

2016 18 Cbcs Osmania

Ruskin Bond wrote his first short story, 'Untouchable', at the age of sixteen in 1950. Since then he has written over a hundred stories, including the classics 'A Face in the Dark', 'The Kitemaker', 'The Tunnel' and 'Time Stops at Shamli'. Two of his autobiographical works, 'Life with Father' and 'My Father's Last Letter', are also included in this selection. Filled with characteristic warmth, gentle humour and keen observations on daily life, this collection brings together some of the finest short fiction by one of India's best-loved authors.

Financial Accounting for Management is a comprehensive textbook, with a strong focus on fundamentals, and has been specially designed to meet the needs of MBA students. It has systematically organised text that discusses the essential concepts and principles of financial accounting essential for decision making, and is highly application oriented. The book aims to develop the reader's skill for maintenance and evaluation of accounting needs for day-to-day business decision making. Oriented towards providing the reader with decision making insights, the book is likely to become popular as an independent, self-contained text for undergraduate and postgraduate students. This book would also serve as a handy reference book for entrepreneurs and practitioners to make informed and systematic business decisions.

The book provides conceptual understanding of essential concepts in business life. It details the foundations of business economics with special emphasis on demand analysis and consumer behaviour. It also discusses analysis of production and cost of the firm, market structures and pricing of products, factor pricing and income distribution and concludes with the discussion of capital budgeting. Based on

the author's extensive teaching experience, the book champions a collaborative approach to delivering an appropriate textbook that is curriculum relevant. The book is designed to help the first year engineering students in building their concepts in the course on Programming for Problem Solving. It introduces the subject in a simple and lucid manner for a better understanding. It adopts a student friendly approach to the subject matter with many solved examples and unsolved questions, illustrations and well-structured C programs.

Pass with Distinction Physics (By Topic) is specially written for students who wish to score an excellent grade in their GCE O Level Physics examination. Based on the LATEST syllabus (5058), it contains many challenging questions that provide excellent revision material. These questions also help to reinforce students' understanding of concepts and their ability to apply them. The multiple choice questions (MCQs) and structured questions (SQs) have been carefully categorised into 22 topics. Answers are provided for all questions, with detailed solutions for the SQs. Full solutions, explanations and comments are also included for the more challenging MCQs. The new trend and challenging questions are marked with ?. It is hoped that every student will greatly benefit from the use of this book. We believe it will give students an edge and added confidence in their forthcoming examination.

The Workbook series as the name suggests has been designed by Arihant with an aim of helping students practice the concepts using hundreds of practice questions of all types which have been or may be asked in the upcoming CBSE Examinations. It is a practice book aimed at mastering the concepts and acquiring comprehensive knowledge about the varied types of questions asked in CBSE Class1st Mathematics Examination. The present workbook for CBSE

Class 1st Mathematics Examination has been divided into 13 chapters namely Shapes & Space, Numbers from One to Nine, Addition, Subtraction, Numbers from Ten to Twenty, Time, Measurement, Numbers from Twenty-one to Fifty, Data Handling, Patterns, Numbers, Money and How Many, each containing ample number of practice questions which have been designed on the lines of questions asked in previous years' CBSE Class 1st Mathematics Examination. Each chapter in the book contains ample number of practice questions which have been designed on the lines of questions asked in previous years' CBSE Class 1st Mathematics Examination. The varied types of practice questions will make sure that the students get an insight into the kind of questions asked in the CBSE Class 1st Mathematics Examination. This book is strictly based on NCERT and complements it by providing practice to help reinforce the material given in each chapter of NCERT. As the book contains ample number of examination pattern based practice questions, it for sure will act as perfect practice workbook for the upcoming CBSE Class 1st Mathematics Examination.

This 7Th Revised Edition Comprehensively Covers The Basic Accounting Principles And Practices In A Systematic Approach. It Presents The Subject Matter In A Simple Lucid And Readable Style. The Text Is Supported With Plenty Of Illustrations For Self Study. Topics 1 Hospitals 2 Hospital pharmacy 3 Community pharmacy services 4 Clinical pharmacy 5 Medication errors 6 Pharmacovigilance and adverse drug reactions 7 Procurement storage inventory control and distribution of medicines 8 Patient counselling & patient compliance 9 Pharmacoepidemiology 10 Pharmacoeconomics & quality of life 11 Principles and concepts of reserch in

health science and pharmacy practice 12 Professional ethics in pharmacy practice

There is great interest in recent scholarship in the study of metropolitan cultures in India as evident from the number of books that have appeared on cities such as Delhi, Mumbai, Chennai and Kolkata. Though Hyderabad has a rich archive of history scattered in many languages, very few attempts have been made to bring this scholarship together. The papers in this volume bring together this scholarship at one place. They trace the contribution of different languages and literary cultures to the multicultural mosaic that is the city of Hyderabad How it has acquired this uniqueness and how it has been sustained is the subject matter of literary cultures in Hyderabad. This work attempts to trace some aspects of the history of major languages practiced in the city. It also reviews the contribution of the various linguistic groups that have added to the development not just of varied literary cultures, but also to the evolution of an inclusive Hyderabad culture. The present volume, it is hoped, will enthuse both younger and senior scholars and students to take a fresh look at the study of languages and literary cultures as they have evolved in India's cities and add to the growing scholarship of metropolitan cultures in India.

Excel at Excel with the help of this bestselling spreadsheet guide John Walkenbach's name is synonymous with excellence in computer books that decipher the complexities of Microsoft Excel. Known as "Mr. Spreadsheet," Walkenbach shows you how to maximize the power of Excel 2013 while bringing you up

to speed on the latest features. This perennial bestseller is fully updated to cover all the new features of Excel 2013, including how to navigate the user interface, take advantage of various file formats, master formulas, analyze data with PivotTables, and more. Whether you're an Excel beginner who is looking to get more savvy or an advanced user looking to become a power user, this latest edition provides you with comprehensive coverage as well as helpful tips, tricks, and techniques that you won't find anywhere else. Shares the invaluable insight of Excel guru and bestselling author "Mr. Spreadsheet" John Walkenbach as he guides you through every aspect of Excel 2013 Provides essential coverage of all the newest features of Excel 2013 Presents material in a clear, concise, logical format that is ideal for all levels of Excel experience Features a website that includes downloadable templates and worksheets from the book Chart your path to fantastic formulas and stellar spreadsheets with Excel 2013 Bible! Despite the complications faced by the common man in implementation of GST in their concerned organizations as well as gaining an understanding of the new taxation system put in place, an attempt has been made to provide an insight to the taxation system introduced by the Government effective from 1st July, 2017. All the acts, rules, notifications, circulars and other relevant text have been compiled in a meticulous and methodical manner with the sole purpose of providing an insight to the readers. We have made an attempt to transform technicalities in legal provisions into simplified analysis thereby providing the readers a wholistic insight on each

topic covered under several chapters compiled in this book. Series of illustrations, FAQs, MCQs, unsolved problems under the heading of knowledge testers incorporated in each chapter is devised in a way to maximize the understanding of readers on each topic with ease.

Man has been playing a key role in shaping the environment with most of his activities directed towards its overall degradation. The aquatic ecosystems, which remained balanced and unaffected till the early days of civilization, get rapidly deteriorated due to population explosion, unmindful disposal of sewage and mushroom growth of industries. Billions of gallons of waste water from cities, housing settlements, industries and agricultural fields are thrown into watercourses everyday. Consequently, the ecology of water and ethology of biota existing therein have been greatly threatened. So, in order to focus the importance of ecology and ethology of aquatic biota, the present book has been brought out. The present book is a unique compilation of 90 articles contributed by eminent authors with different backgrounds, which will act as a key-board in opening new vista in the field of aquatic environment. With its application oriented and interdisciplinary approach, the book would be immensely useful to everyone dealing with aquatic environment, such as University teachers, environmental scientists, academicians, technocrats, politicians, researchers and post graduate students. Contents Volume 1; Chapter 1: Ecobiodiversity of aquatic biota in certain freshwater ecosystems of santal pargana (Jharkhand), India by Arvind Kumar & H P

Gupta; Chapter 2: Energy cost of metamorphosis in the tadpoles of *Microhyla ornata* (Anura: Amphibia) by Charulata Dei & M C Dash; Chapter 3: On some aspects of ecobiology of common fishes of the polluted river Damodar in West Bengal (India) by B K Biswas & S K Konar; Chapter 4: Role of macrofauna in energy partitioning and nutrient recycling in a tidal creek of Sundarbans mangrove forest, India by P B Ghosh; Chapter 5: Aquaculture in inland saline waters in India: Present status and future possibilities by C Saha, B C Mohapatra & B K Sahu; Chapter 6: Role of nutrients on phytoplankton diversity in the north east coast of the Bay of Bengal by Kakoli Banerjee, Abhijit Mitra, D P Bhattacharyya & Amalesh Choudhury; Chapter 7: Effect of antifouling coatings on aquatic biota: An overview by V Wilsanand & R Paulmurugan; Chapter 8: Dynamics of sediment characteristics and benthic fauna in modified extensive shrimp culture system by S K Das & D N Saksena; Chapter 9: Role of ecotoxicological research to the protection of our aquatic environment by Bidhan C Patra; Chapter 10: Ecotechnology for limnological profile of Kowar Lake with special reference to biogeochemical cycles by Arvind Kumar, Chandan Bohra & A K Singh; Chapter 11: Status of aquatic bodies in Warangal: Their protection and conservation by K Vijayapal Reddy, Y Kalyani, M Rayappa, G Satyanarayana, B Suvarna, K Pameela & M A Singara Charya; Chapter 12: Pesticides and its impact on aquatic ecosystems by R K Srivastava & Smita Vidyarthi; Chapter 13: Impact of pesticides on algae: A review by Dr J P Verma; Chapter 14: Evaluation on growth, survival and carcass composition of

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of trophic status of wetlands by Ahok K Pandit; Chapter 28: Integrated biological control of water hyacinth eichhornia crassipes in the fresh water habitats of India by A G Murugesan, S Rameshwari & N Sukumaran; Chapter 29: Primary productivity of a sewage fed aquatic ecosystem by Chandan Bohra & Arvind Kumar; Chapter 30: Observations on the Eco-biology of an aquatic heteropteran bug gerris spinolae with a description of its Nymphal Instars by Nanda Verma & M Raziuddin; Chapter 31: Biochemical, nutritional and microbiological quality of sun-dried exocoetus sp (Flying fish) of Imphal, market, Manipur by Hijam Binota & W Vishwanath; Chapter 32: Effect of environmental factors on zooplankton (Biomass-number) production in a polluted tank by M B Nadoni, P S Murthy & B B Hosetti; Chapter 33: Enhancement of biomass yield and nitrogen fixation of azolla pinnata using phosphorus and different waste materials by M C Kalita; Chapter 34: The effect of endosulfan on the backwater clam (Meretrix casta) by M Srinivasan, A Murugan, R Rajaram, M A Badhul Haq; Chapter 35: Effect of dietary intake of crude aflatoxin on blood biochemistry of channa punctatus by Shishir K Verma, Shambhoo Prasad & N K Dubey; Chapter 36: Screening of indigenous plants for piscicidal activity in fish nemacheilus sinuatus Ham by Manoj Abhimanyu Patil; Chapter 37: Isolation and characterisation of herbicide resistant bacteria from paddy fields of South Tamil Nadu by Anbalagan, S Ranjit Singh, A J A & R Palaniappan; Chapter 38: Bio-removal of copper by aquatic macrophyte ottelia alismoides (L) by S Vincent, M Mary Jee Jee Cruz Malar Vizhi; Chapter 39: Inter-

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Invertebrate fauna of mangrove soil habitat and its characteristic features: A case study from cochin mangroves in Kerala by R Sunil Kumar; Chapter 7: Physico-chemical parameters in the near shore waters off Magalore receiving treated industrial effluents by Mridula R Mendon & K M Rajesh; Chapter 8: Toxic effects of chromium sulphate on the indian catfish *heterophenustes fossilis* (Bloch) in short term and long term exposure by D N Roy & N K Dubey; Chapter 9: Bacteriological status of river water in Asansol Town, District- Budwan, W B by Chinmoy Chatterjee & M Raziuddin; Chapter 10: Toxicity of copper on the morphological and behavioural aspects in *Labeo rohita* by Maruthanayagam C, Sahrmila, G & Arvind Kumar; Chapter 11: Effect of zinc on oxygen consumption and glycogen metabolism of an estuarine hermit crab *clibanarius infraspinus* (Hilgendorf) by P Kumarasamy, K Muthukumaravel & S Parimala; Chapter 12: Toxic effect of protein products of india (PPI) effluent to a freshwater teleost fish *cyprinus carpio var communis* by M Ramesh; Chapter 13: Ground water pollution through nitrogeous fertilizers: A review of modelling approaches by K G Singh, S K Sondhi & Bijay Singh; Chapter 14: An analysis of fisheries extension and its impact on social change among fishing community by Ananth, P N Venkattakumar, R & Sunil, V G; Chapter 15: Rearing of giant fresh water prawn *macrobrachium rosnebergii* in pond with water exchange facility and in pond with stagnant water by N R Chattopadhyay & A K Panigrahi; Chapter 16: Effect of industrial pollution of Kalu River in the content of minerals (Iron, phosphorus,

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phosphates and solvents on sulfate reduction by desulfovibrio by D Mallik & G C Pradhan; Chapter 41: Studies on the effluent characteristics of shrimp farms by K Karl Marx, Chapter 42: Aquatic ecosystem and ecology of freshwater turtle with special reference to kachuga tecta by G S Solanki; Chapter 43: Status of andaman sea ecology: past present and future by I K Pai; Chapter 44: Phycological studies in Kashmir I: Algal biodiversity by Khan, M A; Chapter 45: Water quality and phytoplankton abundance in South Indian River, Tamiraparani by P Martin & H Haniffa.

The Sixth Revised Edition of “Business Law” as per CBCS syllabus of Andhra Pradesh, Telangana, Osmania Universities for B.Com (Hons), B.Com (General) Semester IV, presents the basic principles of Business Law in a way that makes the subject easily intelligible even to a non-specialist. The book has eight units. The chapter on Intellectual Property Rights discusses (i) The Trade Marks Act, 1999; (ii) The Patents Act, 1970; (iii) The Copyright Act, 1957; (iv) The Trade secrets and (v) Geographical Indications. A new chapter on “The Environment Protection Act, 1986”. The book has 323 Objective Type Questions; 174 Test Questions; and 253 Practical Problem and solutions. The book “Business Law” as per CBCS syllabus of Andhra Pradesh, Telangana, Osmania Universities for B.Com (Hons), B.Com (General) Semester IV is equipped with 457 Examples, 126 Illustrative Cases and 69 Case Study. This is a well-compiled text, which would be helpful to understand and express the concept and nuances of the modern ERP system, a fully integrated business system

covering logistics (materials, production, sales & distribution, plant maintenance, quality

This book is a fascinating and wholly absorbing contribution to the history of the twentieth century. This fast-moving, lively and independent account of the politics and international affairs is enriched by intimate, perceptive and far from uncritical sketches of great leaders such as Gandhi, Jinnah, Nehru, Desai and Patel. Perhaps no other book reminds the reader so firmly that politics, even at its most exalted and dramatic, is about people. Certainly no one who is interested in India, in the history of British imperialism or in the realities of present day Asia can neglect this goldmine of a book.

The new edition of a bestseller, now revised and update throughout! This new edition of the unparalleled bestseller serves as a full training course all in one and as the world's largest data storage company, EMC is the ideal author for such a critical resource. They cover the components of a storage system and the different storage system models while also offering essential new material that explores the advances in existing technologies and the emergence of the "Cloud" as well as updates and vital information on new technologies. Features a separate section on emerging area of cloud computing Covers new technologies such as: data de-duplication, unified storage, continuous data protection technology, virtual provisioning, FCoE, flash drives, storage tiering, big data, and more Details storage models such as Network Attached Storage (NAS), Storage Area Network (SAN), Object Based Storage along with virtualization at various infrastructure

components Explores Business Continuity and Security in physical and virtualized environment Includes an enhanced Appendix for additional information This authoritative guide is essential for getting up to speed on the newest advances in information storage and management.

Main Features - All the required information for solving the machine design problems presented in the form of tables, graphs, figures and formulae - Data arranged in proper sequence and details presented in plain and simple manner

Software Project Management explains the latest management strategies and techniques in software developments. It covers such issues as keeping the team motivated, cost-justifying strategies, deadlines and budgets.

This book offers a comprehensive and readable introduction to modern business and data analytics. It is based on the use of Excel, a tool that virtually all students and professionals have access to. The explanations are focused on understanding the techniques and their proper application, and are supplemented by a wealth of in-chapter and end-of-chapter exercises. In addition to the general statistical methods, the book also includes Monte Carlo simulation and optimization. The second edition has been thoroughly revised: new topics, exercises and examples have been added, and the readability has been further improved. The book is primarily intended for students in business, economics and government, as well as professionals, who need a more rigorous introduction to business and data analytics – yet also need to learn the topic quickly and without overly academic explanations.

Basic Mechanical Engineering is written by senior professors. The course is offered to the B.Tech students during first / second semester. The book covers syllabi of majority of Technological Universities. Introduces various units in SI system related to thermal engineering. Fuels used in engines and combustion of fuels are described.

Provides a comprehensive guide for anyone who has to undertake financial analysis, or understand and implement financial models. Discusses a wide range of real-world financial problems and models using Excel 2007 and Visual Basic for Applications (VBA). Provides reference to earlier versions of Excel and VBA, and includes a CD-Rom with modelling tools and working versions of models discussed. Brain plasticity is the focus of a growing body of research with significant implications for neurorehabilitation. This state-of-the-art volume explores ways in which brain-injured individuals may be helped not only to compensate for their loss of cognitive abilities, but also possibly to restore those abilities. Expert contributors examine the extent to which damaged cortical regions can actually recover and resume previous functions, as well as how intact regions are recruited to take on tasks once mediated by the damaged region. Evidence-based rehabilitation approaches are reviewed for a range of impairments and clinical populations, including both children and adults.

"A sequel to the author's Advanced Accounting-Volume I, this comprehensive and student-friendly book covers the multifarious aspects of accounting, ranging from partnership accounts, company accounts to bonus issue, rights issue, underwriting, and preference share redemption. The text focuses, in particular, on the accounts of banking and insurance companies. It also covers accounts with reference to incorporation and internal reconstruction of companies as well as amalgamation, absorption and external reconstruction

of companies. A large number of illustrations and worked-out examples are provided to make the students understand the concepts better.

This book addresses state-of-the-art systems and achievements in various topics in the research field of speech and language technologies. Book chapters are organized in different sections covering diverse problems, which have to be solved in speech recognition and language understanding systems. In the first section machine translation systems based on large parallel corpora using rule-based and statistical-based translation methods are presented. The third chapter presents work on real time two way speech-to-speech translation systems. In the second section two papers explore the use of speech technologies in language learning. The third section presents a work on language modeling used for speech recognition. The chapters in section Text-to-speech systems and emotional speech describe corpus-based speech synthesis and highlight the importance of speech prosody in speech recognition. In the fifth section the problem of speaker diarization is addressed. The last section presents various topics in speech technology applications like audio-visual speech recognition and lip reading systems.

“Mom. What is wisdom?” a girl asked. Her mother showed a jar in the kitchen and queried whether she would eat a cup of sugar from it. “No” aid the girl. “How about eating few raw eggs or Maida?” The girl was confused. Her mother continued: “But you love to eat the mixture of those ingredients, called ‘cake’. Same way, wisdom is the final product, ingredients being intelligence, knowledge, skill, logic, Reflex actions, Lateral thinking, Common sense, Rational thinking, Answering under tension, Presence of mind, Communication, Spontaneity, Art of listening, understanding and speaking. Individually they are not effective, but combined together, they formulate wisdom. Unfortunately no

educational institution teaches them”. “Mathematics is the poetry of logical ideas” said Newton. To solve a mathematical equation, first devise a plan. Draw the nearest and correct route to the answer. If you fail to reach the target, use other variables. This applies to management accounts, statistics, costing... and life also. ‘Wisdom’ mainly comprises of memory and intelligence. When a student solves a mathematical equation faster than others, he is normally said to be intelligent. When a student is good in history or biology, he is industrious. Mastering maths involves three steps. Understanding the problem / Practice (solving innumerable types of problems) / Application (solving a particular problem in different ways). I was a member in interview panels of some reputed organisations. Many intelligent candidates also used to be nervous. They were unable to answer simple questions due to negative cortisol, a neuro-transmitter that is released in the brain when you are nervous. For a simple question like “Are you a bachelor or unmarried?” instead of answering ‘both’ (if he is so), the candidate said, “I am a bachelor”. Many students fear maths. Once you understand the basic formulas and elementary theorems, mathematics is one of the most interesting subjects. Studying math is different from other subjects, as ‘study’ is of two types, Active and Passive. Mathematics is an active study. Whenever you are bored or feel sleepy, engage in mathematics. Unlike other subjects, each ‘step’ in maths is built on the previous lesson. For example, unless you are well versed with algebra, you don’t understand logarithms. Irrespective of whether you are a 5th standard student or a Post graduate in Mathematics, this book suits you. Solving puzzles in this book reduces over-confidence, and develops wisdom. It quickens reflex actions and eases tension. Here are 300 puzzles. Give one puzzle every day and ask your student (or child) to work on it. Some of these questions test

the capacity to hold your nerve under pressure. Don't feel dismayed even if you are not able to answer some of them. Optimism knows what the 'tips' are, but success knows where the 'pits' are. Know the pits first. This book shows your deficiencies, and encourages locating your sphere of weakness. Tease your friends with these questions. Request your parents to ask you these riddles and win a bet for correct answer. And finally... Many of these puzzles are from internet and are not my own. I modified many of them to nativity, included additional explanations for complicated questions, and added some of my own. My intention is to pool all varieties of puzzles, categorise them into groups and present them to the students. I also included few cine-artists and cricketers names to make it more interesting. I thank Ms Prasanna Vanamala, Uday Srinivasula for assisting me to finalise this book. - Author.

This well-received book, now in its second edition, incorporates a new chapter on PHP as Chapter 13 based on the readers' demand in today's world PHP which is an important web programming technology. This text provides students with a comprehensible introduction to the programming and scripting languages currently used to create Web sites and Web applications—the main aim being to teach the programming concepts of various Web technologies and the fundamentals needed to program on the Internet. The book emphasises the underlying fundamentals of Web page development and prepares students to build real-world, industrial strength Web-based applications, and use a wide variety of Web development tools effectively and efficiently. Students are introduced to the concepts of Internet Protocols, Java networking, JavaScript, VBScript and PHP. The material presented on Java network programming contains an elaborate description with examples to help the reader clearly understand the networking concepts. The book is intended as

a text for students of Computer Science and Engineering, Information Technology, and Master of Computer Applications. Key Features • Presents well-designed material on HTML, DHTML, XML and PHP with many practical exercises. • Explains the development of servlets with simple examples. • Explores the programming features of JSPs. • Introduces the elements of ASPs with worked-out exercises. • Includes Review Questions and Objective Type Questions at the end of each chapter.

Presents an illustrated version of the Gond tribe belief that the lives of trees and humans are intertwined.

The Importance Of Environmental Studies Cannot Be Disputed Since The Need For Sustainable Development Is A Key To The Future Of Mankind. Recognising This, The Honourable Supreme Court Of India Directed The Ugc To Introduce A Basic Course On Environmental Education For Undergraduate Courses In All Disciplines, To Be Implemented By Every University In The Country.

Accordingly, The Ugc Constituted An Expert Committee To Formulate A Six-Month Core Module Syllabus For Environmental Studies. This Textbook Is The Outcome Of The Ugc S Efforts And Has Been Prepared As Per The Syllabus. It Is Designed To Bring About An Awareness On A Variety Of Environmental Concerns. It Attempts To Create A Pro-Environmental Attitude And A Behavioural Pattern In Society That Is Based On Creating Sustainable Lifestyles And A New Ethic Towards Conservation. This Textbook Stresses On A Balanced View Of Issues That Affect Our Daily Lives. These Issues Are Related To The Conflict Between Existing `Development Strategies And The Need For `Conservation . It Not Only Makes The Student Better Informed On These Concerns, But Is Expected To Lead The Student Towards Positive Action To Improve The Environment. Based On A Multidisciplinary Approach That

Brings About An Appreciation Of The Natural World And Human Impact On Its Integrity, This Textbook Seeks Practical Answers To Make Human Civilization Sustainable On The Earth S Finite Resources. Attractively Priced At Rupees One Hundred And Fifteen Only, This Textbook Covers The Syllabus As Structured By The Ugc, Divided Into 8 Units And 50 Lectures. The First 7 Units, Which Cover 45 Lectures Are Classroom Teaching-Based, And Enhance Knowledge Skills And Attitude To Environment. Unit 8 Is Based On Field Activities To Be Covered In 5 Lecture Hours And Would Provide Students With First Hand Knowledge On Various Local Environmental Issues.

Decision-making is a pivotal function of any manager. A knowledge of Accounting, insofar as it affects decision-making, is very important for a manager. And very often, students find Accounting as one of the 'tough' subjects to handle. This book strives to make Accounting intelligible and easily comprehensible to students. The text gives a comprehensive coverage of the three branches of Accounting – Financial Accounting, Management Accounting, and Cost Accounting. It focuses on the various methods and techniques followed in the Management Reporting System. The text deals, in detail, with various accounting transaction procedures, methods of costing, ratio analysis, budgeting, forecasting, accounting errors, funds flow and cash flow statements, trial balance and balance sheet, and so on. It equips the students with the knowledge in the preparation, analysis, evaluation, and interpretation of financial statements, which will enrich their managerial competence and decision-making skills. KEY FEATURES ? Emphasises the various accounting and decision-making techniques. ? Provides a number of problems and their solutions, besides giving notes, working notes, and exercises, to help the students understand the concepts better. This book is

intended as a text for the postgraduate students of Management (MBA/MIB), financial courses (MFC), and undergraduate and postgraduate students of Commerce and those pursuing MCA. In addition, the book will be very useful to practising managers who wish to develop effective and result-oriented decision-making skills.

This Book Is Designed To Serve As A Text For Management, Economics, Accountancy (Chartered And Cost Accountancy), And Commerce Students. The Book Covers Concepts, Illustrations And Problems In Statistics And Operations Research. Part I Deals With Statistical Techniques For Decision Making. Part Ii Studies Various Operations Research Techniques For Managerial Decisions. The Book Contains Illustrations And Problems, Drawn Extensively From Various Functional Areas Of Management, Viz., Production, Finance, Marketing And Personnel, Which Are Designed To Understand Real Life Decision Making Situations. In Order To Make The Book Self-Contained, All Relevant Mathematical Concepts And Their Applications Have Been Included. To Enhance The Understanding Of The Subject Matter By The Students Belonging To Different Disciplines, The Approach Adopted In This Book, Both In Statistics And Operations Research, Is Conceptual Rather Than Mathematical. Hence Complicated Mathematical Proofs Have Been Avoided. This Book Would Be An Ideal Reference To Executives, Computer Professionals, Industrial Engineers, Economic Planners And Social Scientists. The Other Books By The Same Authors Are: Operations Research For Management And Business Statistics.

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