as well as specific topics, including assumptions, theories, and practices of globalization. It is expected that the book will enable business students, managers and corporate leaders to avoid common drawbacks in their quest to build a successful global firm that will benefit all.

NEW YORK TIMES BESTSELLER "Reilly pokes more holes in Trump's claims than there are sand traps on all of his courses combined. It is by turns amusing and alarming." -- The New Yorker "Golf is the spine of this shocking, wildly humorous book, but humanity is its flesh and spirit." -- Chicago Sun-Times "Every one of Trump's most disgusting qualities surfaces in golf." -- The Ringer An outrageous indictment of Donald Trump's appalling behavior when it comes to golf -- on and off the green -- and what it reveals about his character. Donald Trump loves golf. He loves to play it, buy it, build it, and operate it. He owns 14 courses around the world and runs another five, all of which he insists are the best on the planet. He also claims he's a 3 handicap, almost never loses, and has won an astonishing 18 club championships. How much of all that is true? Almost none of it, acclaimed sportswriter Rick Reilly reveals in this unsparing look at Trump in the world of golf. Based on Reilly's own experiences with Trump as well as interviews with over 100 golf pros, amateurs, developers, and caddies, *Commander in Cheat* is a startling and at times hilarious indictment of Trump and his golf game. You'll learn how Trump cheats (sometimes with the help of his caddies and Secret Service agents), lies about his scores (the "Trump Bump"), tells whoppers about the rank of his courses and their worth (declaring that every one of them is worth \$50 million), and tramples the etiquette of the game

(driving on greens doesn't help). Trump doesn't brag so much, though, about the golf contractors he stiffes, the course neighbors he intimidates, or the way his golf decisions wind up infecting his political ones. For Trump, it's always about winning. To do it, he uses the tricks he picked up from the hustlers at the public course where he learned the game as a college kid, and then polished as one of the most bombastic businessmen of our time. As Reilly writes, "Golf is like bicycle shorts. It reveals a lot about a man." Commander in Cheat "paints a side-splitting portrait of a congenital cheater" (Esquire), revealing all kinds of unsightly truths Trump has been hiding.

This is the United Nations definitive report on the state of the world economy, providing global and regional economic outlook for 2020 and 2021. Produced by the Department of Economic and Social Affairs, the five United Nations regional commissions, the United Nations Conference on Trade and Development, with contributions from the UN World Tourism Organization and other intergovernmental agencies.

Project management lessons learned on the Big Dig, America's biggest megaproject, by a core member responsible for its daily operations In *Megaproject Management*, a central member of the Big Dig team reveals the numerous risks, challenges, and accomplishments of the most complex urban infrastructure project in the history of the United States. Drawing on personal experience and interviews with project engineers, executive oversight commission officials, and core managers, the author, a former deputy counsel and risk manager for the Big Dig, develops new insights as she describes the realities of day-to-day management of the project from a project manager's perspective. The book incorporates both theory and practice and is therefore highly recommended to policymakers, academics, and project management practitioners. Focusing on lessons learned, this insightful coursebook presents the Big Dig as a massive case study in the management of risk, cost, and schedule, particularly the interrelation of technical, legal, political, and social factors. It provides an analysis of the difficulties in managing megaprojects during each phase and over the life span of the project, while delivering useful lessons on why projects go wrong and what can be done to prevent project failure. It also offers new ideas to enhance project management performance and innovation in our global society. This unique guide:

- Defines megaproject characteristics and frameworks
- Reviews the Big Dig's history, stakeholders, and governance
- Examines the project's management scope, scheduling, and cost management—including project delays and cost overruns
- Analyzes the Big Dig's risk management and quality management
- Reveals how to build a sustainable project through integration and change introduction

"'International Business' addresses the strategic, structural and functional implications of international business in firms around the world."--Source inconnue.

#1 NEW YORK TIMES BESTSELLER • ONE OF TIME MAGAZINE'S 100 BEST YA BOOKS OF ALL TIME The extraordinary, beloved novel about the ability of books to feed the soul even in the darkest of times. When Death has a story to tell, you listen. It is 1939. Nazi Germany. The country is holding its breath. Death has never been busier, and will become busier still. Liesel Meminger is a foster girl living outside of Munich, who scratches out a meager existence for herself by stealing when she encounters something she can't resist—books. With the help of her accordion-playing foster father, she learns to read and shares her stolen books with her neighbors during bombing raids as well as with the Jewish man hidden in her basement. In superbly crafted writing that burns with intensity, award-winning author Markus Zusak, author of *I Am the Messenger*, has given us one of the most enduring stories of our time. "The kind of book that can be life-changing." —The New York Times "Deserves a place on the same shelf with *The Diary of a Young Girl* by Anne Frank." —USA Today **DON'T MISS BRIDGE OF CLAY, MARKUS ZUSAK'S FIRST NOVEL SINCE THE BOOK THIEF.**

This text provides comprehensive coverage for instructors and students alike. Section one defines the nature of international business, section two looks at international finance and

section three considers the effects of globalization.

The world economy is experiencing a very strong but uneven recovery, with many emerging market and developing economies facing obstacles to vaccination. The global outlook remains uncertain, with major risks around the path of the pandemic and the possibility of financial stress amid large debt loads. Policy makers face a difficult balancing act as they seek to nurture the recovery while safeguarding price stability and fiscal sustainability. A comprehensive set of policies will be required to promote a strong recovery that mitigates inequality and enhances environmental sustainability, ultimately putting economies on a path of green, resilient, and inclusive development. Prominent among the necessary policies are efforts to lower trade costs so that trade can once again become a robust engine of growth. This year marks the 30th anniversary of the Global Economic Prospects. The Global Economic Prospects is a World Bank Group Flagship Report that examines global economic developments and prospects, with a special focus on emerging market and developing economies, on a semiannual basis (in January and June). Each edition includes analytical pieces on topical policy challenges faced by these economies.

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